

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322284

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Old Harbour AB		11/27/2013	COMPANY: SWEDEN
RECEIVING PARTY DATA			
Name:	Scandinavian Tobacco Group Assens A/S		
Street Address:	Tobaksvej 1		
City:	5610 Assens		
State/Country:	DENMARK		
Entity Type:	COMPANY: DENMARK		
PROPERTY NUMBERS Total: 29			
Property Type	Number	Word Mark	
Serial Number:	86031153	ARTESANOS DE DOS LIGAS	
Registration Number:	4248515	BORKUM RIFF	
Registration Number:	1570138	DOS GONZALEZ	
Registration Number:	2195303	EL RICO HABANO	
Registration Number:	0966302	EL RICO HABANO	
Registration Number:	3485408	FLECHAS ESPECIALES	
Registration Number:	2279663	FLOR DE LIS	
Registration Number:	2980402	GLORIAS PETIT	
Registration Number:	0690792	GRANGER	
Registration Number:	0401584	GRANGER	
Registration Number:	2967414	LA GLORIA	
Registration Number:	0972740	LA GLORIA CUBANA	
Registration Number:	2264290	LA GLORIA CUBANA	
Registration Number:	2264499	LA GLORIA CUBANA	
Registration Number:	2971527	LA GLORIA DOMINICANA	
Registration Number:	1840819	LA HOJA SELECTA	
Registration Number:	1796056	LOS STATOS DELUXE	
Registration Number:	0863817	PALADIN	
Registration Number:	3445651	PIRAMIDES CLASICAS	
Registration Number:	0136516	VELVET	
Registration Number:	0856886	EL CREDITO FABRICA DE TABACOS MIAMI TRADEMARK	

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Property Type	Number	Word Mark
Registration Number:	3007190	SUPER ROLL
Registration Number:	2780299	SERIE R
Registration Number:	3441184	SELECTOS DE LUJOS
Registration Number:	3494190	RESERVA FIGURADOS
Registration Number:	4125950	SERIE N
Registration Number:	4246476	ARTESANOS DE OBELISCO
Registration Number:	0223213	HALF AND HALF
Registration Number:	0843561	A CARGO OF CONTENTMENT IN THE BOWL OF AN

CORRESPONDENCE DATA

Fax Number: 2123032754

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 415-8512

Email: ptotmcommunication@lockelord.com

Correspondent Name: Scott Greenberg

Address Line 1: 3 World Financial Center

Address Line 4: New York, NEW YORK 10281

ATTORNEY DOCKET NUMBER: 1004383.017US

NAME OF SUBMITTER: Scott Greenberg

SIGNATURE: /Scott Greenberg/

DATE SIGNED: 11/05/2014

Total Attachments: 3

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UNITED STATES OF AMERICA

THIS ASSIGNMENT is entered on the 27th of November 2013

BETWEEN:-

- 1) **Old Harbour AB**, a company organised and existing under the laws of Sweden, whose registered office is at c/o Roschier Advokatbyrå, Box 7358, 103 90 Stockholm, Sweden (hereinafter called "the Assignee") and
- 2) **Scandinavian Tobacco Group Assens AS**, a company organised and existing under the laws of Denmark, whose registered office is at Tobaksvej 1, 5610 Assens, Denmark (hereinafter called "the Assignee").

WHEREAS:

- (A) The Assignor is the registered proprietor in the **UNITED STATES OF AMERICA** of the Trademarks, short particulars of which are set out in the Schedule attached hereto (hereinafter called "the Trademarks"), and
- (B) The Assignor has agreed with the Assignee for the sale and transfer to the Assignee of the Trademarks for the consideration hereinafter mentioned.

NOW THIS ASSIGNMENT WITNESSES as follows:

For good and valuable consideration (the receipt and sufficiency of which is hereby acknowledged) the Assignor **HEREBY ASSIGNS** unto the Assignee all its right, title and interest in and to the Trademarks **WITH** the goodwill of the business attaching thereto **TO HOLD** the same unto and to the use of the Assignee its successors and assigns absolutely.

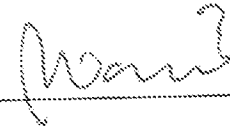
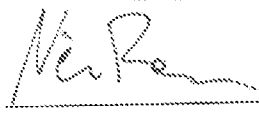
IN WITNESS WHEREOF the Assignor and the Assignee have duly executed this Assignment the day and year first above written.

SIGNED for and on behalf of
Old Harbour AB
by:



Sisse F. Rasmussen Mette Valentin
Chairman Board Member

SIGNED for and on behalf of
Scandinavian Tobacco Group Assens AS
by:



Niels Frøderiksen Mette Valentin
Chairman Board Member

SCHEDULE

	Status	No.	Trademark
1.	Application	86031153	ARTESANOS DE DOS LIGAS
2.	Registration	4248515	BORKUM RIFF
3.	Registration	1570138	DOS GONZALEZ
4.	Registration	2195303	EL RICO HABANO
5.	Registration	0966302	EL RICO HABANO
6.	Registration	3485408	FLECHAS ESPECIALES
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15.	Registration	2971527	LA GLORIA DOMINICANA
16.	Registration	1840819	LA HOJA SELECTA
17.	Registration	1796056	LOS STATOS DELUXE
18.	Registration	0863817	PALADIN
19.	Registration	3445651	PIRAMIDES CLASICAS
20.	Registration	0136516	VELVET
21.	Registration	0856886	EL CREDITO FABRICA DE TABACOS MIAMI
22.	Registration	3007190	SUPER ROLL
23.	Registration	2780299	SERIE R
24.	Registration	3441184	SELECTOS DE LUJOS
25.	Registration	3494190	RESERVA FIGURADOS
26.	Registration	4125950	SERIE N
27.	Registration	4246476	ARTESANOS DE OBELISCO
28.	Registration	0223213	HALF AND HALF
29.	Registration	0843561	A CARGO OF CONTENTMENT IN THE BOWL OF ANY PIPE

Schedule B – Common Law Marks

ARTESANITOS
ARTESANOS DE MIAMI
ARTESANOS DE TABAQUEROS
ARTESANOS RETRO ESPECIAL
CHARLEMAGNE
FELICIAS