

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322948

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Cigar Co., Inc.		11/11/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Drew Estate Holding Company LLC		
Street Address:	12415 SW 136th Avenue		
Internal Address:	Suite 7		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33186		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2161913	DON'T JUST LIGHT...IGNITE	
Registration Number:	2561295	NATURAL BY DREW ESTATE	
Registration Number:	2604842	INDUSTRIAL PRESS	
CORRESPONDENCE DATA			
Fax Number:	2158518383		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2158518522		
Email:	ipdocket@eckertseamans.com		
Correspondent Name:	Roberta Jacobs-Meadway		
Address Line 1:	50 S. 16th Street		
Address Line 2:	Two Liberty Place, 22nd Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19102		
ATTORNEY DOCKET NUMBER:	302102-00014		
NAME OF SUBMITTER:	Roberta Jacobs-Meadway		
SIGNATURE:	/rjacobsmeadway/		
DATE SIGNED:	11/12/2014		
Total Attachments: 2			
source=302102-00014 DREW-SWISHER SIGNED TERMINATION AND RELEASE OF SECURITY INTEREST IN			

OP \$90.00 2161913

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source=302102-00014 DREW-SWISHER SIGNED TERMINATION AND RELEASE OF SECURITY INTEREST IN
TM (M1305716)#page2.tif

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Termination"), executed and delivered as of November 11, 2014, is by General Cigar Co., Inc., a Delaware corporation (the "Secured Party"), to Drew Estate Holding Company LLC, a Delaware limited liability company, and successor by merger of Drew Estate Inc., a New York corporation formerly known as Jonathan Drew Inc. (the "Company").

BACKGROUND

On December 20, 2002, the Company executed and delivered to the Secured Party a Loan and Security Agreement (the "Security Agreement").

Pursuant to the Security Agreement, the Company granted to the Secured Party a security interest in the trademarks set forth on Exhibit A attached hereto and made a part hereof (the "Security Interest").

The Security Interest was recorded in the United States Patent and Trademark Office ("USPTO") at Reel/Frame 002645/0603.

Because the obligations secured by the Security Agreement and the Security Interest have been satisfied, Secured Party desires to release the Security Interest recorded with the USPTO.

NOW, THEREFORE, with the foregoing Background incorporated by reference and intending to be legally bound hereby, the Secured Party agrees as follows:

1. The Secured Party hereby terminates and releases all of its rights, title and interest in the trademarks set forth on Exhibit A.
2. The Company, or its designee, may record this Termination in the USPTO and in any other trademark offices as may necessary to carry out the intentions of this Termination.
3. The Secured Party agrees to execute and deliver such other documents as may be reasonably requested and prepared by the Company, or its designee, to carry out the intentions of this Termination.

IN WITNESS WHEREOF, the Secured Party has executed and delivered this Termination as of the day and year first above written.

GENERAL CIGAR CO., INC.

By: _____

Name: _____

Title: _____

+ SECRETARY

Exhibit A

Mark	Registration No.
INDUSTRIAL PRESS	2604842
NATURAL BY DREW ESTATE	2561295
DON'T JUST LIGHT . . . IGNITE	2161913 (Canc)