

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323521

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME
EFFECTIVE DATE:	12/31/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Knowledgebase Marketing, Inc.		12/20/2013	CORPORATION: DELAWARE

NEWLY MERGED ENTITY DATA

Name	Execution Date	Entity Type
KBM Newco3 LLC	12/20/2013	LIMITED LIABILITY COMPANY: DELAWARE

MERGED ENTITY'S NEW NAME (RECEIVING PARTY)

Name:	KBM Group LLC
Street Address:	2050 North Greenville Avenue
City:	Richardson
State/Country:	TEXAS
Postal Code:	75082
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	75307639	KNOWLEDGEBASE MARKETING
Serial Number:	76156104	IBASE
Serial Number:	76008573	TRAFFICMAX
Serial Number:	75789628	
Serial Number:	76014871	NATIONSBEST
Serial Number:	75789135	SECURE SCREEN
Serial Number:	76012483	AMERILINK
Serial Number:	78447738	AMERILINK
Serial Number:	76275686	IMPACT
Serial Number:	78188051	ERELATE
Serial Number:	76975071	IMPACT
Serial Number:	78806845	KBM
Serial Number:	85178910	KBM GROUP
Serial Number:	85238990	FORTELLIGENT

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	85570475	G
Serial Number:	85643349	KOSMOS

CORRESPONDENCE DATA

Fax Number: 9194168341

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919-286-8041

Email: EAR-PTOTMCorrespondence@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 3015 Carrington Mill Blvd., Suite 400

Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	018940.100
NAME OF SUBMITTER:	Ellen A. Rubel
SIGNATURE:	/ellenarubel/
DATE SIGNED:	11/18/2014

Total Attachments: 2

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CERTIFICATE OF MERGER

OF

KNOWLEDGEBASE MARKETING, INC.
(a Delaware corporation)

WITH AND INTO

KBM NEWCO3 LLC
(a Delaware limited liability company)

Pursuant to Section 264(c) of the General Corporation Law of the State of Delaware and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is KBM NEWCO3 LLC, a Delaware limited liability company, and the name of the corporation being merged into this surviving limited liability company is KNOWLEDGEBASE MARKETING, INC., a Delaware corporation.

SECOND: The Agreement and Plan of Merger (the "Merger Agreement") has been approved, adopted, certified, executed and acknowledged by the surviving limited liability company and the merging corporation.

THIRD: KBM Newco3 LLC, as the surviving limited liability company, is changing its name to KBM Group LLC.

FOURTH: The merger is to become effective at ~~10:45~~ **11** A.M. on December 31, 2013.

FIFTH: The Merger Agreement is on file at 100 Park Avenue, 4th Floor, New York, New York 10017, the place of business of the surviving limited liability company.

SIXTH: A copy of the Merger Agreement will be furnished by the limited liability company on request, without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

SEVENTH: The Certificate of Formation of the surviving limited liability company shall be its Certificate of Formation.

[Signature Page Follows]

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 20 day of December, 2013.

KBM NEWCO3 LLC

By: /s/ Kevin Farewell
Name: Kevin Farewell
Title: Secretary