

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322498

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Perfumania, Inc.		11/06/2014	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Perfumania Holdings, Inc.		
Street Address:	35 Sawgrass Drive		
Internal Address:	Suite 2		
City:	Bellport		
State/Country:	NEW YORK		
Postal Code:	11713		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1664568	PERFUMANIA	
Registration Number:	2643313	PERFUMANIA.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	allisons@perfumania.com		
Correspondent Name:	Allison Singh, Esq.		
Address Line 1:	35 Sawgrass Drive		
Address Line 4:	Bellport, NEW YORK 11713		
NAME OF SUBMITTER:	Allison Singh		
SIGNATURE:	//Allison Singh//		
DATE SIGNED:	11/07/2014		
Total Attachments: 3			
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OP \$65.00 1664568

TRADEMARK ASSIGNMENT

This trademark assignment ("Agreement"), is hereby entered into on November 6, 2014 between Perfumania, Inc. a Florida corporation located at 35 Sawgrass Drive, Bellport, NY, 11713, U.S.A ("Assignor"), and Perfumania Holdings, Inc., a Florida corporation located at 35 Sawgrass Drive, Suite 2, Bellport, NY 11713 ("Assignee").

Assignor is the owner of all right, title and interest in the trademarks set forth in Schedule A attached to this Agreement ("Marks").

Assignee seeks to acquire, and Assignor seeks to transfer, all right, title, interest and associated goodwill in the Marks.

Now, therefore, for good and valuable consideration, the receipt of which is herein acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, interest and associated goodwill in the Marks, including all common law rights, applications and registrations with the U.S. Patent & Trademark Office.

This Agreement shall be governed under the laws of the state of New York.

This Agreement is effective worldwide as of the date set forth above.

ASSIGNOR:

Perfumania, Inc.

By: Michael Katz

Name: Michael W. Katz

Title: President & CEO

ASSIGNEE:

Perfumania Holdings, Inc.

By: Donna Dellomo

Name: Donna Dellomo

Title: VP & CFO

SCHEDULE A

1. PERFUMANIA, Reg. No. 1664568
2. PERFUMANIA.COM, Reg. No. 2643313