

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323459

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eminence Organic Skincare Inc.		07/09/2014	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	IPR Resources Limited		
Street Address:	20-22 Bedford Row		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	WC1R 4JS		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3550223	ILCSI BEAUTIFYING HERBS	
CORRESPONDENCE DATA			
Fax Number:	2063409599		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-340-9619		
Email:	ip@grahamdunn.com		
Correspondent Name:	Robert C. Cumbow		
Address Line 1:	2801 Alaskan Way, Suite 300		
Address Line 4:	Seattle, WASHINGTON 98121		
ATTORNEY DOCKET NUMBER:	M30381		
NAME OF SUBMITTER:	Mary K. Hadley		
SIGNATURE:	/Mary K. Hadley/		
DATE SIGNED:	11/17/2014		
Total Attachments: 4			
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OP \$40.00 3550223

ASSIGNMENT OF TRADEMARK RIGHTS

A. Eminence Organic Skincare Inc. ("Assignor"), doing business at #201-1715 Cook Street Vancouver, British Columbia CANADA V5Y 3J6, has adopted, used, is using, has common law rights in, and has registered the mark ILCSI BEAUTIFYING HERBS.

B. Assignor is the owner of U.S. Registration No. 3550223, set forth in Exhibit 1 and incorporated herein by reference.

C. Assignor is the owner of Canadian Registration No. TMA634609, set forth in Exhibit 2 and incorporated herein by reference.

D. Assignor is also the owner of the common law mark set forth in Exhibit 3 and incorporated herein by reference.

E. IPR Resources Limited, doing business at 20 Bedford Row, London, WC1R 4JS, U.K. (Assignee) wishes to acquire said marks, registrations, common law rights, and the goodwill associated therewith.

F. THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the respective marks, the registrations, and that portion of its business relating to the marks and the goodwill appurtenant thereto.

EMINENCE ORGANIC SKINCARE INC.

By: 

ATTILA KORONCZAY

President

Dated: 

EXHIBIT 1
U.S. TRADEMARK REGISTRATION

Mark	Registration No.	Registration Date
ILCSI BEAUTIFYING HERBS	3,550,223	December 23, 2008

EXHIBIT 2
CANADIAN TRADEMARK REGISTRATION

Mark	Registration No.	Registration Date
ILCSI BEAUTIFYING HERBS	TMA634609	March 8, 2005

**EXHIBIT 3
COMMON LAW TRADEMARK**

Trademark
ILCSI BEAUTIFYING HERBS