

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323457

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BNI ENTERPRISES, INC		11/11/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Referral Institute Management, LLC		
Street Address:	3888 Petaluma Hill Road		
City:	Santa Rosa		
State/Country:	CALIFORNIA		
Postal Code:	95404		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2258290	CERTIFIED NETWORKER	
CORRESPONDENCE DATA			
Fax Number:	2124903038		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129155143		
Email:	trademark@wilsonelser.com		
Correspondent Name:	Adam Bialek		
Address Line 1:	150 East 42nd Street		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	06027.00150		
NAME OF SUBMITTER:	Adam R. Bialek		
SIGNATURE:	/Adam R. Bialek/		
DATE SIGNED:	11/17/2014		
Total Attachments: 1			
source=Assignment - certified networker#page1.tif			

CH \$40.00 2258290

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is entered into by and between BNI Enterprises, Inc., a corporation duly organized and existing under the laws of the State of California with its principal place of business at 545 College Commerce Way, Upland, CA 91786 ("Assignor") and Referral Institute Management, LLC, a California limited liability company with its principal place of business at 3888 Petaluma Hill Road, Santa Rosa, CA 95404 ("Assignee") as of the 11 day of November, 2014 (the "Effective Date").

WHEREAS, the Assignor has adopted, owns, and is using the trademark "CERTIFIED NETWORKER" trademark (the "Trademark") in connection with business networking and educational services, instruction materials, and related goods and services in the United States and internationally since at least as early as May 1, 1995;

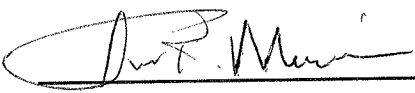
WHEREAS, Assignor is the owner of a federal registration for the Trademark which was registered on the Principal Register of the United States Patent and Trademark Office on June 29, 1999 in Class 16 for "Printed self instruction materials in the field of networking and word of mouth marketing techniques" and bears Registration No. 2258290 (the "Registration");


WHEREAS, Assignee desires to acquire from Assignor the Trademark, accompanying good will, and Registration.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith, the Registration of the Trademark and any renewals and extensions thereof, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such Trademark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name with the same rights as if the Trademark were still owned by assignor.

BNI ENTERPRISES, INC.:

**REFERRAL INSTITUTE
MANAGEMENT, LLC:**

By: 
Name: IVAN R. MISNER
Title: CEO

By: 
Name: Michael Macedonio
Title: Managing member