

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM322757

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
UST GLOBAL, INC.		11/06/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	UST GLOBAL (SINGAPORE) PTE LIMITED		
<b>Street Address:</b>	31, Cantonment Road		
<b>City:</b>	Singapore		
<b>State/Country:</b>	SINGAPORE		
<b>Entity Type:</b>	COMPANY: SINGAPORE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3449976	W	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7144277799		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	714-427-7020		
<b>Email:</b>	ipocdocket@swlaw.com		
<b>Correspondent Name:</b>	ALBIN H. GESS, SNELL & WILMER LLP (OC)		
<b>Address Line 1:</b>	600 ANTON BOULEVARD, SUITE 1400		
<b>Address Line 4:</b>	COSTA MESA, CALIFORNIA 92626		
<b>ATTORNEY DOCKET NUMBER:</b>	42576.00800		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	ALBIN H. GESS		
<b>Address Line 1:</b>	600 ANTON BOULEVARD, SUITE 1400		
<b>Address Line 4:</b>	COSTA MESA, CALIFORNIA 92626		
<b>NAME OF SUBMITTER:</b>	Albin H. Gess		
<b>SIGNATURE:</b>	/Albin H. Gess/		
<b>DATE SIGNED:</b>	11/10/2014		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment is effective as of 11/6/2014, 2014, by and between UST Global, Inc., a corporation of the state of Delaware, having a place of business at 20 Enterprise, 4<sup>th</sup> Floor, Aliso Viejo, California 92656 ("Assignor) and UST Global (Singapore) Pte Limited, a Singapore company, having a place of business at 31, Cantonment Road, Singapore, SINGAPORE ("Assignee").

- A. Assignor has adopted, and is, to the best of its knowledge and belief, the owner of the trademark "W stylized design", U.S. Registration No. 3,449,976 and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, domain name rights, causes of action, and the right to recover for past infringement (the "Trademark").
- B. Assignor has acquired goodwill in the portion of the business associated with and symbolized by the Trademark and has not abandoned same.
- C. Assignor desires to assign to Assignee all rights, title, and interest in and to the Trademark owned by Assignor.

THEREFORE, Assignor and Assignee hereby agree as follows:

(1) Assignor hereby conveys, sells, transfers and assigns to Assignee and to Assignee's successors, assigns and legal representatives, all of Assignor's rights, title and interest throughout the world in and to (a) the name and mark "W stylized design" (b) United States Trademark Registration 3,449,976, (c) all the good will of that portion of Assignor's business and/or businesses symbolized by the Trademark, together with (i) all income and royalties hereafter due or payable to Assignor with respect to the Trademark, (ii) all damages and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringements and misappropriations of the Trademark, all for Assignee's own use and enjoyment (including, without limitation, the right to renew and/or apply for trademark and/or service mark registrations within or outside the United States based in whole or in part upon the Trademark, and including any priority right that may have arisen from Assignor's use of the Trademark and/or prior ownership of the Registration).

(2) Assignor agrees to execute any instruments and perform any acts which may be reasonably necessary to fully effectuate and record in any and all jurisdictions throughout the world the assignment of the rights, title and interest assigned to Assignee, and Assignee's successors, assigns and legal representatives, pursuant to this Assignment.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Assignment as of the date first set forth above.

**UST GLOBAL, INC.**

By: Catherine K. Gardner  
Name: Catherine Gardner  
Title: Global Head of Legal, Risk & Compliance