

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322580

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		11/07/2014	a national banking association: UNITED STATES

RECEIVING PARTY DATA

Name:	Bluestem Brands, Inc.
Street Address:	6509 Flying Cloud Drive
City:	Eden Prairie
State/Country:	MINNESOTA
Postal Code:	55344
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 66

Property Type	Number	Word Mark
Registration Number:	4064036	AHORA SI PUEDES
Registration Number:	2274991	BACKYARD LIVING
Registration Number:	4350471	BLUESTEM BRANDS, INC.
Registration Number:	4350472	BLUESTEM BRANDS, INC.
Registration Number:	4350470	BLUESTEM BRANDS, INC.
Registration Number:	3664918	CAREFREE LIVING
Registration Number:	1505333	CAREFREE LIVING
Registration Number:	2645988	CHEF'S MARK
Registration Number:	2489361	CHEF'S MARK
Serial Number:	86052942	CHEF'S MARK
Registration Number:	2497159	CHEF'S MARK PREFERRED QUALITY
Registration Number:	2659758	CHEF'S MARK PREFERRED QUALITY
Serial Number:	86053098	CHEF'S MARK PREFERRED QUALITY
Registration Number:	3521668	DECORATE MORE! ENTERTAIN MORE! GIVE MORE
Registration Number:	3897732	
Registration Number:	4321326	
Registration Number:	4321327	
Registration Number:	3865578	
Registration Number:	3865579	

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4321329	
Registration Number:	4321328	
Registration Number:	4071259	DIGITAL ZONE
Registration Number:	3731914	DIGITAL ZONE
Registration Number:	2398630	DIGITAL ZONE
Registration Number:	4162372	EASY SHOPPING, WORRY-FREE PAYMENTS
Registration Number:	3279350	FINGERHUT
Registration Number:	0973080	FINGERHUT
Registration Number:	0999881	FINGERHUT
Registration Number:	3463673	FINGERHUT FINDS
Registration Number:	4017087	FINGERHUT FRESHSTART
Registration Number:	3959357	FINGERHUT FRESHSTART
Registration Number:	3857587	GETTINGTON
Registration Number:	3887124	GETTINGTON
Registration Number:	3897731	GETTINGTON
Registration Number:	3890749	GETTINGTON
Registration Number:	3971069	GETTINGTON
Registration Number:	3861855	GETTINGTON.COM
Registration Number:	2503225	GOOD DEALS, GREAT BUYS
Registration Number:	3861853	GOODIE BAG
Registration Number:	2386204	HOLIDAY BIG BOOK
Registration Number:	2967344	HOME DEALS
Registration Number:	2099973	LIFE MAX
Registration Number:	2900086	MASTER CRAFT
Registration Number:	3066211	MASTER CRAFT
Registration Number:	2196111	MASTER CRAFT
Registration Number:	2900087	MASTER CRAFT PRO
Registration Number:	2443038	MASTER CRAFT PRO
Registration Number:	4392447	MCLELAND DESIGN
Registration Number:	3716729	MORE4LIFE
Registration Number:	3862363	NOW YOU CAN
Registration Number:	2358444	OUTDOOR SPIRIT
Registration Number:	2366241	OUTDOOR SPIRIT
Registration Number:	2444758	OUTDOOR SPIRIT
Registration Number:	2476139	OUTDOOR SPIRIT
Registration Number:	4180995	PAYCHECK DIRECT
Registration Number:	3608860	SAFELINE
Registration Number:	2476310	SPRING BIG BOOK
Registration Number:	2579749	ST. CROIX COLORS

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3732769	SUMMER BIG BOOK
Registration Number:	3914659	SUMMER BIG BOOK
Registration Number:	1933548	SUPER CHEF
Registration Number:	3595788	WINTER BIG BOOK
Registration Number:	3399460	COUNTRY BEAR
Registration Number:	1724645	GATE ONE
Registration Number:	1722969	GATE ONE LUGGAGE
Registration Number:	1693689	ROOMS FOR LIVING

CORRESPONDENCE DATA

Fax Number: 6127661600

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612-766-6911

Email: susan.carlson@faegrebd.com

Correspondent Name: Susan Carlson, Faegre Baker Daniels LLP

Address Line 1: 90 S 7th St Ste 2200

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Susan Carlson
SIGNATURE:	/e/ Susan Carlson
DATE SIGNED:	11/07/2014

Total Attachments: 9

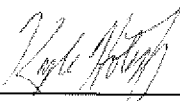
source=Bluestem-Notice of Release of Security Interests in Trademarks#page1.tif
source=Bluestem-Notice of Release of Security Interests in Trademarks#page2.tif
source=Bluestem-Notice of Release of Security Interests in Trademarks#page3.tif
source=Bluestem-Notice of Release of Security Interests in Trademarks#page4.tif
source=Bluestem-Notice of Release of Security Interests in Trademarks#page5.tif
source=Bluestem-Notice of Release of Security Interests in Trademarks#page6.tif
source=Bluestem-Notice of Release of Security Interests in Trademarks#page7.tif
source=Bluestem-Notice of Release of Security Interests in Trademarks#page8.tif
source=Bluestem-Notice of Release of Security Interests in Trademarks#page9.tif

NOTICE OF RELEASE OF SECURITY INTERESTS IN TRADEMARKS

Dated as of November 7, 2014

The indebtedness described in and the obligations under the Notice of Grant of Security Interest in Trademarks, dated as of December 6, 2013, by and among BLUESTEM BRANDS, INC., a Delaware corporation, having its chief executive office at 6509 Flying Cloud Drive, Eden Prairie, Minnesota 55344 (the "Grantor"), and WELLS FARGO BANK, NATIONAL ASSOCIATION, as Administrative Agent (the "Administrative Agent"), with offices at 1525 West W.T. Harris Boulevard, MAC D1109-019, Charlotte, NC 28262, which was duly recorded on December 9, 2013, at Reel 5169, Frame 0814 in the United States Patent and Trademark Office, is hereby satisfied in full and any security interest or any other right, title or interest granted to the Administrative Agent in the trademarks set forth on Schedule 1 attached hereto is hereby terminated, cancelled and released, and the Administrative Agent hereby re-assigns to the Grantor any right, title or interest it may have in or to any of the trademarks set forth on Schedule 1.

WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Administrative Agent




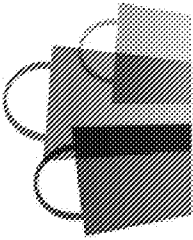
By: 
Name: Kyle Holtz
Title: Director

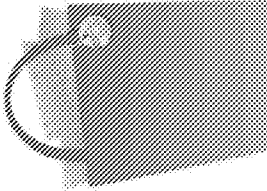
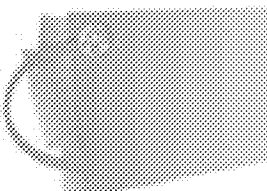
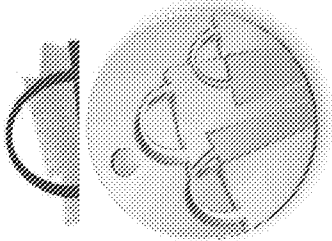
SCHEDULE 1

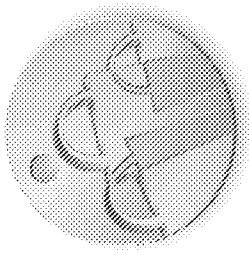
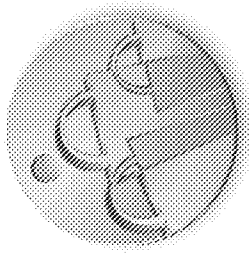
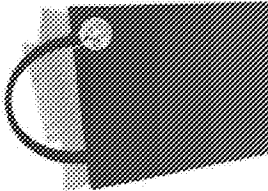
TRADEMARKS

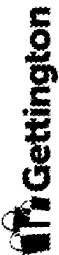
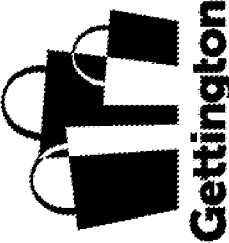

TRADEMARK


<u>Mark</u>	<u>Image</u>	<u>Country</u>	<u>App No</u>	<u>App Date</u>	<u>Reg No</u>	<u>Reg Date</u>	<u>Owner Name</u>
AHORA SI PUEDES		United States Of America	77/963,385	3/19/2010	4,064,036	11/29/2011	Bluestem Brands, Inc.
BACKYARD LIVING		United States Of America	75/406,940	12/17/1997	2,274,991	8/31/1999	Bluestem Brands, Inc.
BLUESTEM BRANDS, INC.		United States Of America	77/963,410	3/19/2010	4,350,471	6/11/2013	Bluestem Brands, Inc.
BLUESTEM BRANDS, INC. (Stylized in Color)		United States Of America	77/963,432	3/19/2010	4,350,472	6/11/2013	Bluestem Brands, Inc.
BLUESTEM BRANDS, INC. (Stylized)		United States Of America	77/963,397	3/19/2010	4,350,470	6/11/2013	Bluestem Brands, Inc.
CAREFREE LIVING		United States Of America	77/566,576	9/10/2008	3,664,918	8/4/2009	Bluestem Brands, Inc.
CAREFREE LIVING		United States Of America	73/701,228	12/14/1987	1,505,333	9/20/1988	Bluestem Brands, Inc.
CHEF'S MARK		United States Of America	75/341,842	8/15/1997	2,645,988	11/5/2002	Bluestem Brands, Inc.
CHEF'S MARK		United States Of America	75/980,599	8/15/1997	2,489,361	9/11/2001	Bluestem Brands, Inc.
CHEF'S MARK		United States Of America	86/052,942	8/30/2013			Bluestem Brands, Inc.

Mark	Image	Country	App No	App Date	Reg No	Reg Date	Owner Name
CHEF'S MARK PREFERRED QUALITY and Design		United States Of America	75/980,739	8/15/1997	2,497,159	10/9/2001	Bluestem Brands, Inc.
CHEF'S MARK PREFERRED QUALITY and Design		United States Of America	75/341,494	8/15/1997	2,659,758	12/10/2002	Bluestem Brands, Inc.
CHEF'S MARK PREFERRED QUALITY and Design		United States Of America	86/053,098	8/30/2013			Bluestem Brands, Inc.
DECORATE MORE! ENTERTAIN MORE! GIVE MORE!		United States Of America	77/197,770	6/5/2007	3,521,668	10/21/2008	Bluestem Brands, Inc.
DESIGN (Gettington bag logo - color)		United States Of America	77/695,060	3/19/2009	3,897,732	12/28/2010	Bluestem Brands, Inc.


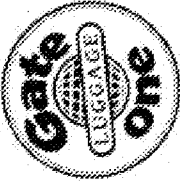
Mark	Image	Country	App No	App Date	Reg No	Reg Date	Owner Name
DESIGN (Goodie Bag - Blue)		United States Of America	77/805,693	8/17/2009	4,321,326	4/16/2013	Bluestem Brands, Inc.
DESIGN (Goodie Bag - Gold)		United States Of America	77/805,695	8/17/2009	4,321,327	4/16/2013	Bluestem Brands, Inc.
DESIGN (Goodie Bag - Pink)		United States Of America	77/805,696	8/17/2009	3,865,578	10/19/2010	Bluestem Brands, Inc.

Mark	Image	Country	App No	App Date	Reg No	Reg Date	Owner Name
DESIGN (Goodie Bag Medallion - Gold)		United States Of America	77/805,707	8/17/2009	3,865,579	10/19/2010	Bluestem Brands, Inc.
DESIGN (Goodie Bag Medallion)		United States Of America	77/805,703	8/17/2009	4,321,329	4/16/2013	Bluestem Brands, Inc.
DESIGN (Goodie Bag)		United States Of America	77/805,697	8/17/2009	4,321,328	4/16/2013	Bluestem Brands, Inc.
DIGITAL ZONE		United States Of America	77/963,419	3/19/2010	4,071,259	12/13/2011	Bluestem Brands, Inc.
DIGITAL ZONE		United States Of America	77/295,842	10/4/2007	3,731,914	12/29/2009	Bluestem Brands, Inc.
DIGITAL ZONE		United States Of America	75/638,137	2/10/1999	2,398,630	10/24/2000	Bluestem Brands, Inc.
EASY SHOPPING, WORRY-FREE PAYMENTS		United States Of America	85/359,524	6/29/2011	4,162,372	6/19/2012	Bluestem Brands, Inc.
FINGERHUT		Mexico	712727	4/18/2005	884685	5/30/2005	Fingerhut Direct Marketing, Inc.

Mark	Image	Country	App No	App Date	Reg No	Reg Date	Owner Name
FINGERHUT		United States Of America	78/533,161	12/15/2004	3,279,350	8/14/2007	Bluestem Brands, Inc.
FINGERHUT		United States Of America	72/428,394	6/26/1972	973,080	11/13/1973	Bluestem Brands, Inc.
FINGERHUT		United States Of America	72/465,973	8/20/1973	999,881	12/17/1974	Bluestem Brands, Inc.
FINGERHUT FINDS		United States Of America	77/197,768	6/5/2007	3,463,673	7/8/2008	Bluestem Brands, Inc.
FINGERHUT FRESHSTART		United States Of America	85/115,142	8/25/2010	4,017,087	8/23/2011	Bluestem Brands, Inc.
FINGERHUT FRESHSTART		United States Of America	77/963,506	3/19/2010	3,959,357	5/10/2011	Bluestem Brands, Inc.
GETTINGTON		United States Of America	77/646,363	1/9/2009	3,857,587	10/5/2010	Bluestem Brands, Inc.
GETTINGTON and Design (Black/White - Horizontal)		United States Of America	77/695,056	3/19/2009	3,887,124	12/7/2010	Bluestem Brands, Inc.
GETTINGTON and Design (Black/White - Vertical)		United States Of America	77/695,057	3/19/2009	3,897,731	12/28/2010	Bluestem Brands, Inc.
GETTINGTON and Design (Color - Horizontal)		United States Of America	77/695,050	3/19/2009	3,890,749	12/14/2010	Bluestem Brands, Inc.

Mark	Image	Country	App No	App Date	Reg No	Reg Date	Owner Name
GETTINGTON and Design (Color - Vertical)		United States Of America	77/695,055	3/19/2009	3,971,069	5/31/2011	Bluestem Brands, Inc.
GETTINGTON.COM		United States Of America	77/796,259	8/4/2009	3,861,855	10/12/2010	Bluestem Brands, Inc.
GOOD DEALS, GREAT BUYS		United States Of America	75/699,395	5/7/1999	2,503,225	10/30/2001	Bluestem Brands, Inc.
GOODIE BAG		United States Of America	77/795,304	8/3/2009	3,861,853	10/12/2010	Bluestem Brands, Inc.
HOLIDAY BIG BOOK		United States Of America	75/498,298	6/8/1998	2,386,204	9/12/2000	Bluestem Brands, Inc.
HOME DEALS		United States Of America	75/838,383	11/2/1999	2,967,344	7/12/2005	Bluestem Brands, Inc.
LIFE MAX		United States Of America	74/709,163	7/31/1995	2,099,973	9/23/1997	Bluestem Brands, Inc.
MASTER CRAFT		United States Of America	75/983,415	5/22/1998	2,900,086	11/2/2004	Bluestem Brands, Inc.
MASTER CRAFT		United States Of America	74/497,165	3/4/1994	3,066,211	3/7/2006	Bluestem Brands, Inc.
MASTER CRAFT		United States Of America	74/399,282	6/3/1993	2,196,111	10/13/1998	Bluestem Brands, Inc.
MASTER CRAFT PRO		United States Of America	75/983,504	3/4/1994	2,900,087	11/2/2004	Bluestem Brands, Inc.
MASTER CRAFT PRO		United States Of America	75/490,305	5/22/1998	2,443,038	4/10/2001	Bluestem Brands, Inc.
MCLELAND DESIGN		United States Of America	77/609,530	11/7/2008	4,392,447	8/27/2013	Bluestem Brands, Inc.

Mark	Image	Country	App No	App Date	Reg No	Reg Date	Owner Name
MORE4LIFE		America	77/633,772	12/16/2008	3,716,729	11/24/2009	Bluestem Brands, Inc.
NOW YOU CAN		United States Of America	77/084,311	1/17/2007	3,862,363	10/19/2010	Bluestem Brands, Inc.
OUTDOOR SPIRIT		United States Of America	75/501,267	6/12/1998	2,358,444	6/13/2000	Bluestem Brands, Inc.
OUTDOOR SPIRIT		United States Of America	75/738,979	6/29/1999	2,366,241	7/11/2000	Bluestem Brands, Inc.
OUTDOOR SPIRIT		United States Of America	75/501,273	6/12/1998	2,444,758	4/17/2001	Bluestem Brands, Inc.
OUTDOOR SPIRIT		United States Of America	75/501,272	6/12/1998	2,476,139	8/7/2001	Bluestem Brands, Inc.
PAYCHECK DIRECT		United States Of America	85/359,371	6/29/2011	4,180,995	7/24/2012	Bluestem Brands, Inc.
SAFELINE		United States Of America	77/589,934	10/9/2008	3,608,860	4/21/2009	Bluestem Brands, Inc.
SPRING BIG BOOK		United States Of America	75/659,741	3/12/1999	2,476,310	8/7/2001	Bluestem Brands, Inc.
ST. CROIX COLORS		United States Of America	75/981,566	8/15/1997	2,579,749	6/11/2002	Bluestem Brands, Inc.
SUMMER BIG BOOK		United States Of America	77/978,377	10/3/2007	3,732,769	12/29/2009	Bluestem Brands, Inc.
SUMMER BIG BOOK		United States Of America	77/295,353	10/3/2007	3,914,659	2/1/2011	Bluestem Brands, Inc.
SUPER CHEF		United States Of America	74/376,304	4/5/1993	1,933,548	11/7/1995	Bluestem Brands, Inc.
WINTER BIG BOOK		United States Of America	77/295,364	10/3/2007	3,595,788	3/24/2009	Bluestem Brands, Inc.
COUNTRY BEAR	COUNTRY BEAR	United States Of America	78550727	1/20/05	3399460	3/18/08	Bluestem Brands, Inc.

Mark	Image	Country	App No	App Date	Reg No	Reg Date	Owner Name
GATE ONE		United States Of America	74147437	3/13/91	1724645	10/13/92	Bluestem Brands, Inc.
GATE ONE LUGGAGE		United States Of America	74147438	3/13/91	1722969	10/6/92	Bluestem Brands, Inc.
ROOMS FOR LIVING		United States Of America	74138822	2/13/91	1693689	6/9/92	Bluestem Brands, Inc.

Licensed Trademarks:

Master Craft
Master Craft Pro