

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323009

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jakov P. Dulcich and Sons, LLC		11/07/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	St. Nicholas Music Inc.		
Street Address:	254 West 54th Street, Suite 1200		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86160842	HOLLY JOLLY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.813.5900		
Email:	assignments@fzlj.com		
Correspondent Name:	Allison Strickland Ricketts		
Address Line 1:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 2:	866 United Nations Plaza		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	SUY 1409138		
NAME OF SUBMITTER:	Allison Strickland Ricketts		
SIGNATURE:	/joseph gerber/		
DATE SIGNED:	11/12/2014		
Total Attachments: 1			
source=Signed assignment - HOLLY JOLLY (F1562041x96B9E)#page1.tif			

CH \$40.00 86160842

ASSIGNMENT

WHEREAS, JAKOV P. DULCICH AND SONS, LLC, with an address at 31956 Peterson Road, McFarland, California 93250 ("Assignor"), is the owner of application Serial No. 86/160842 (the "Application") to register in the U.S. Patent and Trademark Office the trademark HOLLY JOLLY (the "Trademark"); and

WHEREAS, ST. NICHOLAS MUSIC INC., located at 254 West 54th Street, Suite 1200, New York, New York 10019 ("Assignee"), is desirous of acquiring the Application.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Application and any right, title and interest that Assignor may have in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and with all claims arising out of or relating to the use or ownership of the Trademark.

JAKOV P. DULCICH AND SONS, LLC

By: 

Name: Nick Dulcich

Its: Nelson

Date: November 7, 2014

[REDACTED]