

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322322

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NIAGRA LASALLE CORPORATION		07/31/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ENDURO INDUSTRIES LLC		
Street Address:	2001 Orchard Avenue		
City:	Hannibal		
State/Country:	MISSOURI		
Postal Code:	63401		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1047515	IHCP	
Registration Number:	1049382	CPO	
CORRESPONDENCE DATA			
Fax Number:	4129455933		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	412-471-8815		
Email:	assignments@webblaw.com		
Correspondent Name:	The Webb Law Firm		
Address Line 1:	One Gateway Center, 420 Ft Duquesne Blvd		
Address Line 2:	Suite 1200		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15222		
ATTORNEY DOCKET NUMBER:	6075-132399		
NAME OF SUBMITTER:	James G. Porcelli		
SIGNATURE:	/James G. Porcelli/		
DATE SIGNED:	11/05/2014		
Total Attachments: 4			
source=Assignment Niagra to Enduro#page1.tif			
source=Assignment Niagra to Enduro#page2.tif			
source=Assignment Niagra to Enduro#page3.tif			

OP \$65.00 1047515

TRADEMARK

ASSIGNMENT OF BUSINESS INTELLECTUAL PROPERTY

ASSIGNMENT OF BUSINESS INTELLECTUAL PROPERTY, dated July 31 2014, by and between NIAGARA LASALLE CORPORATION, a Delaware corporation ("Assignor"), to ENDURO INDUSTRIES LLC, a Delaware limited liability company ("Assignee").

RECITAL

WHEREAS, Assignee and Assignor are parties to an Asset Purchase Agreement dated as June 19, 2014 (the "Asset Purchase Agreement"), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to buy from Assignor, among other things, the Business Intellectual Property (as defined in the Asset Purchase Agreement);

WHEREAS, pursuant to the Asset Purchase Agreement, Assignor has agreed to execute such instruments as the Assignee may reasonably request in order to more effectively assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns all of such assets;

WHEREAS, in accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's right, title and interest in and to the Business Intellectual Property.

NOW, THEREFORE, for and in exchange for the payment of the Final Purchase Price, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Definitions. Capitalized terms used in this Agreement without definition shall have the respective meanings given to them in the Purchase Agreement.
2. Assignment. The Assignor hereby transfers and assigns to Assignee, and Assignee hereby accepts the transfer and assignment of all of Assignor's worldwide right, title and interest in, to and under the following:
 - (a). all trademarks rights, trademark applications, trademark registrations, trade dress, trade names, service marks, and all registrations therefor and all goodwill associated with the foregoing, of Seller primarily relating to the Business and the Products, including but not limited to the items set forth on Schedule A hereto;
 - (b). all copyrights, copyright applications, copyright registrations, and all other rights of Seller associated with the foregoing and primarily relating to the Business and the Products;
 - (c). all patents and pending applications, and all international proprietary rights associated therewith, of Seller primarily relating to the Business and the Products;
 - (d). all processes, logos, designs, plans, trade secrets, processes, procedures, know-how, shop and royalty rights and all other types of proprietary intellectual property of Seller primarily relating to the Business and the Products.
3. Governing Law. Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Business Intellectual Property shall be governed by and construed in accordance with the laws of the State of Delaware without giving effect to the principles of conflicts of laws thereof.

SCHEDULE A

U.S. Trademark	Registration Number
CPO	1049382
IHCP	1047515

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Business Intellectual Property as of the date first above written.

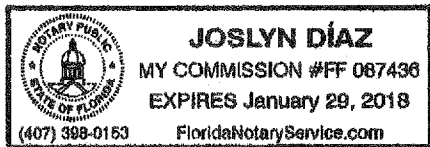
NIAGARA LASALLE CORPORATION

By: [Signature]
Name: Thad Florence
Title: Vice President

State of Florida)
 Miami) ss.:
County of Dade)

On this 31ST day of July, 2014, before me, JOSLYN DÍAZ, personally appeared THAD FLORENCE, VICE PRESIDENT of NIAGARA LASALLE CORPORATION, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.



[Signature]
Notary Public

My Commission Expires: