

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322729

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mojang AB		09/13/2014	CORPORATION: SWEDEN
RECEIVING PARTY DATA			
Name:	Notch Enterprises AB		
Street Address:	c/o Mojang AB		
Internal Address:	Maria Skolgata 83		
City:	SE-118 53 Stockholm		
State/Country:	SWEDEN		
Entity Type:	CORPORATION: SWEDEN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86315927	LEVERS AND CHESTS	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-292-5390		
Email:	mail@ipcounselors.com		
Correspondent Name:	William C. Wright		
Address Line 1:	60 E. 42nd Street, Suite 2410		
Address Line 4:	New York, NEW YORK 10165		
ATTORNEY DOCKET NUMBER:	3453-501		
DOMESTIC REPRESENTATIVE			
Name:	William C. Wright		
Address Line 1:	60 E. 42nd Street, Suite 2410		
Address Line 4:	New York, NEW YORK 10165		
NAME OF SUBMITTER:	William C. Wright		
SIGNATURE:	/william c. wright/		
DATE SIGNED:	11/10/2014		
Total Attachments: 7			
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IP Purchase and Assignment -- "Levers and Chests", "Cliffhose" and Other Games

- (1) Mojang AB, Reg. No. 556819-2388, a Swedish corporation having its registered address at c/o Mojang AB, Maria Skolgata 83, SE-118 83 Stockholm ("Mojang")
- (2) Notch Enterprises AB, Reg. No. 556822-1200, a Swedish corporation having its registered address at c/o Mojang AB, Maria Skolgata 83, SE-118 83 Stockholm ("Notch").

[REDACTED]

In consideration for the mutual rights, covenants and obligations containing in this Agreement IT IS THEREFORE AGREED as follows:

1. DEFINITIONS

1.1 The following terms have the following meanings:

Assigned Rights and Materials means:

~~the [REDACTED] Materials~~

all Intellectual Property Rights in the Games Materials;

[REDACTED]

[REDACTED]

Trade Marks

the trade marks described in the Commercial Schedule, together with any related registrations and / or applications; any unregistered rights relating thereto and goodwill subsisting therein (and /or in any business undertaken in connection therewith); and

[REDACTED]

1.2 The headings used in this Agreement are for ease of reference only and shall not affect its interpretation.

1.3 Unless the context otherwise requires, in this Agreement a reference to any gender includes all genders, a reference to the singular includes the plural and vice versa and a reference to any statute or similar instrument shall be construed as including amendments and re-enactments.

1.4 This Agreement includes the schedule or schedules attached hereto.

2. INTELLECTUAL PROPERTY RIGHTS

2.1 Subject to 2.7 below, Mojang hereby irrevocably sells, transfers and assigns to Notch the Assigned Rights and Materials.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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- 6.2 This Agreement constitutes the entire agreement between the parties concerning the subject matter of this Agreement and supersedes any previous agreement between the parties relating to its subject matter.
- 6.3 No amendment or other variation to this Agreement shall be effective unless it is in writing, is dated and is signed by a duly authorised representative of each party.
- 6.4 The invalidity of any part of this Agreement shall not affect the legality or validity of the remainder of this Agreement. If any invalid, unenforceable or illegal provision would be valid, enforceable or legal if some part of it were deleted, the provision shall apply with whatever modification is necessary to give effect to the commercial intention of the parties.
- 6.5 Unless otherwise provided, all costs and expenses in connection with the negotiation, preparation, execution and performance of this Agreement, and any documents referred to in it, shall be borne by the party that incurred the costs.
- 6.6 Any waiver of any right under this Agreement is only effective if it is in writing and signed by the waiving or consenting party and it applies only in the circumstances for which it is given and shall not prevent the party who has given the waiver from subsequently relying on the provision it has waived.
- 6.7 No failure to exercise or delay in exercising any right or remedy provided under this Agreement or by law constitutes a waiver of such right or remedy or shall prevent any future exercise in whole or in part thereof. No single or partial exercise of any right or remedy under this Agreement shall preclude or restrict the further exercise of any such right or remedy. Unless specifically provided otherwise, rights arising under this Agreement are cumulative and do not exclude rights provided by law.
- 6.8 The rights and obligations of the parties shall continue for the benefit of and shall be binding on their respective successors and assigns.
- 6.9 This Agreement may be executed in any number of counterparts, each of which is an original and which together have the same effect as if each party had signed the same document.

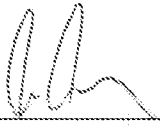
7. GOVERNING LAW

- 7.1 This Agreement and any non-contractual obligations arising out of or in connection with it shall be solely governed by and construed in accordance with Swedish law, without regard to its principles of choice of law.

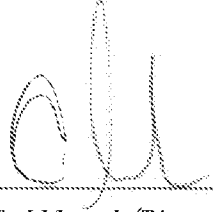
8. ARBITRATION

- 8.1 The arbitration clause in the SPA, shall apply *mutatis mutandis* to any dispute, controversy or claim arising out of or in connection with this Agreement, or the breach, termination or invalidity thereof.

IN WITNESS of which the parties have executed by their duly authorised representatives with effect from the above date, being 13 September 2014

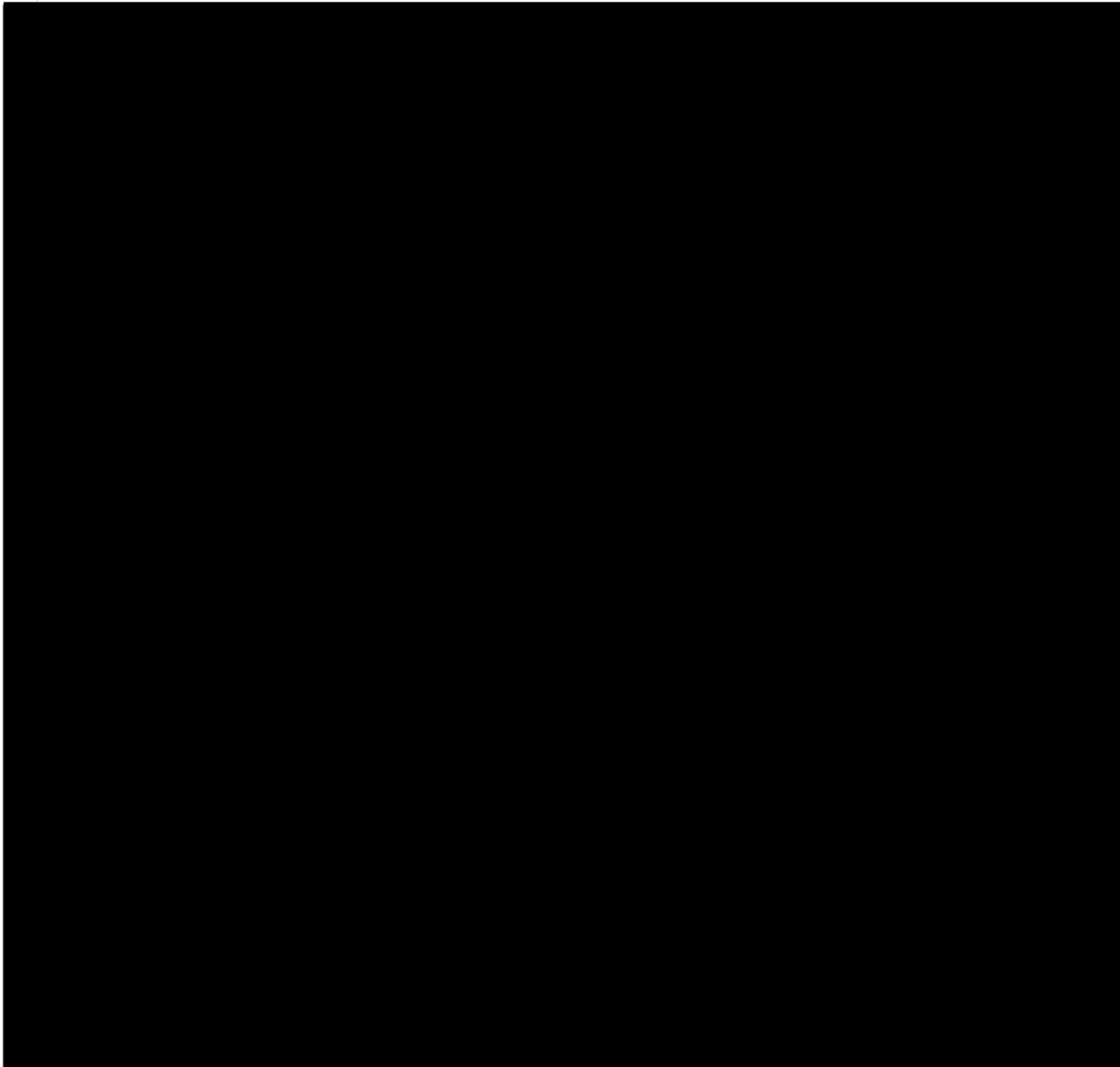
Signature: 

Name and title: Markus Persson (Director)
duly authorised for and on behalf of
Notch Enterprises AB



Signature:
Name and title: Carl Manneh (Director)
duly authorised for and on behalf of
Mojang AB

SCHEDULE 1
COMMERCIAL SCHEDULE



Part 3 - TRADE MARKS

Trademark Text	Country	Status	Owner	Application No	Registration No	Classes
LEVERS AND CHESTS	CTM	Registered	Mojang AB	011897675	011897675	9, 25, 38, 41
LEVERS AND CHESTS	USA	Pending	Mojang AB	86315927		9, 25, 38, 41



MP *AW*