

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322495

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Perfumania, Inc.		11/06/2014	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Pefumania Holdings, Inc.		
Street Address:	35 Sawgrass Drive		
City:	Bellport		
State/Country:	NEW YORK		
Postal Code:	11713		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2076058	PERFUMANIA PLUS	
Registration Number:	3783440	PERFUMANIA AMERICA'S LEADING PERFUMERY C	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	allisons@perfumania.com		
Correspondent Name:	Allison Singh, Esq.		
Address Line 1:	35 Sawgrass Drive		
Address Line 4:	Bellport, NEW YORK 11713		
ATTORNEY DOCKET NUMBER:	PERFUMANIA TM		
NAME OF SUBMITTER:	Allison Singh		
SIGNATURE:	//Allison Singh//		
DATE SIGNED:	11/07/2014		
Total Attachments: 3			
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source=Perfumania Inc. Sunrise Assignment#page2.tif			
source=Perfumania Inc. Sunrise Assignment#page3.tif			

OP \$65.00 2076058

TRADEMARK ASSIGNMENT

This trademark assignment ("Agreement"), is hereby entered into on November 6, 2014 between Perfumania, Inc., a Florida corporation located at 251 International Parkway, Sunrise, Florida 33325 ("Assignor") and Perfumania Holdings, Inc., a Florida corporation located at 35 Sawgrass Drive, Suite 2, Bellport, NY 11713 ("Assignee").

Assignor is the owner of all right, title and interest in the trademarks set forth in Schedule A attached to this Agreement ("Mark").

Assignee seeks to acquire, and Assignor seeks to transfer, all right, title, interest and associated goodwill in the Mark.

Now, therefore, for good and valuable consideration, the receipt of which is herein acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, interest and associated goodwill in the Marks, including all common law rights, applications and registrations with the U.S. Patent & Trademark Office.

This Agreement shall be governed under the laws of the state of New York.

This Agreement is effective worldwide as of the date set forth above.

In witness whereof, this Agreement is hereby executed below:

In witness whereof, this Agreement is hereby executed below:

ASSIGNOR:

Perfumania, Inc.

By: Michael W. Katz

Name: Michael W. Katz

Title: President & CEO

ASSIGNEE:

Perfumania Holdings, Inc

By: Donna Dellomo

Name: Donna Dellomo

Title: VP CFO

SCHEDULE A

PERFUMANIA PLUS, U.S. Reg. No. 2076058

PERFUMANIA AMERICA'S LEADING PERFUMERY CHAIN, U.S. Reg. No.
3783440