

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323628

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ICE SA		11/14/2014	CORPORATION: BELGIUM
RECEIVING PARTY DATA			
Name:	ICE IP S.A.		
Street Address:	rue des Tilleuls 3		
City:	Rombach		
State/Country:	LUXEMBOURG		
Postal Code:	L-8832		
Entity Type:	CORPORATION: LUXEMBOURG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4560526	ICE WATCH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	drwtrademarks@wolfgreenfield.com		
Correspondent Name:	Douglas R. Wolf		
Address Line 1:	600 Atlantic Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER:	I0455.20003US03		
DOMESTIC REPRESENTATIVE			
Name:	Douglas R. Wolf		
Address Line 1:	600 Atlantic Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02210		
NAME OF SUBMITTER:	Douglas R. Wolf		
SIGNATURE:	/drw/		
DATE SIGNED:	11/19/2014		
Total Attachments: 1			
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OP \$40.00 4560526

ASSIGNMENT

WHEREAS, ICE SA, a corporation of Belgium having an office and place of business at Avenue Mathieu, 37, Bastogne 6600, Belgium owns the following mark:


MARK	APP. NO.	FILING DATE	REG. NO	REG. DATE
ICE WATCH & DESIGN	77/983619	September 17, 2008	4560526	July 1, 2014

WHEREAS, ICE IP S.A., a corporation of Luxembourg, having an office and place of business at rue des Tilleuls 3, Rombach L-8832, Luxembourg is desirous of acquiring the mark, registration and common law rights therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ICE SA assigns to ICE IP S.A., all its rights, title and interest in and to the mark and the registration therefor, together with the business and the goodwill of the business symbolized by the mark and the registration therefor and including all rights to sue and recover for past infringement of the mark and the registration therefor.

ICE SA

14 November 2014
Date

By: 
Name: Egypt Golra
Title: Senior Legal Counsel