

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM323557

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Softech International, Inc.		11/12/2014	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Safety Holdings, Inc.		
Street Address:	8814 Horizon Blvd. NE		
Internal Address:	Suite 100		
City:	Albuquerque		
State/Country:	NEW MEXICO		
Postal Code:	87113		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3859914	FLEET ALERT	
Registration Number:	4421444	FLEET ALERTS	
CORRESPONDENCE DATA			
Fax Number:	7209313201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	720-931-3200		
Email:	ipdocketing@lathropgage.com		
Correspondent Name:	Jessie L. Pellant		
Address Line 1:	950 Seventeenth Street		
Address Line 2:	Suite 2400		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	562821		
NAME OF SUBMITTER:	Jessie L. Pellant		
SIGNATURE:	/Jessie L. Pellant/		
DATE SIGNED:	11/18/2014		
Total Attachments: 2			
source=Trademark_Assignment#page1.tif			
source=Trademark_Assignment#page2.tif			

CH \$65.00 3859914

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made this 12 day of NOVEMBER, 2014.

Softech International, Inc., a Florida Corporation (the "Assignor") having its principal place of business at 13501 SW 128 Street, Suite 111, Miami, Florida, 33186, United States of America, to **Safety Holdings, Inc.**, a Delaware corporation (the "Assignee") having its principal place of business at 8814 Horizon Blvd. NE, Suite 100, Albuquerque, New Mexico 87113;

WITNESSETH:

WHEREAS, the Assignor is the owner of all rights, title, and interest in and to the Trademarks and Trademark Registrations (the "Trademarks"); as listed on Scheduled A attached hereto and made a part hereof; and

WHEREAS, the Assignee is desirous of acquiring the entire rights in and to the Trademarks;

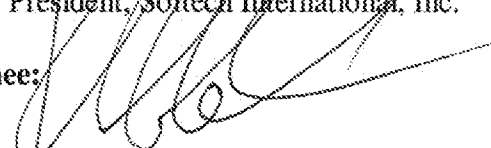
NOW, THEREFORE, to all whom it may concern, be it known that said Assignor, for good and valuable consideration, receipt of which is hereby acknowledged, has sold, assigned, transferred, and set over, and by these presents does hereby sell, assign, transfer, and set over to said Assignee, its successors and assignees the entire right, title, and interest in and to said Trademarks and to the good will of the business symbolized by said Trademarks, said right, title, and interest to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by said Assignor had this assignment not been made; together with all claims for damages by reason of past infringement of said Trademark, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment if its successors, assignee or other legal representatives.

Assignor:

By: 
Name: Chris McKay
Title: President, Softech International, Inc.

Date: 11/12/14

Assignee:

By: 
Name: Richard Crawford
Title: Chief Executive Officer, Safety Holdings, Inc.

Date: 11/12/14

SCHEDULE A

MARK	SERIAL NUMBER	REGISTRATION NUMBER
FLEET ALERT (word mark)	77944552	3859914
FLEET ALERTS (word mark)	85874611	4421444