

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM322703

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
McGraw Hill Financial, Inc.	FORMERLY The McGraw-Hill Companies, Inc.	11/01/2014	CORPORATION: NEW YORK

## RECEIVING PARTY DATA

<b>Name:</b>	Dodge Data & Analytics LLC
<b>Street Address:</b>	2 Penn Plaza, 10th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10121
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

## PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Registration Number:	2218444	ARCHITECTURAL RECORD
Registration Number:	4273196	BUILDSHARE
Registration Number:	3376118	CONNECTING PEOPLE_PROJECTS_PRODUCTS
Registration Number:	1976063	CONSTRUCTION OUTLOOK
Registration Number:	3938094	CONSTRUCTION OUTLOOK
Registration Number:	0876562	CONSTRUCTION WEEK
Registration Number:	0275811	DAILY PACIFIC BUILDER
Registration Number:	0941012	DODGE
Serial Number:	85819733	DODGE BUILDSHARE
Serial Number:	85819265	DODGE CONSTRUCTION OUTLOOK
Registration Number:	2120977	DODGE DATALINE
Registration Number:	4243334	DODGE BIDPRO
Registration Number:	4452254	DODGE DOCUPRO
Serial Number:	85933575	DODGE DOCUPRO SYNC
Serial Number:	85819193	DODGE GLOBAL NETWORK
Registration Number:	4376501	DODGE LEAD CENTER
Registration Number:	2070375	DODGE MARKET LEADER
Registration Number:	4515676	DODGE MARKETSHARE
Registration Number:	4467569	DODGE MOMENTUM INDEX

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	85819732	DODGE NETWORK EXPRESS
Registration Number:	0291900	DODGE REPORTS
Serial Number:	85933572	DODGE SYNC
Registration Number:	0560977	ENGINEERING NEWS-RECORD
Registration Number:	1448461	ENR
Registration Number:	3854011	EPROJECT LEAD MANAGER
Registration Number:	0975967	GREEN SHEET
Registration Number:	3286260	GREENSOURCE
Registration Number:	4004745	MARKET ANALYZER
Registration Number:	3648987	NAVIGATING OPPORTUNITIES
Registration Number:	3593768	NEW YORK CONSTRUCTION
Registration Number:	0515448	S
Registration Number:	1662042	S
Registration Number:	0686067	S
Registration Number:	4345600	SNAP
Registration Number:	3890272	SPECSHARE
Registration Number:	1618127	SWEET'S
Registration Number:	1006465	SWEET'S BUYLINE
Registration Number:	0988448	SWEET'S GUIDELINES
Registration Number:	0686066	SWEET'S
Registration Number:	1144985	THE DAILY JOURNAL
Registration Number:	3647525	THE TOP 400 CONTRACTORS
Registration Number:	3647522	THE TOP 500 DESIGN FIRMS
Registration Number:	3647532	THE TOP 600 SPECIALTY CONTRACTORS
Registration Number:	1902633	E NEWS

**CORRESPONDENCE DATA**

Fax Number: 4157056383  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 415-705-6377  
Email: tmdocketing@dergnoah.com  
Correspondent Name: Barbara L. Friedman  
Address Line 1: Three Embarcadero Center, Suite 410  
Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	1581.09
NAME OF SUBMITTER:	Barbara L. Friedman
SIGNATURE:	/Barbara L. Friedman/
DATE SIGNED:	11/10/2014

Total Attachments: 10

**TRADEMARK**

REEL: 005398 FRAME: 0416

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**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of November 1, 2014 (the "Effective Date"), by and between McGraw Hill Financial, Inc. (f/k/a The McGraw-Hill Companies, Inc.), a New York corporation ("Assignor"), and Dodge Data & Analytics (f/k/a Skyline HoldCo LLC), a Delaware limited liability company ("Assignee"). Assignor and the Assignee are collectively referred to herein as the "Parties" and individually as a "Party."

**WHEREAS**, Assignor is the owner of the trademarks and trademark registrations and applications identified on Exhibit A (collectively, the "Trademarks"); and

**WHEREAS**, Assignor and Assignee have entered into that certain Asset Purchase Agreement dated as of September 21, 2014 (the "Purchase Agreement") pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to purchase from the Assignor certain specified assets, including the Trademarks.

**NOW, THEREFORE**, in accordance with the Purchase Agreement and in consideration of the promises and of the mutual covenants and agreements contained herein and therein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee, intending to be legally bound, hereby agree as follows:

**ASSIGNMENT**

**Section 1. Definitions.** Capitalized terms used but not defined in this Assignment shall have the meanings ascribed thereto in the Purchase Agreement.

**Section 2. Assignment.** Assignor hereby sells, assigns, transfers, conveys, and delivers to Assignee, and its successors and assigns, irrevocably and exclusively throughout the world, all of Assignor's right, title and interest in and to the Trademarks, including without limitation, all past and present goodwill associated therewith or symbolized thereby, all common law rights thereto, all registrations that have been or may be granted thereon, all applications for registrations thereof, and all records and files related thereto, the right to claim priority in accordance with international treaties and conventions, the right to all income, royalties, damages and payments hereafter due or payable with respect to the Trademarks, the right to prosecute, maintain and defend the Trademarks before any public or private agency, office or registrar, the right to sue and recover damages for all causes of action (either in law or in equity), and all rights of indemnity, warranty rights, rights of contribution, rights to refunds, rights of reimbursement and other rights of recovery, including rights to insurance proceeds (regardless of whether such rights are currently exercisable) to the extent related to such Trademarks. The assignments contemplated herein are meant to be absolute assignments and not by way of security. For the avoidance of doubt, any intent to use trademark application that is being assigned hereunder, is being assigned to a successor of Assignor's business, or portion of the business to which such mark pertains, in accordance with 15 U.S.C. §1060. Assignor hereby authorizes the Commissioner of Patents and Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries or multinational authorities, to record Assignee as the assignee of all of Assignor's right, title and interest in, to

and under the Trademarks and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications.

**Section 3. Cooperation.** Assignor agrees to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens and other documentation, and otherwise agrees to assist Assignee, its successors and assigns as reasonably requested by Assignee, at Assignee's reasonable expense, to effect the terms of this Assignment.

**Section 4. Terms of the Purchase Agreement.** Each of Assignor and Assignee acknowledges and agrees that the representations, warranties and agreements contained in the Purchase Agreement, and any limitations thereto, shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict between the terms of this Assignment and the terms of the Purchase Agreement, the terms of the Purchase Agreement shall control.

**Section 5. Succession and Assignment.** This Assignment shall be binding on and inure to the benefit of the Parties and their respective successors and permitted assigns; provided, however, that no assignment by any Party shall relieve such Party of any of its obligations hereunder. No other persons shall have any rights under this Assignment.

**Section 6. Entire Agreement.** This Assignment and Exhibit A attached hereto, together with the Purchase Agreement, constitute the Parties' final, exclusive and complete understanding and agreement with respect to the subject matter hereof, and supersede all prior and contemporaneous understandings and agreements relating to its subject matter.

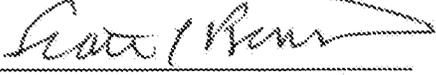
**Section 7. Miscellaneous.** Sections 1.03 (Interpretation and Rules of Construction), 10.02 (Notices), 10.04 (Severability), 10.07 (Amendment), 10.08 (Waiver), 10.09 (No Third Party Beneficiaries), 10.12 (Governing Law), 10.13 (Waiver of Jury Trial), 10.14 (Specific Performance) (with respect to the first two sentences therein only) and 10.15 (Counterparts) of the Purchase Agreement are incorporated herein by reference and shall apply to this Assignment *mutatis mutandis*.

*(Signature page follows)*

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the Effective Date.

**ASSIGNOR:**

MCGRAW HILL FINANCIAL, INC.

By: 

Name: Scott Bennett

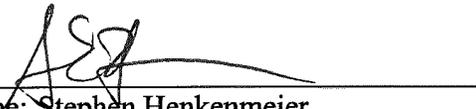
Title: Senior Vice President

SIGNATURE PAGE TO TRADEMARK ASSIGNMENT

**TRADEMARK**  
**REEL: 005398 FRAME: 0420**

**ASSIGNEE:**

**DODGE DATA & ANALYTICS LLC**  
(f/k/a Skyline HoldCo LLC)

By:   
Name: Stephen Henkenmeier  
Title: Manager

**SIGNATURE PAGE TO TRADEMARK ASSIGNMENT**

**TRADEMARK**  
**REEL: 005398 FRAME: 0421**

**Exhibit A**  
**Trademarks**

<b>Trademark</b>	<b>Country</b>	<b>Reg. No. / Date</b>	<b>App. No. / Filed</b>	<b>Owner</b>	<b>Status</b>
DODGE GLOBAL NETWORK	BR	N/A	840389078 20130111	The McGraw-Hill Companies, Inc.	Pending
DODGE GLOBAL NETWORK	BR	N/A	840389094 20130111	The McGraw-Hill Companies, Inc.	Pending
DODGE GLOBAL NETWORK	BR	N/A	840389108 20130111	The McGraw-Hill Companies, Inc.	Pending
DODGE GLOBAL NETWORK	BR	N/A	840389060 20130111	The McGraw-Hill Companies, Inc.	Pending
SWEET'S	BR	811258262 19980407	811258262 19830804	The McGraw-Hill Companies, Inc.	Registered
BUILDSHARE	CA	866568 20131203	1549324 20111026	McGraw Hill Financial, Inc.	Registered
DODGE BIDPRO	CA	N/A	1548329 20111019	The McGraw-Hill Companies, Inc.	Pending
DODGE BUILDSHARE	CA	859823 20130910	1609176 20130109	The McGraw-Hill Companies, Inc.	Registered
DODGE BULLETIN	CA	179302 19711105	314639 19680711	The McGraw-Hill Companies, Inc.	Registered
DODGE CONSTRUCTION OUTLOOK	CA	N/A	1609169 20130109	The McGraw-Hill Companies, Inc.	Pending
DODGE DOCUPRO	CA	N/A	1590414 20120816	The McGraw-Hill Companies, Inc.	Pending
DODGE GLOBAL NETWORK	CA	N/A	1609170 20130109	The McGraw-Hill Companies, Inc.	Pending
DODGE LEAD CENTER	CA	859501 20130909	1609178 20130109	The McGraw-Hill Companies, Inc.	Registered
DODGE MOMENTUM INDEX	CA	873059 20140311	1598400 20121016	The McGraw-Hill Companies, Inc.	Registered
DODGE REPORTS	CA	179303 19711105	314640 19680711	The McGraw-Hill Companies, Inc.	Registered
S DESIGN	CA	145019 19660429	287081 19650126	The McGraw-Hill Companies, Inc.	Registered
SNAP	CA	857854 20130816	1583629 20120626	The McGraw-Hill Companies, Inc.	Registered
SPECSHARE	CA	836118 20121109	1481667 20100519	The McGraw-Hill Companies, Inc.	Registered
SWEET'S	CA	270464 19820625	475226 19810909	The McGraw-Hill Companies, Inc.	Registered

Trademark	Country	Reg. No. / Date	App. No. / Filed	Owner	Status
SWEETSOURCE	CA	436390 19941125	737473 19930924	The McGraw-Hill Companies, Inc.	Registered
DODGE BULLETIN	CH	369449 19890424	6723 19880927	McGraw Hill Financial, Inc.	Registered
DODGE REPORTS	CH	369450 19890424	6724 19880927	McGraw Hill Financial, Inc.	Registered
S DESIGN	CH	369523 19890425	6726 19880927	McGraw Hill Financial, Inc.	Registered
SWEET'S	CH	369451 19890424	6725 19890424	McGraw Hill Financial, Inc.	Registered
ARCHITECTURAL RECORD	CN	4102223 20090207	4102223 20040604	The McGraw-Hill Companies, Inc.	Registered
ARCHITECTURAL RECORD (CHINESE)	CN	4102225 20090207	4102225 20040604	The McGraw-Hill Companies, Inc.	Registered
ENGINEERING NEWS-RECORD	CN	4102222 20090207	4102222 20040604	The McGraw-Hill Companies, Inc.	Registered
ENGINEERING NEWS-RECORD	CN	4102224 20090207	4102224 20040604	The McGraw-Hill Companies, Inc.	Registered
ENR	CN	4102231 20070328	4102231 20040604	The McGraw-Hill Companies, Inc.	Registered
SWEET'S	CN	1404577 20000607	1404577 19990122	The McGraw-Hill Companies, Inc.	Registered
SWEET'S	CN	1406996 20000607	1406996 19990122	The McGraw-Hill Companies, Inc.	Registered
SWEET'S	CN	1420344 20000714	1420344 19990122	The McGraw-Hill Companies, Inc.	Registered
SWEET'S	CN	4122978 20070814	4122978 20040616	The McGraw-Hill Companies, Inc.	Registered
SWEET'S	CN	4122979 20070407	4122979 20040616	The McGraw-Hill Companies, Inc.	Registered
DODGE BULLETIN	CTM	9172453 20110110	9172453 20100614	The McGraw-Hill Companies, Inc.	Registered
DODGE GLOBAL NETWORK	CTM	11478468 20130125	11478468 20130110	The McGraw-Hill Companies, Inc.	Registered
DODGE REPORTS	CTM	9268178 20110110	9268178 20100723	The McGraw-Hill Companies, Inc.	Registered
EXPERT LENS	CTM	4780672 20061117	4780672 20051202	The McGraw-Hill Companies, Inc.	Registered
MARKET ANALYZER	CTM	9342429 20111031	9342429 20100831	The McGraw-Hill Companies, Inc.	Registered

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S DESIGN	CTM	9172552 20100419	9172552 20100614	The McGraw-Hill Companies, Inc.	Registered
SPECSHARE	CTM	9315871 20110127	9315871 20100816	The McGraw-Hill Companies, Inc.	Registered
SWEETS	CTM	9169103 20110110	9169103 20100611	The McGraw-Hill Companies, Inc.	Registered
DODGE GLOBAL NETWORK	IN	N/A	2458760 20130111	The McGraw-Hill Companies, Inc.	Pending
DODGE BULLETIN	IT	1317416 20100719	6694 20080611	The McGraw-Hill Companies, Inc.	Registered
DODGE REPORTS	IT	1317417 20100719	6695 20080611	The McGraw-Hill Companies, Inc.	Registered
DODGE	JP	1960094 19870616	16792 19810305	McGraw Hill Financial, Inc.	Registered
SWEET'S	JP	1960095 19870616	77110 19810910	McGraw Hill Financial, Inc.	Registered
ARCHITECTURAL RECORD	MX	N/A	614100800102 N/A	McGraw Hill Financial, Inc.	Registered
ENR ENGINEERING NEWS- RECORD	MX	N/A	1213114915 20131129	The McGraw-Hill Companies, Inc.	Pending
SWEET'S	TW	179628 19820516	70031470 19810917	The McGraw-Hill Companies, Inc.	Registered
ARCHITECTURAL RECORD	US	2218444 19990119	75/344073 19970820	McGraw Hill Financial, Inc.	Registered
BUILDSHARE	US	4273196 20130408	85/456916 20111026	McGraw Hill Financial, Inc.	Registered
CONNECTING PEOPLE PROJECTS PRODUCTS	US	3376118 20080129	78/971760 20060911	McGraw Hill Financial, Inc.	Registered
CONSTRUCTION OUTLOOK	US	1976063 19960528	74/617114 19950103	McGraw Hill Financial, Inc.	Registered
CONSTRUCTION OUTLOOK	US	3938094 20110329	85/122992 20100903	McGraw Hill Financial, Inc.	Registered
CONSTRUCTION WEEK	US	876562 19690909	72/306795 19680906	McGraw Hill Financial, Inc.	Registered
DAILY PACIFIC BUILDER	US	275811 19300930	71/301522 19300528	McGraw Hill Financial, Inc.	Registered
DODGE	US	941012 19720815	72/407048 19711108	McGraw Hill Financial, Inc.	Registered
DODGE BUILDSHARE	US	N/A	85/819733 20130110	McGraw Hill Financial, Inc.	Pending - ITU

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DODGE CONSTRUCTION OUTLOOK	US	N/A	85/819265 20130109	McGraw Hill Financial, Inc.	Pending - ITU
DODGE DATALINE	US	2120977 19971216	75/107466 19960521	McGraw Hill Financial, Inc.	Registered
DODGE DIBPRO	US	4243334 20121113	85/450629 20111019	McGraw Hill Financial, Inc.	Registered
DODGE DOCUPRO	US	4452254 20131217	85/706107 20120817	McGraw Hill Financial, Inc.	Registered
DODGE DOCUPRO SYNC	US	N/A	85/933575 20130516	McGraw Hill Financial, Inc.	Pending - ITU
DODGE GLOBAL NETWORK	US	N/A	85/819193 20130109	McGraw Hill Financial, Inc.	Pending - ITU
DODGE LEAD CENTER	US	4376501 20130730	85/819259 20130109	McGraw Hill Financial, Inc.	Registered
DODGE MARKET LEADER	US	2070375 19970610	74/660092 19950410	McGraw Hill Financial, Inc.	Registered
DODGE MARKETSHARE	US	4515676 20140415	85/787759 20121127	McGraw Hill Financial, Inc.	Registered
DODGE MOMENTUM INDEX	US	4467569 20140114	85/754870 20121016	McGraw Hill Financial, Inc.	Registered
DODGE NETWORK EXPRESS	US	N/A	85/819732 20130110	McGraw Hill Financial, Inc.	Pending - ITU
DODGE REPORTS	US	291900 19320223	71/305899 19300920	McGraw Hill Financial, Inc.	Registered
DODGE SYNC	US	N/A	85/933572 20130516	McGraw Hill Financial, Inc.	Pending - ITU
ENGINEERING NEWS-RECORD	US	560977 19520701	71/618978 19510919	McGraw Hill Financial, Inc.	Registered
ENR	US	1448461 19870721	73/635289 19861215	McGraw Hill Financial, Inc.	Registered
EPROJECT LEAD MANAGER	US	3854011 20100928	85/009070 20100408	McGraw Hill Financial, Inc.	Registered
GREEN SHEET	US	975967 19740101	72/412929 19720117	McGraw Hill Financial, Inc.	Registered
GREENSOURCE	US	3286260 20070828	78/913758 20060621	McGraw Hill Financial, Inc.	Registered
MARKET ANALYZER	US	4004745 20110802	85/035720 20100511	McGraw Hill Financial, Inc.	Registered
NAVIGATING OPPORTUNITIES	US	3648987 20090630	77/385648 20080131	McGraw Hill Financial, Inc.	Registered

<b>Trademark</b>	<b>Country</b>	<b>Reg. No. / Date</b>	<b>App. No. / Filed</b>	<b>Owner</b>	<b>Status</b>
NEW YORK CONSTRUCTION	US	3593768 20090324	77/280838 20070917	McGraw Hill Financial, Inc.	Registered
S DESIGN	US	515448 19490920	71/563667 19480818	McGraw Hill Financial, Inc.	Registered
S DESIGN	US	1662042 19911022	73/833822 19891025	McGraw Hill Financial, Inc.	Registered
S DESIGN	US	686067 19590929	72/041628 19571202	McGraw Hill Financial, Inc.	Registered
SNAP	US	4345600 20130604	85/661,997 20120626	McGraw Hill Financial, Inc.	Registered
SPECSHARE	US	3890272 20101214	85/035671 20100511	McGraw Hill Financial, Inc.	Registered
SWEET'S	US	1618127 19901016	73/835418 19891101	McGraw Hill Financial, Inc.	Registered
SWEET'S BUYLINE	US	1006465 19750311	73/012571 19740204	McGraw Hill Financial, Inc.	Registered
SWEET'S BUYLINE	US	988448 19740716	72/451319 19730313	McGraw Hill Financial, Inc.	Registered
SWEETS	US	686066 19590929	72/041627 19571202	McGraw Hill Financial, Inc.	Registered
THE DAILY JOURNAL	US	1144985 19801230	73/211827 19790416	McGraw Hill Financial, Inc.	Registered
THE TOP 400 CONTRACTORS	US	3647525 20090630	77/649517 20090114	McGraw Hill Financial, Inc.	Registered
THE TOP 500 DESIGN FIRMS	US	3647522 20090630	77/649402 20090114	McGraw Hill Financial, Inc.	Registered
THE TOP 600 SPECIALTY CONTRACTORS	US	3647532 20090630	77/653508 20090121	McGraw Hill Financial, Inc.	Registered
DODGE	ZA	N/A	29340 20131021	McGraw Hill Financial, Inc.	Pending
DODGE	ZA	N/A	29341 20131021	McGraw Hill Financial, Inc.	Pending
DODGE	ZA	N/A	29342 20131021	McGraw Hill Financial, Inc.	Pending
DODGE LOGO	ZA	N/A	29316 20131021	McGraw Hill Financial, Inc.	Pending
DODGE LOGO	ZA	N/A	29317 20131021	McGraw Hill Financial, Inc.	Pending
DODGE LOGO	ZA	N/A	29318 20131021	McGraw Hill Financial, Inc.	Pending

<b>Trademark</b>	<b>Country</b>	<b>Reg. No. / Date</b>	<b>App. No. / Filed</b>	<b>Owner</b>	<b>Status</b>
E NEWS	US	1902633 19950704	74/316099 19920921	McGraw Hill Financial, Inc.	Registered