TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323211

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pabst Brewing Company		11/13/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Pabst Brewing Company LLC
Street Address:	10635 Santa Monica Blvd., Suite 350
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 232

Property Type	Number	Word Mark
Serial Number:	75379474	AMERICA'S BEST TASTING BEER OLD MILWAUKE
Serial Number:	73487259	ANDEKER
Serial Number:	71410085	ANDEKER
Serial Number:	73487134	ANDEKER
Serial Number:	74392148	AUGSBURGER BAVARIAN STYLE
Serial Number:	71348602	B
Serial Number:	71014346	B PABST MILWAUKEE RED, WHITE AND BLUE
Serial Number:	76603906	BALLANTINE
Serial Number:	85017067	BALLANTINE
Serial Number:	71645767	BALLANTINE
Serial Number:	85954140	BALLANTINE INDIA PALE ALE
Serial Number:	77078301	BEER BUILT RIGHT
Serial Number:	77280377	BEER BUILT RIGHT
Serial Number:	77280378	BEER BUILT RIGHT
Serial Number:	77280374	BEER BUILT RIGHT
Serial Number:	76533863	BIG BEAR
Serial Number:	76533860	BIG BEAR
Serial Number:	72183275	BIG CAT
Serial Number:	72183276	BIG CAT

OP $5815.00 75379474

Property Type	Number	Word Mark
Serial Number:	71333425	BLACK LABEL
Serial Number:	72204550	BLACK LABEL
Serial Number:	85198456	BLAST BY COLT 45
Serial Number:	85432264	BLAST BY COLT 45
Serial Number:	85017073	BLATZ
Serial Number:	71002882	BLATZ
Serial Number:	71637166	BLATZ
Serial Number:	76600147	BLATZ
Serial Number:	71142323	BLATZ B
Serial Number:	70026749	BLATZ BEER B
Serial Number:	73558501	BLATZ MILWAUKEE 1851 B
Serial Number:	71185262	BLUE RIBBON
Serial Number:	71348601	BLUE RIBBON
Serial Number:	71019959	BLUE RIBBON PABST MILWAUKEE THE BREW OF
Serial Number:	77627440	BOMBUCHA
Serial Number:	72332824	BREWED WITH SPARKLING PURE SPRING WATERH
Serial Number:	74505167	
Serial Number:	74505171	BULL ICE ICE BREWED MALT LIQUOR
Serial Number:	72178171	CARLING
Serial Number:	78772091	CARLING CANADA
Serial Number:	72445516	CB CARLING BLACK LABEL
Serial Number:	72111523	CHAMPALE
Serial Number:	72188135	COLT
Serial Number:	85017097	COLT 45
Serial Number:	72147003	COOL BREWED
Serial Number:	76548696	COQUI 900
Serial Number:	73738889	COUNTRY CLUB
Serial Number:	72038040	COUNTRY CLUB
Serial Number:	71098494	COUNTRY CLUB
Serial Number:	73439831	DO IT WITH STYLE
Serial Number:	74287557	DOUBLE DEUCE
Serial Number:	74646403	DOUBLE MALT
Serial Number:	74467934	FALSTAFF
Serial Number:	85017108	FALSTAFF
Serial Number:	77638546	FALSTAFF
Serial Number:	74467933	FALSTAFF LITE BEER
Serial Number:	85128993	FROM THE LAND OF PLEASANT LIVING
Serial Number:	74495648	GOEBEL BEER QUALITY SINCE 1873 NATURALLY
Serial Number:	72012187	GOETZ

Property Type	Number	Word Mark
Serial Number:	73495043	GOLD
Serial Number:	71424199	HEILEMAN'S
Serial Number:	71663908	HEILEMAN'S
Serial Number:	76581607	HEILEMAN'S OLD STYLE BEER
Serial Number:	76582206	HEILEMAN'S OLD STYLE LAGER OLD STYLE LAG
Serial Number:	73108335	HEILEMAN'S OLD STYLE PURE GENUINE
Serial Number:	72457859	HEILEMAN'S SPECIAL EXPORT
Serial Number:	71634534	HEILEMAN'S SPECIAL EXPORT BEER
Serial Number:	74480172	INDIA PALE ALE BALLANTINE
Serial Number:	73571835	"IT DOESN'T GET ANY BETTER THAN THIS!"
Serial Number:	71344800	"IT'S THE WATER"
Serial Number:	75016489	"JUST THE KISS OF THE HOPS"
Serial Number:	75190619	KINGSBURY
Serial Number:	72186077	KINGSBURY
Serial Number:	71016337	KNICKERBOCKER
Serial Number:	74485199	LASER
Serial Number:	74485196	LASER
Serial Number:	71030719	
Serial Number:	72050368	LONE STAR
Serial Number:	75177598	LONE STAR
Serial Number:	78834172	LONE STAR
Serial Number:	85020633	LONE STAR
Serial Number:	85232115	LONE STAR
Serial Number:	85708295	LONE STAR BOCK
Serial Number:	74480318	LUCKY
Serial Number:	77829590	LUCKY LAGER
Serial Number:	77320522	MCSORLEY'S
Serial Number:	77320528	MCSORLEY'S
Serial Number:	73558502	MILWAUKEE 1851
Serial Number:	74629173	MINNESOTA'S BEST
Serial Number:	74645842	MINNESOTA'S BEST QUALITY BREWED LAGER
Serial Number:	74480169	
Serial Number:	74480170	
Serial Number:	74480168	
Serial Number:	78844559	
Serial Number:	71594982	
Serial Number:	77544657	
Serial Number:	71543735	
Serial Number:	71078242	

Property Type	Number	Word Mark
Serial Number:	72333547	
Serial Number:	75365893	MOUNTAIN FRESH TASTE SINCE 1878 RAINIERM
Serial Number:	85020648	NATIONAL BOHEMIAN
Serial Number:	72087573	NATIONAL BOHEMIAN
Serial Number:	73000837	NATIONAL BOHEMIAN FIRST BREWED IN 1885 I
Serial Number:	74242139	OLD MILWAUKEE
Serial Number:	85020662	OLD MILWAUKEE
Serial Number:	74382642	OLD MILWAUKEE
Serial Number:	74393788	OLD MILWAUKEE FINE PREMIUM BEER
Serial Number:	74193861	OLD MILWAUKEE NA
Serial Number:	74193859	OLD MILWAUKEE NON ALCOHOLIC MALT BEVERAG
Serial Number:	75190622	OLD STYLE
Serial Number:	85020723	OLD STYLE
Serial Number:	71543923	OLD STYLE
Serial Number:	71537587	OLD STYLE LAGER
Serial Number:	74479908	OLD TANKARD
Serial Number:	71370227	OLD TANKARD
Serial Number:	71668116	OLY
Serial Number:	73487244	OLYMPIA
Serial Number:	73487180	OLYMPIA
Serial Number:	85020747	OLYMPIA BEER
Serial Number:	74296680	OM
Serial Number:	73592691	OM
Serial Number:	72102047	ORIGINAL PABST BLUE RIBBON
Serial Number:	74480319	PABST
Serial Number:	71119368	PABST
Serial Number:	71348603	PABST
Serial Number:	72040368	PABST
Serial Number:	74480163	PABST BLUE RIBBON
Serial Number:	85020786	PABST BLUE RIBBON
Serial Number:	71595678	PABST BLUE RIBBON
Serial Number:	71598032	PABST BLUE RIBBON
Serial Number:	85569678	PABST BLUE RIBBON BLOCK ISLAND BASS TOUR
Serial Number:	85569679	PABST BLUE RIBBON BLOCK ISLAND BASS TOUR
Serial Number:	85569682	PABST BLUE RIBBON BLOCK ISLAND BASS TOUR
Serial Number:	85596121	PABST BLUE RIBBON BLOCK ISLAND BASS TOUR
Serial Number:	85593122	PABST BLUE RIBBON BLOCK ISLAND BASS TOUR
Serial Number:	85596115	PABST BLUE RIBBON BLOCK ISLAND BASS TOUR
Serial Number:	85302602	PABST BREWING CO. SINCE 1844 B

Property Type	Number	Word Mark
Serial Number:	73738876	PEARL
Serial Number:	72438295	PEARL FINE LAGER BEER BREWED WITH PURE S
Serial Number:	85020876	PEARL LAGER BEER
Serial Number:	71338107	PFEIFFER'S FAMOUS
Serial Number:	72300539	PRIMO
Serial Number:	77544650	PRIMO
Serial Number:	85966692	PRIMO
Serial Number:	77544653	PRIMO
Serial Number:	78869062	PRIMO HAWAIIAN BEER
Serial Number:	77544647	PRIMO ISLAND LAGER
Serial Number:	72147114	PURE GENUINE
Serial Number:	71371016	PURITY BODY FLAVOR
Serial Number:	71685637	PURITY BODY FLAVOR
Serial Number:	76361524	R LIGHT
Serial Number:	75190623	RAINIER
Serial Number:	71080803	RAINIER
Serial Number:	71647954	RAINIER
Serial Number:	85020896	RAINIER BEER
Serial Number:	77638543	RED WHITE AND BLUE
Serial Number:	71337765	RHEINGOLD
Serial Number:	85020910	SCHAEFER
Serial Number:	71665959	SCHAEFER
Serial Number:	76599317	SCHAEFER
Serial Number:	71531848	SCHAEFER
Serial Number:	78402395	SCHAEFER BEER AMERICA'S OLDEST LAGER BEE
Serial Number:	72047786	SCHAEFER ESTABLISHED 1842 AMERICA'S OLDE
Serial Number:	77036782	SCHAEFER LIGHT
Serial Number:	74324831	SCHAEFER PREMIUM LIGHT
Serial Number:	72304869	SCHLITZ
Serial Number:	74572783	SCHLITZ
Serial Number:	72236925	SCHLITZ
Serial Number:	71601335	SCHLITZ
Serial Number:	71059338	SCHLITZ
Serial Number:	71492589	SCHLITZ
Serial Number:	71541193	SCHLITZ
Serial Number:	85020922	SCHLITZ MALT LIQUOR
Serial Number:	74505042	SCHLITZ NA
Serial Number:	71541196	SCHLITZ THE BEER THAT MADE MILWAUKEE FAM
Serial Number:	71059337	SCHLITZ THE BEER THAT MADE MILWAUKEE FAM

Property Type	Number	Word Mark
Serial Number:	71011277	SCHLITZ THE BEER THAT MADE MILWAUKEE FAM
Serial Number:	85392970	SCHMIDT
Serial Number:	77638542	SCHMIDT'S
Serial Number:	73529191	SIGNATURE
Serial Number:	73538614	SILVER THUNDER
Serial Number:	73543544	SILVER THUNDER
Serial Number:	73009314	SPECIAL EXPORT
Serial Number:	73589728	SPECIAL EXPORT
Serial Number:	72353728	STAG
Serial Number:	71552453	STAG
Serial Number:	72239378	STAG
Serial Number:	85020935	STAG BEER
Serial Number:	73711943	STROH'S
Serial Number:	71030720	STROH'S
Serial Number:	74013926	STROH'S
Serial Number:	74541604	STROH'S FAMILY BREWED AND FAMILY OWNED S
Serial Number:	74472947	STROH'S NON ALCOHOLIC AUTHENTIC BEER TAS
Serial Number:	74541374	STROH'S. MORE TASTE. MORE CHARACTER.
Serial Number:	73440429	STYLE
Serial Number:	77953315	TEXAPEDIA
Serial Number:	71342324	TEXAS PRIDE
Serial Number:	71651362	THE BEER THAT MADE MILWAUKEE FAMOUS
Serial Number:	74264843	THE BEER THAT MADE MILWAUKEE FAMOUS
Serial Number:	72461608	THE BREW THAT GREW WITH THE GREAT NORTHW
Serial Number:	73482341	THE NATIONAL BEER OF TEXAS
Serial Number:	71684673	WHAT'LL YOU HAVE?
Serial Number:	76604009	WORKS EVERYTIME
Serial Number:	74480175	X
Serial Number:	73738869	XXX COUNTRY CLUB MALT LIQUOR
Serial Number:	73563060	YOU CAN TRAVEL THE WORLD OVER AND NEVER
Serial Number:	86042941	PBR
Serial Number:	77638549	ALOHA
Serial Number:	86302987	EASTSIDE
Serial Number:	77638550	FALL CITY
Serial Number:	86009357	JAX
Serial Number:	86056244	JAX BEER
Serial Number:	85928456	JAX BEER 1890 A NEW ORLEANS TRADITION
Serial Number:	85928462	JAX BEER A NEW ORLEANS TRADITION
Serial Number:	86063663	JAX BREWING CO.

Property Type	Number	Word Mark
Serial Number:	86063664	JAX BREWING COMPANY
Serial Number:	85610176	KNICKERBOCKER
Serial Number:	86056247	KNICKERBOCKER BEER
Serial Number:	85593120	
Serial Number:	85725276	OLYMPIA BASECAMP WHERE ADVENTURE BEGINS
Serial Number:	85725279	OLYMPIA BASECAMP WHERE ADVENTURE BEGINS
Serial Number:	85725274	OLYMPIA BASECAMP WHERE ADVENTURE BEGINS
Serial Number:	86032470	OLYMPIA BASECAMP WHERE ADVENTURE BEGINS
Serial Number:	86032477	OLYMPIA BASECAMP WHERE ADVENTURE BEGINS
Serial Number:	85966709	PRIMO
Serial Number:	85966700	PRIMO
Serial Number:	85966695	PRIMO
Serial Number:	85966694	PRIMO
Serial Number:	86392698	PROJECT PABST
Serial Number:	86392704	PROJECT PABST
Serial Number:	86392706	PROJECT PABST
Serial Number:	85890250	RUPPERT KNICKERBOCKER
Serial Number:	85709591	THE NATIONAL BOCK OF TEXAS

CORRESPONDENCE DATA

Fax Number: 2142000853

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2109787477

Email: venisa.dark@haynesboone.com

Correspondent Name: William B. Nash

Address Line 1: 2323 Victory Avenue, Suite 700

Address Line 2: Haynes and Boone, LLP

Address Line 4: Dallas, TEXAS 75219

ATTORNEY DOCKET NUMBER:	46413.1335
NAME OF SUBMITTER:	William B. Nash
SIGNATURE:	/William Nash/
DATE SIGNED:	11/13/2014

Total Attachments: 4

source=20141113 Pabst Certificate of Conversion and Certificate of Formation#page1.tif

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Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PABST BREWING COMPANY" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PABST BREWING COMPANY" TO "PABST BREWING COMPANY, LLC", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF NOVEMBER, A.D. 2014, AT 8:11 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTEENTH DAY OF NOVEMBER, A.D. 2014, AT 8:25 O'CLOCK A.M.

Jeffrey W. Bullock, Secretary of State

0170803 8100V

141403706

AUTHENTICATION: 1860029

DATE: 11-13-14

You may verify this certificate online at corp.delaware.gov/authver.shtml

CERTIFICATE OF CONVERSION

OF

PABST BREWING COMPANY

(a Delaware corporation)

Pursuant to Section 18-214 of
the Delaware Limited Liability Act

It is hereby certified that:

1. The date the corporation was first formed is July 10, 1924 under the name Premier Malt Products Co. and the jurisdiction where the corporation was first formed is Delaware.

2. The name of the corporation immediately prior to the filing of this Certificate is Pabst Brewing Company.

3. The name of the limited liability company as set forth in its Certificate of Formation is Pabst Brewing Company, LLC.

4. The effective date and time of the conversion of the corporation to a limited liability company is November 13, 2014 at 8:25 a.m. (Eastern time).

Dated: November 13, 2014

Name: Michael Cramer
Title: Authorized Person

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:10 AM 11/13/2014
FILED 08:11 AM 11/13/2014
SRV 141403706 - 0170803 FILE

Doc# US1:9633418v1

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "PABST BREWING COMPANY, LLC" FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF NOVEMBER, A.D. 2014, AT 8:11 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTEENTH DAY OF NOVEMBER, A.D. 2014, AT 8:25 O'CLOCK A.M.

Jeffrey W. Bullock, Secretary of State

0170803 8100V

AUTHENTICATION: 1860029

141403706

DATE: 11-13-14

You may verify this certificate online at corp.delaware.gov/authver.shtml

CERTIFICATE OF FORMATION

OF

PABST BREWING COMPANY, LLC

The undersigned, an authorized natural person, for the purpose of forming a limited liability company under the provisions and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known, identified, and referred to as the "Delaware Limited Liability Company Act"), hereby certifies that:

FIRST: The name of the limited liability company (the "Company") is Pabst Brewing Company, LLC.

SECOND: The address of the Company's registered office in the State of Delaware is at 1209 Orange Street, City of Wilmington, County of New Castle, 19801. The name of its registered agent at such address is The Corporation Trust Company.

THIRD: The effective date and time of the formation of the Company is November 13, 2014 at 8:25 a.m. (Eastern time).

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation on November 13, 2014.

Name: Michael Cramer
Title: Authorized Person

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:10 AM 11/13/2014
FILED 08:11 AM 11/13/2014
SRV 141403706 - 0170803 FILE