

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322272

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McCrane, Inc.		07/18/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Life Elements, Inc.		
Street Address:	9555 Sausalito Road		
City:	Atascadero		
State/Country:	CALIFORNIA		
Postal Code:	93422		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3662506	ACTION WIPES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	805-423-6529		
Email:	martha@lifeelements.com		
Correspondent Name:	Martha Van Inwegen		
Address Line 1:	9555 Sausalito Road		
Address Line 4:	Atascadero, CALIFORNIA 93422		
NAME OF SUBMITTER:	Martha Van Inwegen		
SIGNATURE:	//Martha Van Inwegen//		
DATE SIGNED:	11/05/2014		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

McCrane, Inc., a California corporation, with a place of business at Fairfield, California ("Assignor") is the owner of the trademark Action Wipes which is registered in United States Patent and Trademark Office (Registration No. 3,662,506, dated August 4, 2009).

Life Elements, Inc., a California corporation, with a place of business at Atascadero, California ("Assignee") desires to acquire the entire right, title and interest in and to the Action Wipes trademark and the registration covering the same.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

1. Assignor hereby sells, assigns, transfers and conveys unto Assignee the entire right, title and interest in and to the Action Wipes trademark, the registration covering the same (U.S. Reg. No. 3,662,506), and the good will of the business symbolized by the Action Wipes trademark.

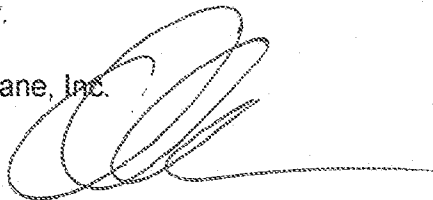
2. Assignor agrees to cooperate with Assignee in order that Assignee can fully enjoy the right, title and interest herein conveyed, including the execution and delivery any and all papers, instruments and other documents, as requested by Assignee, the giving of testimony, and the performance all reasonable other acts required by Assignee.

3. This assignment shall inure to the benefit of and be binding upon the successors, assigns and legal representatives of both Assignor and Assignee.

4. Assignor warrants and represents that it has not entered into, and will not enter into, any assignment, contract or understanding in conflict herewith.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed and delivered on the date written below.

McCrane, Inc.



By _____
David P. McCrane, President

Dated: July 18, 2014