

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM322820

|   |  |                       |                                      |
|---|--|-----------------------|--------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                                      |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                                      |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                                      |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>                   |
| Roadster Wheels, LLC  |  | 11/10/2014            | LIMITED LIABILITY COMPANY: TENNESSEE |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                                      |
| <b>Name:</b>  | Coker Tire Company                                 |                       |                                      |
| <b>Street Address:</b>  | 1317 Chestnut Street                               |                       |                                      |
| <b>City:</b>  | Chattanooga  |                       |                                      |
| <b>State/Country:</b>   | TENNESSEE  |                       |                                      |
| <b>Postal Code:</b>   | 37402  |                       |                                      |
| <b>Entity Type:</b>   | CORPORATION: TENNESSEE                             |                       |                                      |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                                      |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                                      |
| <b>Registration Number:</b>   | 3273282  | ZENITH                |                                      |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                                      |
| <b>Fax Number:</b>  | 4235081277   |                       |                                      |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                                      |
| <b>Phone:</b>   | 423-757-0277                                       |                       |                                      |
| <b>Email:</b>   | ccharniak@chamblisslaw.com                         |                       |                                      |
| <b>Correspondent Name:</b>  | David J. Hill                                      |                       |                                      |
| <b>Address Line 1:</b>  | 605 Chestnut Street                                |                       |                                      |
| <b>Address Line 2:</b>  | Suite 1700   |                       |                                      |
| <b>Address Line 4:</b>  | Chattanooga, TENNESSEE 37450                       |                       |                                      |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 1747900-0903                                       |                       |                                      |
| <b>NAME OF SUBMITTER:</b>   | David J. Hill                                      |                       |                                      |
| <b>SIGNATURE:</b>   | /David J. Hill/                                    |                       |                                      |
| <b>DATE SIGNED:</b>   | 11/11/2014   |                       |                                      |
| <b>Total Attachments: 1</b>   |  |                       |                                      |
| source=Trademark Assignment#page1.tif   |  |                       |                                      |

OP \$40.00 3273282

**TRADEMARK ASSIGNMENT**

This Assignment is made as of the 10th day of November, 2014 by Roadster Wheels, LLC, a Tennessee limited liability company having its principal place of business at 1317 Chestnut Street, Chattanooga, Tennessee ("Assignor").

Whereas Assignor owns U.S. Trademark Registration No. 3,273,282 for ZENITH (the "Mark");

Whereas the Mark is associated with certain of Assignor's products and symbolizes the goodwill of Assignor's business associated with such products;

Whereas Coker Tire Company, a Tennessee corporation, having an office and principal place of business at 1317 Chestnut Street, Chattanooga, Tennessee ("Assignee") wishes to acquire the Mark and the goodwill of Assignor's business associated therewith; and

Now therefore, for and in consideration of the promises and covenants set forth herein, and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Mark, together with the goodwill of Assignor's business that is symbolized by the Mark, and all rights and privileges granted and secured thereby, including the right to sue for past, present or future infringement of the Mark.
2. Assignor agrees that Assignee has the exclusive right to prosecute and defend at its own expense all suits or proceedings before any court or governmental agency which involve in any way the validity of, title to, or infringement of the Mark.
3. Assignor hereby covenants and agrees to execute any and all documents reasonably requested by Assignee for the purpose of carrying out the intent and purposes of this Assignment.
4. All the provisions of this Assignment shall inure to the benefit of Assignee and its successors, assigns and representatives.
5. Assignee hereby accepts the assignment of the Mark and the goodwill according to the terms hereof.

Executed as of the date first written above by:

**ROADSTER WHEELS, LLC**

By: 

Its: 

**COKER TIRE COMPANY**

By:   
Jess Hoodenpyle, Vice President

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