

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322587

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Medical Asset Management, Inc.		07/21/2014	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	American Academy Holdings, LLC		
Street Address:	2480 South 3850 West		
Internal Address:	Suite B		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84120		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3556761	CIC	
CORRESPONDENCE DATA			
Fax Number:	8664782585		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9198294287		
Email:	tmgroup@hutchlaw.com		
Correspondent Name:	Holly Coldiron		
Address Line 1:	3110 Edwards Mill Road		
Address Line 2:	Suite 300		
Address Line 4:	Raleigh, NORTH CAROLINA 27612		
ATTORNEY DOCKET NUMBER:	AAH.21042		
NAME OF SUBMITTER:	Holly Coldiron		
SIGNATURE:	/Holly Coldiron/		
DATE SIGNED:	11/07/2014		
Total Attachments: 2			
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CH \$40.00 3556761

ASSIGNMENT OF SERVICE MARK AND ACCOMPANYING REGISTRATION AND
GOODWILL

July 21, 2014

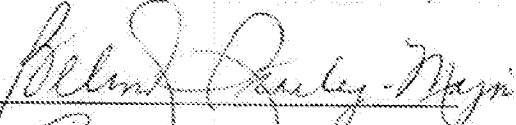
Effective as of the date set forth above (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Medical Asset Management, Inc., a Georgia corporation ("Assignor"), does hereby sell, assign, transfer and set over to American Academy Holdings, LLC, a North Carolina limited liability company ("Assignee"), all of Assignor's worldwide rights, title and interest in and to the trademark CIC, U.S. Registration No. 3,556,761 ("Mark"), any renewals or extensions of such registration, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark and the resulting right to recover damages and profits for past, present or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor's right, title and interest in and to the Mark and the application and registration therefor and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

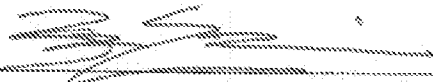
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IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first set forth above.

MEDICAL ASSET MANAGEMENT, INC.

By: 
Name: Belinda Stanley Mayers
Title: President
Date: 7/21/14

AMERICAN ACADEMY HOLDINGS, LLC

By: 
Name: REVAN ERICKSON
Title: PRESIDENT, MEMBER SOLUTIONS
Date: 7/22/14