

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2




ETAS ID: TM322360

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HH Global Limited	FORMERLY HH Associates (Holdings) Limited	11/04/2014	COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	HH Associates Limited		
Street Address:	City House, Sutton Park Road		
City:	Sutton, Surrey		
State/Country:	GREAT BRITAIN		
Postal Code:	SM1 2AE		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4464568	HH GLOBAL	
Registration Number:	4464569	HH GLOBAL	
Registration Number:	4473263	HHUB	
CORRESPONDENCE DATA			
Fax Number:	2163639001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-363-9000		
Email:	skoenig@faysharpe.com		
Correspondent Name:	Sandra M. Koenig - Fay Sharpe LLP		
Address Line 1:	1228 Euclid Avenue, 5th Floor		
Address Line 4:	Cleveland, OHIO 44115		
ATTORNEY DOCKET NUMBER:	UDLZ 500068US01		
NAME OF SUBMITTER:	Sandra M. Koenig		
SIGNATURE:	/sandramkoenig/		
DATE SIGNED:	11/06/2014		
Total Attachments: 2			
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UNITED STATES ASSIGNMENT OF TRADEMARKS

WHEREAS, Assignor, HH Global Limited, a company incorporated in England and Wales under Company Registration No. 04680562 (prior to February 25, 2013 called HH Associates (Holdings) Limited), whose registered address is at City House, Sutton Park Road, Sutton, Surrey, SM1 2AE, Great Britain, is the owner of record of the following trademarks which are registered in the United States Patent and Trademark Office:

Mark	Reg. No.
HH GLOBAL (Stylized) 	4,464,568
HH GLOBAL w/Design  hhglobal	4,464,569
HHUB w/Design 	4,473,263

WHEREAS, Assignee, HH Associates Limited, a company incorporated in England and Wales under Company Registration No. 02671533, whose registered address is at City House, Sutton Park Road, Sutton, Surrey, SM1 2AE, Great Britain, is desirous of acquiring the above trademarks and registrations therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and intending to be legally bound, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to the trademarks and service marks listed above, together with the goodwill of the business symbolized by said trademarks and registrations thereof, with the right to sue and recover for acts of trademark infringement prior to the date of this assignment.

This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of the Assignee, its successors, and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

IN WITNESS THEREOF, Assignor has caused this instrument to be executed this 4th day of November, 2014.

HH GLOBAL LIMITED
(Assignor)

By: _____



Printed Name: ANDREW LIPINSKI

Title: FINANCE DIRECTOR

Date: 4TH November 2014

HH ASSOCIATES LIMITED
(Assignee)

By: _____



Printed Name: KEVIN DUNCKLEY

Title: CHIEF DIGITAL OFFICER, DIRECTOR

Date: 4TH November 2014

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