

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM322439

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Great Hill Equity Partners, L.P.		10/31/2014	LIMITED PARTNERSHIP: DELAWARE
Great Hill Investors, LLC		10/31/2013	LIMITED LIABILITY COMPANY: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bluesnap, Inc.		
<b>Street Address:</b>	49016 Milmont Drive		
<b>City:</b>	Fremont		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94538		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3802615	PLIMUS	
<b>Serial Number:</b>	85313087	BUY ANYWARE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3128622000		
<b>Email:</b>	rob.soneson@kirkland.com		
<b>Correspondent Name:</b>	Rob Soneson		
<b>Address Line 1:</b>	300 N LaSalle		
<b>Address Line 2:</b>	Kirkland & Ellis LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60654		
<b>ATTORNEY DOCKET NUMBER:</b>	13340-4-RFS		
<b>NAME OF SUBMITTER:</b>	Rob Soneson		
<b>SIGNATURE:</b>	/rsoneson/		
<b>DATE SIGNED:</b>	11/06/2014		
<b>Total Attachments: 3</b>			

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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

**THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this "Release") is made as of October 31, 2014 ("Effective Date") by Great Hill Equity Partners, L.P., a Delaware limited partnership and Great Hill Investors, LLC, a Massachusetts limited liability company, with their principal office at 1 Liberty Square, Boston, Massachusetts 02109 (collectively, "Grantee"), and Bluesnap, Inc., a California corporation (f/k/a PLIMUS), with its principal office at 49016 Milmont Drive, Fremont, California 94538 ("Grantor").

**WHEREAS**, pursuant to the terms and conditions of that certain Trademark Security Agreement by and between Grantor and Grantee dated September 14, 2012 (the "Trademark Security Agreement"), Grantor granted to Grantee a continuing security interest in and to all of Grantor's right, title and interest in and to all of the trademarks, and registrations of and applications to register the foregoing, and all of the trade names and assumed names owned by Grantor (collectively, the "Trademarks"), including, without limitation, the United States trademark registrations set forth on Schedule 1 attached hereto, in each case, together with the goodwill associated therewith;

**WHEREAS**, Grantor and Grantee entered into the Trademark Security Agreement pursuant to the terms and conditions of that certain Guarantee and Collateral Agreement by and between Grantor and Grantee dated September 14, 2012 (the "Guarantee and Collateral Agreement");

**WHEREAS**, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office ("PTO") on September 14, 2012, at Reel 4862, Frame 0050; and

**WHEREAS**, Grantor has paid all of its outstanding indebtedness to Grantee.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates the Trademark Security Agreement, and hereby terminates, cancels and releases any and all security interests it has against the Trademarks.

Grantee represents and warrants that: (i) it has the full power and authority to execute this Release; (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Trademarks; (iii) it has not recorded or otherwise evidenced its security interest with respect to any Trademark, or registration of an application to register any Trademark, or any trade name or assumed name, other than those Trademarks set forth on Schedules 1 (attached hereto), in any jurisdiction throughout the world.

Grantee shall take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), requested by Grantor to more fully and effectively effectuate the purposes of this Release.

\* \* \* \* \*

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

GREAT HILL EQUITY PARTNERS IV, L.P.

By: Great Hill Partners GP IV, LP  
Its: General Partner

By: GHP IV, LLC  
Its: General Partner

By:   
Name: Matthew Vettel  
Title: Manager

GREAT HILL INVESTORS, LLC

By:   
Name: Matthew Vettel  
Title: Manager

**SCHEDULE A**

**U.S. TRADEMARK REGISTRATIONS**

<b>MARK</b>	<b>COUNTRY</b>	<b>REG/SERIAL NO.</b>	<b>CLASS/GOODS AND SERVICES</b>	<b>STATUS</b>
PLIMUS	USA	3,802,615	36, BILL PAYMENT SERVICES PROVIDED THROUGH A WEBSITE; CREDIT CARD AND PAYMENT CARD SERVICES; CREDIT CARD PAYMENT PROCESSING SERVICES; ELECTRONIC COMMERCE PAYMENT SERVICES, NAMELY, ESTABLISHING FUNDED ACCOUNTS USED TO PURCHASE GOODS AND SERVICES ON THE INTERNET; MONEY ORDER PAYMENT GUARANTEE SERVICES; PAYMENT PROCESSING SERVICES, NAMELY, CREDIT CARD AND DEBIT CARD TRANSACTION PROCESSING SERVICES; PRE-PAID PURCHASE CARD SERVICES, NAMELY, PROCESSING ELECTRONIC PAYMENTS MADE THROUGH PREPAID CARDS; PRE-PAID PURCHASE CARD SERVICES, NAMELY, PROCESSING ELECTRONIC PAYMENTS THROUGH PREPAID CARDS; PROVIDING ELECTRONIC PROCESSING OF ACH AND CREDIT CARD TRANSACTIONS AND ELECTRONIC PAYMENTS VIA A GLOBAL COMPUTER NETWORK; PROVIDING ELECTRONIC PROCESSING OF CREDIT CARD TRANSACTIONS AND ELECTRONIC PAYMENTS VIA A GLOBAL COMPUTER NETWORK; PROVIDING ELECTRONIC PROCESSING OF ELECTRONIC FUNDS TRANSFER, ACH, CREDIT CARD, DEBIT CARD, ELECTRONIC CHECK AND ELECTRONIC PAYMENTS	REGISTERED
BUY ANWHERE	USA	85313087	42, APPLICATION SERVICE PROVIDER FEATURING APPLICATION PROGRAMMING INTERFACE (API) SOFTWARE FOR ALLOWING DATA RETRIEVAL, UPLOAD ACCESS AND MANAGEMENT	PENDING

**TRADEMARK LICENSES**

None.