

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322427

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dolce, L.L.C.		10/20/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	FN Cellars, LLC		
Street Address:	P.O. Box 327		
City:	Oakville		
State/Country:	DELAWARE		
Postal Code:	94562		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1955543	DOLCE	
Registration Number:	1958231	DOLCE	
Registration Number:	1958230	DOLCE	
Registration Number:	1852556	LIQUID GOLD FROM NAPA VALLEY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	landwebe@chapman.com		
Correspondent Name:	Joseph Landweber		
Address Line 1:	595 Market Street, 26th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94105		
NAME OF SUBMITTER:	JOSEPH LANDWEBER		
SIGNATURE:	/Joseph Landweber/		
DATE SIGNED:	11/06/2014		
Total Attachments: 5			
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ASSIGNMENT OF TRADEMARKS

WHEREAS, DOLCE, LLC, a California limited liability company, having an address at P.O. Box 327, Oakville, California 94562 (hereinafter "ASSIGNOR"), is the owner of the trademarks and the United States and International trademark registrations and applications per the attached Appendix; and

WHEREAS, FN CELLARS, LLC, a Delaware limited liability company, having an address at P.O. Box 327, Oakville, California 94562 (hereinafter "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to such trademarks, trademark applications and trademark registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, sell and convey to ASSIGNEE, the trademarks, trademark applications and registrations listed on the attached Appendix, together with the goodwill associated therewith, and including the right to sue for past infringement if any there may be.

DOLCE, LLC

Date: 10/20/2014

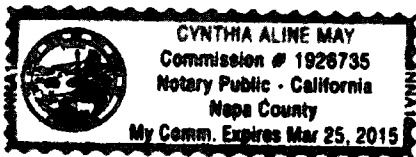
Gary McClellan
By: Gary M. McClellan
Title: CFO

State of California
County of Napa

Subscribed and sworn to (or affirmed) before me on this 20 day of OCTOBER, 2014 by GARY MCCLELLAN, proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me,




Seal

Signature [Handwritten Signature]








APPENDIX

UNITED STATES TRADEMARK REGISTRATIONS

TRADEMARK	REGISTRATION NO. / REGISTRATION DATE
Dolce and Design (grapevine design) 	1,955,543 02/13/96
Dolce and Design 	1,958,231 02/27/96
Dolce (stylized) 	1,958,230 02/27/96
Liquid Gold From Napa Valley	1,852,556 09/06/94

INTERNATIONAL TRADEMARK REGISTRATIONS

TRADEMARK	COUNTRY	REGISTRATION NO. / REGISTRATION DATE
Dolce (stylized) 	Canada	TMA561,246 05/02/02
Dolce and Design 	Canada	TMA561,247 05/02/02
Dolce and Design (grapevine design) 	Canada	TMA561,251 05/02/02
Dolce (grapevine design) 	European (CTM)	001687839 05/29/02
Dolce (stylized) 	South Korea	40-2014-27488 04/23/14