

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM323197

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Outdoor Connection, Inc.		10/15/2013	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Boyt Harness Company, LLC		
<b>Street Address:</b>	One Boyt Drive		
<b>City:</b>	Osceola		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	50213		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: IOWA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85779424	THE OUTDOOR CONNECTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-781-6013		
<b>Email:</b>	chicago.trademarks@klgates.com, kate.starshak@klgates.com		
<b>Correspondent Name:</b>	Kathryn Starshak c/o K&L Gates LLP		
<b>Address Line 1:</b>	P.O. Box 1135		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690-1135		
<b>NAME OF SUBMITTER:</b>	Kathryn Starshak		
<b>SIGNATURE:</b>	/kathryn starshak/		
<b>DATE SIGNED:</b>	11/13/2014		
<b>Total Attachments: 4</b>			
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**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT**

This Intellectual Property Assignment Agreement, dated as of October 15, 2013 (this "IP Assignment"), is entered into by and between The Outdoor Connection, Inc., a Texas corporation ("Seller") and Boyt Harness Company, LLC, an Iowa limited liability company ("Buyer"), the purchaser of certain assets of Seller pursuant to an Asset Purchase Agreement between Buyer and Seller, dated as of the date hereof (the "Asset Purchase Agreement").

WHEREAS, under the terms of the Asset Purchase Agreement, Seller has conveyed, transferred and assigned to Buyer, among other assets, certain intellectual property of Seller, and has agreed to execute and deliver this IP Assignment, for recording with governmental authorities including, but not limited to, the US Patent and Trademark Office and the US Copyright Office;

NOW THEREFORE, the parties agree as follows:

1. Assignment. In consideration for the execution of the Asset Purchase Agreement, the payment of the consideration stipulated in the Asset Purchase Agreement and other good and valuable consideration, the receipt and sufficiency are hereby acknowledged, Seller hereby irrevocably conveys, transfers and assigns to Buyer, and Buyer hereby accepts, all of Seller's right, title and interest in and to the following (the "Assigned IP"):

(a) the patents and patent applications set forth in Schedule A hereto including all improvements thereon and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations, renewals and substitutions thereof and all foreign rights including the right to make application for said inventions in any and all foreign countries and the right to claim priority as to the filing date under the International Convention, or on any other international agreement, on the basis of said patents and patent applications (the "Patents");

(b) the trademark registrations and applications set forth in Schedule B and the unregistered trademarks, trade names, product descriptions and slogans, and logos set forth in Schedule C hereto, together with the goodwill connected with the use of and symbolized thereby and all issuances, extensions and renewals thereof (the "Trademarks");

(c) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(d) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(e) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Seller authorizes the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other governmental officials to record and register this IP Assignment upon request by Buyer. Seller shall take such steps and actions following the date hereof, including the execution of any documents, files, registrations, or other similar items, to ensure that the Assigned IP is properly assigned to Buyer, or any assignee or successor thereto.

3. Terms of the Asset Purchase Agreement. The terms of the Asset Purchase Agreement, including, but not limited to, the representations, warranties, covenants, agreements and indemnities relating to the Assigned IP are incorporated herein by this reference. The parties hereto acknowledge and agree that the representations, warranties, covenants, agreements and indemnities contained in the Asset Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms hereof, the terms of the Asset Purchase Agreement shall govern.

4. Counterparts. This IP Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this IP Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this IP Assignment.

5. Successors and Assigns. This IP Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.


6. Governing Law. This IP Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this IP Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction). Any suit or other litigation in connection with this Agreement and any matter relating to this Agreement shall be brought or filed in a court of applicable jurisdiction sitting in McLennan County, Texas.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Seller and Buyer have duly executed this IP Assignment as of the date first written above.


**SELLER:**

THE OUTDOOR CONNECTION, INC.,  
a Texas corporation

By:   
Name: Floyd Hightower  
Title: President

**BUYER:**

BOYT HARNESS COMPANY, L.L.C.,  
an Iowa limited liability company

By:   
Name: Anthony Caliguri  
Title: President

SCHEDULE B

ASSIGNED TRADEMARKS REGISTRATIONS AND TRADEMARK  
APPLICATIONS

<u>MARK</u>	<u>COUNTRY</u>	<u>OWNER</u>	<u>STATUS</u>	<u>APPLICATION NO.</u>	<u>FILING DATE</u>	<u>GOODS</u>
<b>THE OUTDOOR CONNECTION</b>	U.S.	The Outdoor Connection, Inc.	Approved for publication. Extension of time to oppose expired August 21, 2013. Mark should proceed to registration.	85/779,424	11/14/2012	Ammunition bags; Bags specially adapted to hold rifles; Cartridge belts; Case covers for firearms; Firearm attachments, namely, mounts for attaching accessories to a firearm; Firearm slings; Gun belts; Gun cases; Holsters; Pistol cases; Pistol holsters; Rifle cases; Rifle covers; Rifle slings; Shooting accessories, namely, gun rests; Sling straps for firearms