

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323601

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SAY MEDIA, INC.	FORMERLY VIDEOEGG, INC.	11/10/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	SILICON VALLEY BANK
Street Address:	3003 TASMAN DRIVE
City:	SANTA CLARA
State/Country:	CALIFORNIA
Postal Code:	95054
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Serial Number:	86400671	SAY DAILY
Serial Number:	86400572	SAY DAILY
Serial Number:	86396225	ADAPTIVE
Serial Number:	86396060	TEMPEST
Registration Number:	4605498	READWRITE
Serial Number:	85478038	SOURCEBOOK FOR THE CONSIDERED HOME
Serial Number:	85478372	SOURCEBOOK FOR CONSIDERED LIVING
Registration Number:	4556174	SAY MEDIA
Registration Number:	4506981	XOVAIN
Registration Number:	4353835	SAY"
Registration Number:	4353834	SAY"
Registration Number:	4357793	SAY"
Serial Number:	85763447	SAY"
Registration Number:	4357775	SAY
Registration Number:	4357774	SAY
Registration Number:	4357773	SAY
Serial Number:	85762728	SAY
Registration Number:	4247629	5 QUICK FIXES
Registration Number:	4235487	HIGH/LOW DESIGN

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4175338	DESIGN SLEUTH
Registration Number:	4178662	10 EASY PIECES
Registration Number:	4175334	STEAL THIS LOOK
Registration Number:	4074198	XOJANE
Serial Number:	85109878	SAY MEDIA
Serial Number:	85109874	SAY MEDIA
Registration Number:	4074917	SAY MEDIA
Registration Number:	4339096	ADFRAMES SPARK
Registration Number:	3859951	PEOPLENETWORKS
Registration Number:	3731282	TWIG
Registration Number:	3684259	TOGETHER TAG
Registration Number:	3385037	REMODELISTA
Registration Number:	4061340	SAY:

CORRESPONDENCE DATA

Fax Number: 4048853900
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 4048853868
Email: rusty.close@troutmansanders.com
Correspondent Name: CHRISTOPHER CLOSE
Address Line 1: TROUTMAN SANDERS LLP
Address Line 2: 600 PEACHTREE STREET NE, SUITE 5200
Address Line 4: ATLANTA, GEORGIA 30308-2216

ATTORNEY DOCKET NUMBER:	220763.000764
NAME OF SUBMITTER:	Christopher Close
SIGNATURE:	/Christopher Close/
DATE SIGNED:	11/18/2014

Total Attachments: 9
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ADDENDUM TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

This ADDENDUM TO INTELLECTUAL PROPERTY SECURITY AGREEMENT (this "Addendum") is executed pursuant to, and is an addendum to, the Intellectual Property Security Agreement dated as of June 30, 2009 by and between SAY MEDIA, INC. (formerly VideoEgg, Inc.), a Delaware corporation ("Assignor"), and SILICON VALLEY BANK, a California corporation ("Assignee"). This Addendum is presented for recordation as constructive notice that Assignor, with its principal office at 180 Townsend Street, 3rd Floor, San Francisco, California 940107, the owner of the intellectual property identified in the exhibits attached hereto, has granted to Assignee, with its principal office at 3003 Tasman Drive, Santa Clara, CA 95054, a security interest in the intellectual property, and the exclusive rights comprised in the intellectual property, to secure payment of a debt.

IN WITNESS WHEREOF, Assignor has executed this Addendum as of November 10, 2014.

SAY MEDIA, INC.

By: Jason Crain
Name: Jason Crain
Title: General Counsel

EXHIBIT A

Copyrights

Description	Registration/ Application Number	Registration/ Application Date
Remodelista.	TX0007832351	12/06/2013
AdFrames Initiation and Takeover Animation	PA0001675069	04/14/2008

EXHIBIT B

Patents

Description	Application Number (Filing Date)	Registration Number (Registration Date)
Interaction Prompt for Interactive Advertising	12/209,138	09/11/2008
Fixed Position Interactive Advertising	12/756,934	04/08/2010
Systems and Methods for Interaction Prompt Initiated Video Advertising	PCT US2007074137	
Browser Enabled Video Manipulation	PCT US2006015065	

EXHIBIT C

Trademarks

Description	Serial Number	Registration Number
SAY DAILY	86/400,671	09/19/2014
SAY DAILY	86/400,572	09/19/2014
ADAPTIVE	86/396,225	09/16/2014
TEMPEST	86/396,060	09/16/2014
READWRITE	4,605,498	09/16/2014
SOURCEBOOK FOR THE CONSIDERED HOME	85/478,038	11/21/2011
SOURCEBOOK FOR THE CONSIDERED HOME	85/478,372	11/21/2011

Description	Serial Number	Registration Number
SAY MEDIA	4,556,174	06/24/2014
XOVAIN	4,506,981	04/01/2014
SAY™ (& Design)	4,353,835	06/18/2013
SAY™ (& Design)	4,353,834	06/18/2013
SAY™ (& Design)	4,357,793	06/25/2013
SAY™ (& Design)	85/763,447	10/25/2012
SAY	4,357,775	06/25/2013
SAY	4,357,774	06/25/2014

Description	Serial Number	Registration Number
SAY	4,357,773	06/25/2014
SAY	85/762,728	10/24/2012
5 QUICK FIXES	4,247,629	11/20/2012
HIGH/LOW DESIGN	4,235,487	10/30/2012
DESIGN SLEUTH	4,175,338	07/17/2012
10 EASY PIECES	4,178,662	07/24/2012
STEAL THIS LOOK	4,175,334	07/17/2012
XOJANE	4,074,198	12/20/2011

Description	Serial Number	Registration Number
SAY MEDIA	85/109,878	08/17/2010
SAY MEDIA	85/109,874	08/17/2010
SAY MEDIA	4,074,917	12/20/2011
ADFRAMES SPARK	4,339,096	05/21/2013
PEOPLENETWORKS	3,859,951	10/12/2010
TWIG	3,731,282	12/29/2009
TOGETHER TAG	3,684,259	09/15/2009
REMODELISTA	3,385,037	02/19/2008

Description	Serial Number	Registration Number
SAY:	4,061,340	11/22/2011

EXHIBIT D

Mask Works

Description	Application (Application Date)	Registration (Registration Date)
NONE		