

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323084

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Roland Food Corp.		11/04/2014	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Roland Foods, LLC		
Street Address:	71 West 23rd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Registration Number:	2435740	AMITAN	
Registration Number:	3648870	FUSION SOLUTIONS	
Registration Number:	3036919	GLOBAL EXPERTS IN SPECIALTY FOODS	
Registration Number:	1566774	IMPORTERS PAR EXCELLENCE	
Registration Number:	2687797	IMPORTERS PAR EXCELLENCE	
Registration Number:	3562712		
Registration Number:	0627935	ROLAND	
Registration Number:	1098745	ROLAND	
Registration Number:	1472563	ROLAND	
Registration Number:	1479356	ROLAND	
Registration Number:	2450462	ROLAND	
Registration Number:	3065030	ROLAND	
Registration Number:	4073583	ROLAND	
Registration Number:	4073585	ROLAND	
Registration Number:	3594163	ROLAND	
Registration Number:	4541657	ROLAND	
Serial Number:	86340193	ROLAND	
Serial Number:	86135579	LA RUSTIGUETTE	
Serial Number:	86144781	ROLAND	
Serial Number:	86144763	ROLAND SPECIALTY FOODS	
TRADEMARK			

CH \$515.00 2435740

CORRESPONDENCE DATA**Fax Number:** 2127158000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 715-7670**Email:** KLTrademark@kramerlevin.com**Correspondent Name:** Kramer Levin Naftalis & Frankel LLP**Address Line 1:** 1177 Avenue of the Americas**Address Line 4:** New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	002876-00001
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NAME OF SUBMITTER:	Tania C. Ramos
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SIGNATURE:	/Tania C. Ramos/
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DATE SIGNED:	11/13/2014
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Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

THIS **TRADEMARK ASSIGNMENT AGREEMENT** (the "Agreement"), made effective November 4, 2014 by and between American Roland Food Corp., a New York corporation, having its principal place of business at 71 West 23rd Street, New York, New York 10010 (hereinafter referred to as "Assignor"), and Roland Foods, LLC, a Delaware limited liability company, with its principal place of business at 71 West 23rd Street, New York, New York 10010, U.S.A. (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the proprietor of the trademarks and registrations identified on Exhibit A hereto, including all registrations and applications therefore and all goodwill associated therewith (hereinafter referred to collectively as the "Marks");

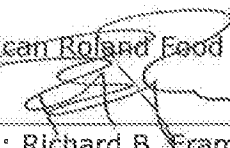
WHEREAS, Assignor has agreed to assign the Marks to Assignee and Assignee hereby accepts the assignment.

NOW THEREFORE, in consideration of One Dollar (USD \$1.00), the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, and confirms its assignment, to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Marks, including all causes of action for and the right to sue in respect of all infringements of the Marks, which may have occurred before the effective date of this Agreement, and the right to all remedies including damages, an accounting of profits, or other proceeds in respect of such infringements.

Assignor agrees to execute and deliver such documents, and to take such actions, as may be reasonably requested by Assignee, its successors or assigns, to give effect to this Agreement and to vest, perfect, confirm, record or otherwise reflect or give effect to Assignee's rights as set forth herein.

IN WITNESS WHEREOF, the said Assignor has executed this Agreement and by the hand of its duly authorized officer signed on November 4, 2014.

American Roland Food Corp.

By: 
Name: Richard B. Frame
Title: Treasurer

IN WITNESS WHEREOF, the said Assignee has executed this Agreement and by the hand of its duly authorized officer signed on November 4, 2014.

Roland Foods, LLC

By: 
Name: Holly S. Kennedy
Title: Secretary

EXHIBIT A

Trademark	Application/Registration Number
AMITAN	2,435,740
FUSION SOLUTIONS	3,648,870
GLOBAL EXPERTS IN SPECIALTY FOODS	3,036,919
IMPORTERS PAR EXCELLENCE	1,566,774
IMPORTERS PAR EXCELLENCE	2,687,797
ORANGE BOWL DESIGN (FENG SHUI)	3,562,712
ROLAND (HALF MOON)	0,627,935
ROLAND	1,098,745
ROLAND	1,472,563
ROLAND	1,479,356
ROLAND	2,450,462
ROLAND (STYLIZED)	3,065,030
ROLAND	4,073,583
ROLAND (STYLIZED)	4,073,585
ROLAND (STYLIZED)	3,594,163
ROLAND	4,541,657
ROLAND (NEW LOGO)	86/340,193
LA RUSTIGUETTE	86/135,579
ROLAND & Design	86/144,781
ROLAND SPECIALTY FOODS & Design	86/144,763