

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM322638

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
1356 Mobile, Inc.		02/14/2014	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Tapcentive, Inc.		
<b>Street Address:</b>	307 Santa Ana Avenue		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94127		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86066292	TAPCENTIVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4158599131		
<b>Email:</b>	dave@tapcentive.com		
<b>Correspondent Name:</b>	David Wentker		
<b>Address Line 1:</b>	307 Santa Ana Avenue		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94127		
<b>NAME OF SUBMITTER:</b>	David Wentker		
<b>SIGNATURE:</b>	/David Wentker/		
<b>DATE SIGNED:</b>	11/08/2014		
<b>Total Attachments: 2</b>			
source=Tapcentive Name Change - DE SoS#page1.tif			
source=Tapcentive Name Change - DE SoS#page2.tif			

OP \$40.00 86066292

# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "1356 MOBILE, INC.", CHANGING ITS NAME FROM "1356 MOBILE, INC." TO "TAPCENTIVE, INC.", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF FEBRUARY, A.D. 2014, AT 11:39 O'CLOCK A.M.

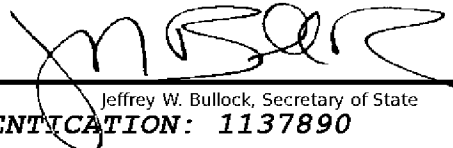
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1137890

DATE: 02-17-14

TRADEMARK  
REEL: 005397 FRAME: 0980

**CERTIFICATE OF AMENDMENT OF  
CERTIFICATE OF INCORPORATION OF 1356 MOBILE, INC.**

1356 Mobile, Inc. (the "**Corporation**"), a corporation organized and existing under the General Corporation Law of the State of Delaware, hereby certifies as follows:

1. This Certificate of Amendment (the "**Certificate of Amendment**") amends the provisions of the Corporation's Certificate of Incorporation filed with the Secretary of State on June 7, 2013, as amended (the "**Certificate of Incorporation**").
2. Article I of the Certificate of Incorporation is hereby amended and restated in its entirety as follows:

“The name of the corporation is Tapcentive, Inc. (the “**Corporation**”)”

3. This amendment was duly adopted in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.
4. All other provisions of the Certificate of Incorporation shall remain in full force and effect.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed by its duly authorized officer this 14th day of February, 2014.

By: /s/ Mike Lindelsee

Name: Mike Lindelsee  
Title: Secretary