

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323477

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TheBlaze Inc.		05/29/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Mercury Radio Arts, Inc.		
Street Address:	1133 Avenue of the Americas		
Internal Address:	34th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86294724	AMERICAN DREAM LABS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-974-7474		
Email:	tm@cdas.com		
Correspondent Name:	Cowan, DeBaets, Abrahams & Sheppard LLP		
Address Line 1:	41 Madison Avenue		
Address Line 2:	34th Floor		
Address Line 4:	New York, NEW YORK 10010		
ATTORNEY DOCKET NUMBER:	01232.02		
NAME OF SUBMITTER:	Joshua B. Sessler		
SIGNATURE:	/Joshua B. Sessler/		
DATE SIGNED:	11/18/2014		
Total Attachments: 1			
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CH \$40.00 86294724

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective the 29th day of May, 2014, by TheBlaze Inc., a Delaware corporation (“Assignor”) to Mercury Radio Arts, Inc., a New York corporation (“Assignee”).

RECITALS:

WHEREAS, Assignor hereby represents that it is the current owner in the United States and its territories of any and all rights in the trademark, American Dream Labs (the “Mark”);

WHEREAS, Assignor is the owner of application Serial No: 86294724 in the United States Patent and Trademark Office for the Mark in classes 41 and 35.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged:

Assignor hereby assigns to Assignee any and all right, title and interest in the United States in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, including, but not limited to, the use of the Trademark, all benefit of any and all prior use of the Trademark, and any and all rights to initiate claims or proceedings for past, present or future infringements of Assignor’s rights, title and interest to the Trademark.



Dan Figenshu,
Vice President of Finance
TheBlaze Inc.