

Form PTU-1894 (Rev. 12-11)  
OMB Collection 0651-0027 (exp. 04/30/2018)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

REGISTRATION FORM COVER SHEET  
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents of the new address(es) below.

1. Name of conveying party(ies):  
Vega Trading Co. Inc.

Individual(s)       Association  
 Partnership       Limited Partnership  
 Corporation- State: New York  
 Other \_\_\_\_\_

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)  Yes  
Additional names, addresses, or citizenship attached?  No

Name: Roland Foods, LLC

Street Address: 71 West 23rd Street, 15th Floor

City: New York

State: New York

Country: USA Zip: 10010

Individual(s) Citizenship \_\_\_\_\_  
 Association Citizenship \_\_\_\_\_  
 Partnership Citizenship \_\_\_\_\_  
 Limited Partnership Citizenship \_\_\_\_\_  
 Corporation Citizenship \_\_\_\_\_  
 Other LLC Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

3. Nature of conveyance/Execution Date(s):  
Execution Date(s): November 3, 2014

Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text  
B. Trademark Registration No.(s)  
2,040,047, 3,085,118, 3,733,968, 4,384,031

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:  
Name: Glenn Vile

Internal Address: Roland Foods, LLC

Street Address: 71 West 23rd Street  
15th Floor

City: New York

State: New York Zip: 10010

Phone Number: 212-741-0280 ext. 483

Docket Number: \_\_\_\_\_  
Email Address: glenn.vile@rolandfoods.com

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 2.8(b)(6) & 3.41) \$ 115

Authorized to be charged to deposit account  
 Enclosed

8. Payment Information:  
Deposit Account Number 50-0540  
Authorized User Name Erica D. Klein

9. Signature: [Signature] Signature Date: November 3, 2014

Holly S. Kennedy  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (671) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$115.00 500540 2040047

**SCHEDULE A****TRADEMARK REGISTRATIONS**

MARK	APP. NO.	REG. NO.	FILING DATE	REG. DATE	CLASS	GOODS
CONSUL	85/820,184	4,384,031	January 10, 2013	August 13, 2013	29	Snails
CONSUL	77/750,083	3,733,958	June 2, 2009	January 5, 2010	30	Vinegar
CONSUL	78/616,300	3,085,118	April 25, 2005	April 25, 2006	29	Canned fish; canned seafood; canned fruits; canned vegetables; pickles
CONSUL	75/013,294	2,040,047	November 1, 1995	February 25, 1997	30	Spices

**TRADEMARK ASSIGNMENT AGREEMENT**

**THIS TRADEMARK ASSIGNMENT AGREEMENT**, effective as of November 3, 2014, is by and between Vega Trading Co. Inc., a New York corporation, located at 71 West 23<sup>rd</sup> Street, New York, New York 10010 ("Assignor"), and Roland Foods, LLC, a Delaware limited liability company, located at 71 West 23<sup>rd</sup> Street, New York, New York 10010 ("Assignee").

**WHEREAS**, Assignor is the owner of all right, title and interest in and to the trademarks set forth on Schedule A hereto, including all applications and registrations therefor and all goodwill associated therewith (the "Trademarks"); and

**WHEREAS**, Assignor wishes to assign, transfer and convey to Assignee, and Assignee wishes to accept, all right, title and interest in and to the Trademarks.

**NOW THEREFORE**, for good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, Assignor did and hereby does assign, transfer and convey to Assignee, and Assignee did and hereby does accept, all of Assignor's right, title and interest in and to the Trademarks, all causes of action for any and all past infringements of the rights being assigned, and the right to collect and retain any proceeds therefrom.

Assignor agrees to execute and/or deliver, at its own cost and expense, such additional or other documents and instruments, and do such additional or other acts and things as may be reasonably requested by Assignee, its successors or assigns, to give effect to the provisions of this Trademark Assignment and to vest, perfect, confirm, record or otherwise reflect or give effect to Assignee's right, title and interest in and to the Trademarks.

**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Trademark Assignment to be executed as of the date first written above.

**VEGA TRADING CO. INC.**

By:   
Name: Richard B. Frame  
Title: Treasurer

**ROLAND FOODS, LLC**

By:   
Name: Holly S. Kennedy  
Title: Secretary