OP \$440.00 76698238

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM323005

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMORGAN CHASE BANK, NA		03/08/2010	a National Banking Association: CALIFORNIA

RECEIVING PARTY DATA

Name:	LARIMER BANK OF COMMERCE
Street Address:	1432 E. Mulberry Street, Unit B
City:	Fort Collins
State/Country:	COLORADO
Postal Code:	80524
Entity Type:	CORPORATION: COLORADO

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Serial Number:	76698238	TOUR SERIES
Serial Number:	76698236	PRO SERIES
Serial Number:	76698090	CUSTOM SERIES
Serial Number:	76698223	LIVE SERIES
Registration Number:	3080983	V-STAND
Registration Number:	1862541	ULTIMATE
Registration Number:	1725123	ULTIMATE
Registration Number:	1639035	ULTIMATE
Registration Number:	1675107	ULTIMATE
Registration Number:	1687795	ULTIMATE
Registration Number:	3906050	TELELOCK
Registration Number:	3891644	JAMSTANDS
Registration Number:	3836426	ULTIMATE SUPPORT
Registration Number:	3826736	APEX
Registration Number:	3820000	IQ SERIES
Registration Number:	3849154	THE STRENGTH OF INNOVATION
Registration Number:	3829908	GENESIS

CORRESPONDENCE DATA

TRADEMARK

900306974 REEL: 005399 FRAME: 0924

Fax Number: 9704920003

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 970-492-0000

Email: crmiles@crmiles.com

Correspondent Name: CR MILES P.C., Craig R. Miles
Address Line 1: 405 Mason Court, Suite 119
Address Line 4: Fort Collins, COLORADO 80524

ATTORNEY DOCKET NUMBER: 461-00

NAME OF SUBMITTER: Craig R. Miles

SIGNATURE: /craig miles/

DATE SIGNED: 11/12/2014

Total Attachments: 2

source=Assignment_TM#page1.tif source=Assignment_TM#page2.tif

TRADEMARK
REEL: 005399 FRAME: 0925

TRADEMARK ASSIGNMENT

This Assignment granted on this 577 day of March, 2010, by JPMORGAN CHASE BANK, N.A., whose address is 17877 Von Karmon Avenue, Suite 250, Irvine, California 92614 ("Assignor") and LARIMER BANK OF COMMERCE, whose address is 1432 E. Mulberry, Unit B, Fort Collins, Colorado 80524 ("Assignee"), as follows:

WITNESSETH

WHEREAS, SWIFT DISTRIBUTION, INC., a California corporation, dba Ultimate Support Systems, Inc. (the "Company") executed a Memorandum of Security Interest in Intellectual Property Agreement, dated January 21, 2010, in favor of Assignor, duly recorded on February 2, 2010, at Trademark Reel 004142, Frame 0471 in the United States Patent and Trademark Office (the "Agreement"), pursuant to which the Company assigned and granted to Assignor a security interest in and to all of the Company's right, title and interest in and to certain trademarks, trademark applications, and trademark rights, together with the goodwill and assets associated therewith, as more specifically listed on Exhibit A attached hereto (the "Trademarks").

WHEREAS, the Assignor wishes to assign all of its right, title and interest in and to the Trademarks to the Assignee and to assign all of Assignor's liens, claims and encumbrances respecting the Trademarks, without representation or warranty (collectively, the "Rights").

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor hereby assigns transfers and delivers its entire right, title and interest, including all rights of action and damages for past infringement, in and to the Trademarks and the Rights, the registration for such of said Trademarks as are registered the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, licensees or other legal representatives.

IN WITNESSETH WHEREOF, the undersigned, by and through this instrument to be executed on the date first written above.

	JPMORGAN CHASÉ BANK, N.A.	
	Name: CHARLES F. SCHOTTLYR JR	
	Title: VICE RESIDENT	
SWIFT DISTRIBUTION, INC.		
By:		
Name:		
Title:		

TRADEMARK REEL: 005399 FRAME: 0926

EXHIBIT A

TRADEMARKS

REGISTERED TRADEMARKS

<u>Trademark</u>	Registration No.	Registration Date
V-STAND	3,080,983	4/11/2006
ULTIMATE	1,862,541	11/15/1994
ULTIMATE	1,725,123	10/20/1992
ULTIMATE	1,639,035	3/26/1991
ULTIMATE	1,675,107	2/11/1992
ULTIMATE	1,687,795	5/19/1992

PENDING TRADEMARKS

<u>Trademark</u>	<u>Serial No.</u>	<u>File Date</u>
TOUR SERIES	76-698,238	7/2/2009
TELE LOCK	76-698,237	7/2/2009
PRO SERIES	76-698,236	7/2/2009
JAMSTANDS	76-698,224	7/2/2009
ULTIMATE SUPPORT	76-698,095	6/26/2009
APEX	76-698,094	6/26/2009
IQ SERIES	76-698,093	6/26/2009
THE STRENGTH OF INNOVATION	76-698,092	6/26/2009
GENESIS	76-698,091	6/26/2009
CUSTOM SERIES	76-698,090	6/26/2009
LIVE SERIES	76-698,223	7/2/2009

TRADEMARK BN 5484654v1 REEL: 005399 FRAME: 0927

RECORDED: 11/12/2014