

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323184

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MIDWAY LABS USA LLC		11/13/2014	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	BRANDING MACHINE LLC		
Street Address:	7630 NW 25th Street Unit 2A		
City:	MIAMI		
State/Country:	FLORIDA		
Postal Code:	33122		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Serial Number:	86347964	MUSCLE GOURMET MIDWAY	
Serial Number:	86143829	MILITARY TRAIL	
Serial Number:	86143826	EREFORCE	
Serial Number:	86063874	CARB ASSASSIN	
Serial Number:	86241545	GLAMOUR NUTRITION	
Serial Number:	86286644	GLAMOUR FAT BURNER	
Serial Number:	86316170	MUSCLE GOURMET	
Serial Number:	86143828	RELAX MACHINE	
Serial Number:	86143824	GLAMOUR PROTEIN	
Serial Number:	85676078	BCAA BAZUKA	
Serial Number:	85676127	ANABOLIC ARSENAL	
Serial Number:	85714631	ARMY ATTACK AND CONQUER	
Serial Number:	85676166	L-CARNITINE STRIKE	
Serial Number:	85676148	ATP ENHANCER OVERLOAD	
Serial Number:	85676140	THERMOGENIC BLAST FAT STRIKE	
Serial Number:	85676134	HEAVY BOMBER HYPERCALORIC	
Serial Number:	85676095	RIPPED HAWK	
Serial Number:	85676088	AMINO TANK	
Serial Number:	85676085	ARMYTROPHIN HGH BOOSTER	
TRADEMARK			

OP \$515.00 86347964

Property Type	Number	Word Mark
Serial Number:	85657162	LEAN MACHINE
CORRESPONDENCE DATA		
Fax Number:	3056736872	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3056736686	
Email:	richard@4trademark.com	
Correspondent Name:	RICHARD L MORRIS JR ESQ	
Address Line 1:	P.O. Box 398538	
Address Line 2:	C/O 1-800-4-TRADEMARK	
Address Line 4:	MIAMI BEACH, FLORIDA 33239	
NAME OF SUBMITTER:	RICHARD L MORRIS JR ESQ	
SIGNATURE:	/RMORRIS/	
DATE SIGNED:	11/13/2014	
Total Attachments: 2		
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ASSIGNMENT OF TRADEMARKS

TRADEMARKS:

	<u>Serial No.</u>	<u>Mark Name:</u>
1	86347964	MUSCLE GOURMET MIDWAY
2	86143829	MILITARY TRAIL
3	86143826	EREFORCE
4	86063874	CARB ASSASSIN
5	86241545	GLAMOUR NUTRITION
6	86286644	GLAMOUR FAT BURNER
7	86316170	MUSCLE GOURMET
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13	85676166	L-CARNITINE STRIKE
14	85676148	ATP ENHANCER OVERLOAD
15	85676140	THERMOGENIC BLAST FAT STRIKE
16	85676134	HEAVY BOMBER HYPERCALORIC
17	85676095	RIPPED HAWK
18	85676088	AMINO TANK
19	85676085	ARMYTROPHIN HGH BOOSTER
20	85657162	LEAN MACHINE

ASSIGNOR:

MIDWAY LABS USA LLC (a Florida Limited Liability Company)

Address: 7630 NW 25th Street Unit 2A, Miami, FL 33122

ASSIGNEE:

BRANDING MACHINE LLC (a Delaware Limited Liability Company)

Address: 444 Brickell Ave, unit 309 Miami FL 33131

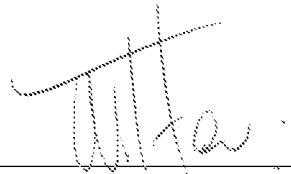
For good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR, **MIDWAY LABS USA LLC** (“ASSIGNOR”), does hereby transfer, convey and assign to ASSIGNEE, **BRANDING MACHINE LLC** (“ASSIGNEE”), all right, title and interest, held or owned by ASSIGNOR, both foreign and domestic, in and to the trademarks listed above (“MARKS”), and all Federal and State Trademark Registrations or Applications therein, including, but not limited to, the twenty (20) trademarks listed above, together with the goodwill in the business symbolized by the MARKS.

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of ASSIGNOR; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Date: 11/13 , 2014

ASSIGNOR:

MIDWAY LABS USA LLC



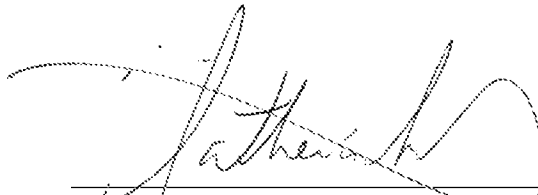
Name: **WILTON BASTOS COLLE**

Title: President

Date: 11/13, 2014

ASSIGNOR:

MIDWAY LABS USA LLC



Name: **CATHERINE COLLE**

Title: Vice President

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