

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM322968

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sun Ban Fashions		11/03/2014	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Marksmen, Inc.		
Street Address:	111 N Maryland Avenue, Suite 201		
City:	Glendale		
State/Country:	CALIFORNIA		
Postal Code:	91206		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4135308	ASPIRE	
CORRESPONDENCE DATA			
Fax Number:	2127158000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 715-7670		
Email:	KLTrademark@kramerlevin.com		
Correspondent Name:	Kramer Levin Naftalis & Frankel LLP		
Address Line 1:	1177 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	003214-00041		
NAME OF SUBMITTER:	Tania C. Ramos		
SIGNATURE:	/Tania C. Ramos/		
DATE SIGNED:	11/12/2014		
Total Attachments: 1			
source=ASPIRE_Trademark Assignment from Sun Ban Fashions to Marksmen Group, Inc#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS Sun Ban Fashions, a New York corporation having a principal place of business at 600 Fourth Avenue, Brooklyn, New York 11215, USA (hereinafter "Assignor") is the record owner of US Trademark Registration No. 4,135,308 for ASPIRE ("Trademark"); and

WHEREAS Assignee, Marksmen, Inc., a Delaware corporation with its principal place of business located at 111 N Maryland Avenue, Suite 201, Glendale, CA 91206, USA (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the said Trademark, including the goodwill symbolized thereby and associated therewith.

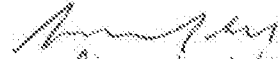
NOW THEREFORE IT IS AGREED AS FOLLOWS


For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, including the goodwill symbolized thereby and associated therewith, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of by 11/3/2014

Sun Ban Fashions (NY), Inc (Seller)

Marksmen Group, Inc. (Buyer)

BY: 
Name: Alexander Wu
Title: VP
Date: 11/3/2014

BY: 
Name: Keith Lim
Title: COO
Date: 11/3/2014