

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323030

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Trends LLC		10/27/2014	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Advance Magazine Publishers Inc.		
Street Address:	One World Trade Center		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10007		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3554650	VOGUETTE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-381-7070		
Email:	egisolfi@sabinfirm.com		
Correspondent Name:	Eric E. Gisolfi		
Address Line 1:	One World Trade Center		
Address Line 4:	New York, NEW YORK 10007		
NAME OF SUBMITTER:	Eric E Gisolfi		
SIGNATURE:	/eric gisolfi/		
DATE SIGNED:	11/12/2014		
Total Attachments: 1 source=Global Trends#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of October 27, 2014 by and between Advance Magazine Publishers Inc., a New York Corporation ("Assignee") and Global Trends LLC, a Florida limited liability company ("Assignor").

WHEREAS, Assignor has made use of the mark "Voguette" and has obtained a U.S. Federal trademark registration for the mark, namely Registration number 3,554,650, (hereinafter "the Mark"), and Assignor desires to assign all of its right, title and interest in and to the Mark;

WHEREAS, Assignee desires to acquire the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to the Mark, together with any and all goodwill associated with the use and/or registration of the Mark and all common law rights.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of the date first above written.

GLOBAL TRENDS LLC

By: [Signature]
Name: Valerie Biener

Title: MANAGING DIRECTOR

Date: 10/27/2014