

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM322655

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Discovery Communications, LLC		11/07/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Beacon Solutions, Inc.		
Street Address:	111 East Wacker Drive		
Internal Address:	Suite 3000		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60611		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86047886	NEVER STOP LEARNING	
Serial Number:	86033990	LEARNING PASSPORT	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028576000		
Email:	tmdocket@arentfox.com		
Correspondent Name:	Anthony V. Lupo; Arent Fox LLP		
Address Line 1:	1717 K Street, NW		
Address Line 4:	Washington, D.C. 20006-5344		
ATTORNEY DOCKET NUMBER:	026163.00001		
NAME OF SUBMITTER:	James J. Mercurio		
SIGNATURE:	/James J. Mercurio/		
DATE SIGNED:	11/10/2014		
Total Attachments: 2			
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OP \$65.00 86047886

TRADEMARK ASSIGNMENT

WHEREAS, Discovery Communications, LLC, a Delaware limited liability company, having an address of One Discovery Place, Silver Spring, Maryland 20910 ("Assignor"), is the owner of all right, title, and interest in and to the U.S. trademark applications listed in the attached Schedule A (the "Trademarks");

WHEREAS, Beacon Solutions, Inc., a Delaware corporation, having an address of 111 East Wacker Drive, Suite 3000, Chicago, IL 60611 ("Assignee"), desires to acquire all right, title, and interest in and to the Trademarks;

WHEREAS, the parties desire to transfer all right, title, and interest in and to the Trademarks, and the goodwill symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Trademarks, together with the ongoing existent business to which the marks pertain, including its goodwill, and the right to bring suit and recover damages for past infringement thereof, the same to be held and enjoyed by Assignee, its successors, assigns, and other legal representatives. Assignor hereby agrees to execute any additional documents that may be reasonably required to accomplish this Assignment.

This assignment is made in connection with a transfer of the business to which the marks pertain.

DISCOVERY COMMUNICATIONS, LLC

By: 

Name: Bruce Campbell

Title: Chief Development / Digital Media Officer,
and General Counsel

Date: November 7, 2014

SCHEDULE A

Mark	U.S. Application Ser. No.
NEVER STOP LEARNING	86/047886
LEARNING PASSPORT	86/033990