

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

11/12/2014
 900306989

ETAS ID: TM323021

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Terra Springs LLC		12/20/2013	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Jackson Family Farms, Inc. LLC JS
Street Address:	421 Aviation Boulevard
City:	Santa Rosa
State/Country:	CALIFORNIA
Postal Code:	95403
Entity Type:	CORPORATION: DELAWARE Limited Liability Company: California JS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3341100	YVERDON

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 707.525.6230
Email: trademark@jfwmail.com
Correspondent Name: Judith M. Schvimmer
Address Line 1: 421 Aviation Boulevard
Address Line 2: Legal Department
Address Line 4: Santa Rosa, CALIFORNIA 95403

ATTORNEY DOCKET NUMBER:	YVERDON - JFW
NAME OF SUBMITTER:	Judith M. Schvimmer
SIGNATURE:	/Judith M. Schvimmer/
DATE SIGNED:	11/12/2014

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is entered into this 20th day of December, 2013 by and between TERRA SPRINGS LLC, a Minnesota limited liability company ("Assignor"), with offices at 3787 Spring Mountain Road, St. Helena, California 94574, and JACKSON FAMILY FARMS, LLC, a California limited liability company ("Assignee"), with offices at 421 Aviation Boulevard, Santa Rosa, California 95403.

WHEREAS, Assignor is the sole and exclusive owner of a trademark for which it procured a U.S. federal registration (hereinafter "Registration") as set forth below (the Mark and Registration are hereinafter collectively referred to as the "Property"), and further is the sole and exclusive owner of all business goodwill related therewith and symbolized thereby, worldwide (the "Territory"):

U.S. Reg. No. 3,341,100 for the mark YVERDON in Class 33 for "wine"

WHEREAS, Assignee desires to acquire from Assignor all of its rights, title and interest in, to and under such Property and all business goodwill related therewith;

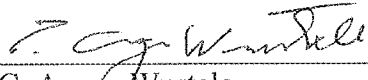
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, conveys and grants to Assignee, its successors, assigns and legal representatives forever, Assignor's entire right, title and interest in and to such Property throughout the world in perpetuity, together with the goodwill associated therewith and that part of the Assignor's business connected with the use thereof and symbolized thereby, and any and all of Assignor's other rights, privileges and priorities provided under state and federal law of the United States, and under the laws of any and all foreign jurisdictions with respect to the Property, including without limitation, Assignor's common law rights and rights under the laws of unfair competition, and any and all rights of action at law and suits in equity to recover for past infringements of the Property currently known to Assignor as of the date hereof or that may become known after the date of this Agreement (the "Transferred Rights"), and any and all of Assignor's rights to obtain renewals, reissues, and extensions for such Property upon registration of such Property throughout the world, or other legal protections pertaining to the Transferred Rights.

[Signature Page Follows]

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed on the day and year first above written.

ASSIGNOR:

TERRA SPRINGS LLC,
a Minnesota limited liability company

By: 
Name: C. Angus Wurtele
Title: President

ASSIGNEE:

JACKSON FAMILY FARMS, LLC,
a California limited liability company

By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed on the day and year first above written.

ASSIGNOR:

TERRA SPRINGS LLC,
a Minnesota limited liability company

By: _____
Name: C. Angus Wurtele
Title: President

ASSIGNEE:

JACKSON FAMILY FARMS, LLC,
a California limited liability company

By:  _____
Name: Tyler J. Comstock
Title: SVP & Treasurer