

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323300

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|---|--|-----------------------|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Miles-Bramwell Executive Services Limited | | 11/05/2014 | LIMITED LIABILITY COMPANY: UNITED KINGDOM |
| RECEIVING PARTY DATA | | | |
| Name: | INTERNATIONAL BODYTALK ASSOCIATION, INC. | | |
| Street Address: | 2750 Stickney Point Road - Suite 203 | | |
| City: | Sarasota | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 34231 | | |
| Entity Type: | CORPORATION: FLORIDA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4043737 | BODY TALK | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3054466191 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 305-448-7089 | | |
| Email: | jzambrano@lfiplaw.com | | |
| Correspondent Name: | Ury Fischer | | |
| Address Line 1: | Post Office Drawer 141098 | | |
| Address Line 4: | Coral Gables, FLORIDA 33114-1098 | | |
| ATTORNEY DOCKET NUMBER: | 09055-8-8080 | | |
| NAME OF SUBMITTER: | Javier Zambrano | | |
| SIGNATURE: | /Javier Zambrano/ | | |
| DATE SIGNED: | 11/14/2014 | | |
| Total Attachments: 1 | | | |
| source=MBES-38534-Form assignment - MBES signed#page1.tif | | | |

OP \$40.00 4043737

ASSIGNMENT OF TRADEMARK REGISTRATION

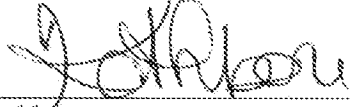
WHEREAS **MILES-BRAMWELL EXECUTIVE SERVICES LIMITED**, a Limited Liability Company organized under the laws of England and Wales, having a principal address at Clover Nook Road, Somercotes, Alfreton, Derbyshire DE55 4RF, Great Britain ("Assignor"), has adopted and used the mark **BODY TALK**, and owns the registration therefor issued by the United States Patent & Trademark Office under Registration No. 4,043,737, dated October 25, 2011 (hereinafter the "Registration"); and

WHEREAS, **INTERNATIONAL BODYTALK ASSOCIATION, INC.**, a Florida corporation having a principal address at 2750 Stickney Point Road, Suite 203 Sarasota, Florida, 34231 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Registration;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns and sets over unto Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Registration, together with the goodwill associated with and symbolized by the mark that is the subject of the Registration and the right to recover for damages and profits for past infringements of said mark.

ASSIGNOR

MILES-BRAMWELL EXECUTIVE SERVICES LIMITED

By: 
David Rathbone
Finance Director
Date: 5th Nov 2014