

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323071

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hahn Estate		11/11/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Wine Artisans of Santa Lucia Highlands		
Street Address:	1645 River Rd.		
City:	Salinas		
State/Country:	CALIFORNIA		
Postal Code:	93908		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4114526	SLH	
CORRESPONDENCE DATA			
Fax Number:	4159831200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-983-1274		
Email:	rburlingame@pillsburylaw.com		
Correspondent Name:	Robert B. Burlingame		
Address Line 1:	P.O. Box 2824		
Address Line 2:	Calendar/Docketing Department		
Address Line 4:	San Francisco, CALIFORNIA 94126-2824		
ATTORNEY DOCKET NUMBER:	044701-0000007		
NAME OF SUBMITTER:	Robert B. Burlingame		
SIGNATURE:	/Robert B. Burlingame/		
DATE SIGNED:	11/12/2014		
Total Attachments: 1			
source=SLH TM Assignment#page1.tif			

CH \$40.00 4114526

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Hahn Estate ("Assignor")**, a California corporation formerly doing business as **Smith & Hook Winery, Inc.**, hereby conveys, transfers and assigns to **Wine Artisans of Santa Lucia Highlands ("Assignee")**, a California corporation with an address at 1645 River Rd., Salinas, CA 93908, effective as of the date hereof, all of Assignor's right, title and interest worldwide in and to the trademark SLH, including U.S. Trademark Registration No. 4114526, and the goodwill of the business connected with the use of, and symbolized by, the same, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

Hahn Estate (formerly doing business as
Smith & Hook Winery, Inc.)

By: 

Name: Anthony Baidia

Title: President

Date: 11/11/14