

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM322445

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cygnus Business Media, Inc.		11/03/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SouthComm Business Media, LLC		
Street Address:	210 12th Avenue South		
Internal Address:	Suite 100		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37203		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	2286838	ADVANCED RESCUE TECHNOLOGY	
Registration Number:	1930547	EMERGENCY MEDICAL SERVICES	
Registration Number:	1930546	EMS	
Registration Number:	3338602	EMS	
Registration Number:	4057447	EMS WORLD	
Registration Number:	3545604	EMSRESPONDER.COM	
Registration Number:	1743108	FIREHOUSE	
Registration Number:	2524850	FIREHOUSE EXPO	
Registration Number:	3788105	FIREHOUSE.COM	
Registration Number:	2836900	FIREHOUSE WORLD	
Registration Number:	2564781	FLEET MAINTENANCE	
Serial Number:	86109102	INTEGRATED HEALTHCARE DELIVERY	
Registration Number:	2233287	LAW ENFORCEMENT PRODUCT NEWS	
Registration Number:	3580445	LAW ENFORCEMENT TECHNOLOGY	
Registration Number:	1647422	LOCKSMITH LEDGER INTERNATIONAL	
Registration Number:	1727517	MASS TRANSIT	
Registration Number:	3610665	PROFESSIONAL DISTRIBUTOR	
Serial Number:	86377847	PTEN PROFESSIONAL TOOL & EQUIPMENT NEWS	
Serial Number:	86170662	SD&I SECURITY DEALER & INTEGRATOR THE VO	

TRADEMARK

OP \$615.00 2286838

Property Type	Number	Word Mark
Registration Number:	4251054	SD&I'S FAST 50
Registration Number:	4464288	SECURED CITIES
Registration Number:	3568780	SECURITY EXECUTIVE
Registration Number:	3772608	SECURITYINFOWATCH.COM
Registration Number:	3482682	SECURITY DEALER & INTEGRATOR NEW TECHNOL

CORRESPONDENCE DATA	
Fax Number:	6157262241
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	615-254-2291
Email:	tkane@dodsonparker.com
Correspondent Name:	Tracy Kane
Address Line 1:	1310 6th Avenue North
Address Line 4:	Nashville, TENNESSEE 37208

NAME OF SUBMITTER:	Jillian Mastroianni
SIGNATURE:	/Jillian Mastroianni/
DATE SIGNED:	11/06/2014

Total Attachments: 3 source=Cygnus - SouthComm Executed IP Assignment (2)#page1.tif source=Cygnus - SouthComm Executed IP Assignment (2)#page2.tif source=Cygnus - SouthComm Executed IP Assignment (2)#page3.tif

INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment"), dated as of November 3, 2014 (the "Effective Date"), is made by Cygnus Business Media, Inc., a Delaware corporation (the "Assignor"), in favor of SouthComm Business Media, LLC, a Tennessee limited liability company ("Assignee"). Each capitalized term used herein but not otherwise defined in this Assignment shall have the meaning ascribed to it in the Asset Purchase Agreement (defined below).

WHEREAS, Assignor and Assignee entered into that certain Asset Purchase Agreement, dated as of the date hereof (the "Asset Purchase Agreement"), pursuant to which, among other things, Assignor has agreed to sell, assign and transfer to Assignee all of Assignor's right title and interest in and to the Purchased Assets;

WHEREAS, capitalized terms used herein but not otherwise defined shall have the meaning ascribed to such terms in the Asset Purchase Agreement; and

WHEREAS, Assignor wishes to sell, assign, and transfer to Assignee and Assignor wishes to accept all of Assignor's right, title and interest in the Transferred Intellectual Property Assets set forth in the Asset Purchase Agreement.

NOW THEREFORE, in consideration of the mutual promises and covenants set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledge, the parties, intending to be legally bound hereby, agree as follows:

1. Assignment. Assignor does hereby sell, assign and transfer to Assignee, its successors and assigns, absolutely and forever, effective as of the Closing Date, all of Assignor's right, title and interest, whether statutory or at common law, in and to the Transferred Intellectual Property Assets set forth in the Asset Purchase Agreement, together with the goodwill symbolized by or associated with them and all re-issues, divisions, continuations, renewals, extensions and continuations-in-part thereof.

2. Recordation. Assignor authorizes and requests that the United States Patent and Trademark Office and the United States Copyright Office record Assignee as the assignee and owner of the Transferred Intellectual Property Assets, as appropriate, including without limitation, the Transferred Intellectual Property Assets that are trademarks or service marks and that are registered, or for which registration has been applied for, at the United States Patent and Trademark Office.

3. General Provisions. Sections 6.11 and 8.01 – 8.13 of the Asset Purchase Agreement are incorporated herein by reference. Except for the Asset Purchase Agreement and the other closing documents executed pursuant to it, this Assignment records the entire understanding between Assignee and Assignors regarding the assignment of the Transferred Intellectual Property Assets and supersedes any previous or contemporaneous Assignment, understanding, or representation, oral or written by either of them.

IN WITNESS WHEREOF, the undersigned has caused this Intellectual Property Assignment to be executed by its duly authorized officer as of the date set forth above.

CYGNUS BUSINESS MEDIA, INC.

By:

Name: Paul M. Bonaiuto

Title: Chief Financial Officer

State of Wisconsin ss.
County of Jefferson

At Fort Atkinson, WI, as of this 21 day of October, 2014, Paul M. Bonaiuto, Chief Financial Officer of Cygnus Business Media, Inc. personally appeared, and he acknowledged this instrument, by him sealed and subscribed, to be his free act and deed and the free act and deed of Cygnus Business Media, Inc.

Before me,

Vicki Frohman

Notary Public

My Commission Expires: 7-19-15

IN WITNESS WHEREOF, the undersigned has caused this Intellectual Property Assignment to be executed by its duly authorized officer as of the date set forth above.

SOUTHCOMM BUSINESS MEDIA, LLC

By: 

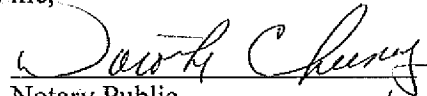
Name: Christopher M. Ferrell

Title: Chief Executive Officer

State of Tennessee ss.
County of Davidson

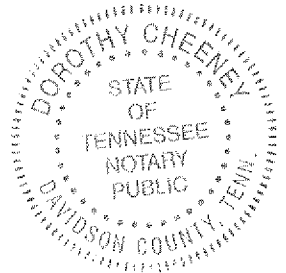
At Nashville, as of this 24th day of October, 2014, Christopher M. Ferrell, Chief Executive Officer of SouthComm Business Media, LLC personally appeared, and he acknowledged this instrument, by him sealed and subscribed, to be his free act and deed and the free act and deed of SouthComm Business Media, LLC.

Before me,



Notary Public

My Commission Expires: 1/9/14



[Signature Page to Intellectual Property Assignment]