

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322426

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Far Niente Winery, Inc.		10/20/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	FN Cellars, LLC		
Street Address:	P.O. Box 327		
City:	Oakville		
State/Country:	CALIFORNIA		
Postal Code:	94562		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	2576509	CABERNET GRILL	
Registration Number:	2556197	CAVE COLLECTION C C	
Registration Number:	1568720	FAR NIENTE	
Registration Number:	2337846	FAR NIENTE ESTABLISHED 1885	
Registration Number:	2641753	FAR NIENTE	
Registration Number:	2480607	FAR NIENTE	
Registration Number:	2488082	FAR NIENTE	
Registration Number:	4364290		
Serial Number:	86159243	FN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	landwebe@chapman.com		
Correspondent Name:	Joseph Landweber		
Address Line 1:	595 Market Street, 26th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94105		
NAME OF SUBMITTER:		JOSEPH LANDWEBER	
SIGNATURE:		/Joseph Landweber/	
DATE SIGNED:		11/06/2014	
TRADEMARK			

OP \$240.00 2576509

Total Attachments: 8

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ASSIGNMENT OF TRADEMARKS

WHEREAS, FAR NIENTE WINERY, INC., a California corporation, having an address at P.O. Box 327, Oakville, California 94562 (hereinafter "ASSIGNOR"), is the owner of the trademarks and the United States and International trademark registrations and applications per the attached Appendix; and

WHEREAS, FN CELLARS, LLC, a Delaware limited liability company, having an address at P.O. Box 327, Oakville, California 94562 (hereinafter "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to such trademarks, trademark applications and trademark registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, sell and convey to ASSIGNEE, the trademarks, trademark applications and registrations listed on the attached Appendix, together with the goodwill associated therewith, and including the right to sue for past infringement if any there may be.

FAR NIENTE WINERY, INC.

Date: 10/20/2014

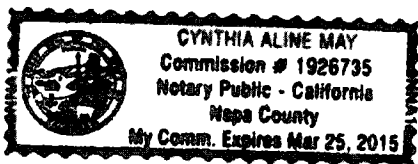
Gary McCleary
By: Gary McCleary
Title: CFO

State of California
County of Napa

Subscribed and sworn to (or affirmed) before me on this 20 day of OCTOBER, 2014 by GARY MCCLEARY, proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.



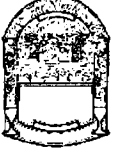

Seal

Signature [Handwritten Signature]




APPENDIX

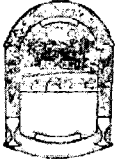

UNITED STATES TRADEMARK REGISTRATIONS

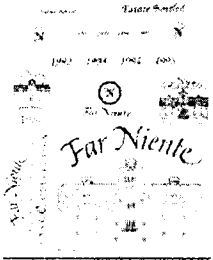
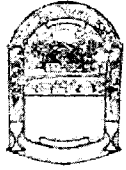

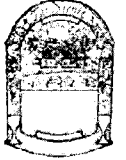
TRADEMARK	REGISTRATION NO. / REGISTRATION DATE	
Cabernet Grill	2,576,509	06/04/02
Cave Collection CC (Stylized) CAVE  COLLECTION	2,556,197	04/02/02
Far Niente (word mark)	1,568,720	11/28/89
Far Niente and Design (Chardonnay label) 	2,337,846	04/04/00
Far Niente & Design (Cabernet Label) 	2,641,753	10/29/02
Far Niente (restaurant services)	2,480,607	08/21/01
Far Niente (bar paraphernalia and clothing)	2,488,082	09/11/01
Far Niente Building Design 	4,364,290	07/09/13


UNITED STATES TRADEMARK APPLICATIONS

TRADEMARK	SERIAL NO. / FILING DATE
FN and Design 	86/159,243 01/07/14

INTERNATIONAL TRADEMARK REGISTRATIONS

TRADEMARK	COUNTRY	REGISTRATION NO. / REGISTRATION DATE
Far Niente (stylized lettering) <i>FAR NIENTE</i>	Canada	TMA531762 08/24/00
Far Niente (word mark)	Canada	TMA540852 02/06/01
Far Niente and Design (Cabernet label) 	Canada	TMA593965 11/05/03
Far Niente and Design (Chardonnay label) 	Canada	TMA584701 07/08/03

TRADEMARK	COUNTRY	REGISTRATION NO. / REGISTRATION DATE	
<p>Far Niente (design elements)</p> 	European (CTM)	001687961	08/24/01
<p>Far Niente and Design (Cabernet label)</p> 	European (CTM)	000487082	11/13/98
<p>Far Niente and Design (Chardonnay Label)</p> 	European (CTM)	1994987	04/29/02
<p>Far Niente and Design (Cabernet label)</p> 	Japan	4494041	07/27/01
<p>Far Niente</p>	Japan	4435673	11/24/00
<p>Far Niente</p>	Japan	4259708	04/09/99

TRADEMARK	COUNTRY	REGISTRATION NO. / REGISTRATION DATE	
Far Niente and Design (Chardonnay label) 	Japan	4593495	08/09/02

INTERNATIONAL TRADEMARK APPLICATIONS

TRADEMARK	COUNTRY	REGISTRATION NO. / REGISTRATION DATE	
Far Niente (word mark)	China	13466893	11/01/13
Far Niente (word mark)	South Korea	45-2014-3092	04/23/14