

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323634

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Parker Pen Products	FORMERLY Parker Pen (I.P) Limited; Parker Pen (Benelux) BV Corporation; Parker Pen Company	12/20/2013	Unlimited company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Europe Brands SARL		
Street Address:	412F, route d'Esch		
City:	Luxembourg		
State/Country:	LUXEMBOURG		
Postal Code:	L-2086		
Entity Type:	S.A.R.L. (Societe a responsabilite limitee): LUXEMBOURG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0599358	JOTTER	
CORRESPONDENCE DATA			
Fax Number:	6308292900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	630.829.2889		
Email:	Lisa.Winger@newellco.com		
Correspondent Name:	Lisa Winger		
Address Line 1:	3500 Lacey Road, 10th Floor		
Address Line 4:	Downers Grove, ILLINOIS 60515		
ATTORNEY DOCKET NUMBER:	EUROPE BRANDS FW TM		
NAME OF SUBMITTER:	Lisa Winger		
SIGNATURE:	/LW/		
DATE SIGNED:	11/19/2014		
Total Attachments: 3			
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CH \$40.00 0599358

TRADEMARK ASSIGNMENT

This trademark assignment ("Assignment") is made and entered into on December 20, 2011, by and between Parker Pen Products, an unlimited company organized and existing under the laws of England and Wales, with Company Registration No. 2897055 ("Assignor"), and Europe Brands S.à r.l., a private limited liability company organized under the laws of Luxembourg ("Assignee") with Company Registration No. B 162482.

RECITALS

WHEREAS, Assignor owns the United States trademark registration JOTTER, Reg. No. 0599358, Serial No. 71/663387 (the "Trademark");

WHEREAS, as part of the restructuring of the Newell Rubbermaid group of companies, Assignor desires to assign the Trademark to Assignee and;

WHEREAS, Assignee desires to acquire and accept from Assignor all right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and with the intention of being legally bound hereby, Assignor does hereby sell, assign, transfer and set over unto Assignee all of Assignor's right, title and interest in and the Trademark together with the goodwill of the business symbolized by such Trademark, including without limitation (1) Assignor's right, title and interest in and to any pending applications for registration, if any, for the Trademark; (2) all income, royalties, damages and payments now or hereafter due, and/or payable, under and with respect thereto, including without limitation damages and payments for past or future infringements thereof; (3) the right to sue for past, present and future infringements thereof; and (4) all rights corresponding thereto throughout the world; as fully and entirely as the same would have been held and enjoyed by such Assignor had this Assignment not been made. Assignee hereby accepts the Assignment. Assignor states it consent that the Assignment may be recorded with the respective authorities and offices as successor in title.

Assignor further agrees that, when requested, Assignor will, without demanding any further consideration therefor, do all lawful and just acts, including the execution and acknowledgement of instruments, that may be or become necessary for maintaining and perfecting Assignee's right to the Trademark and to render all necessary assistance in making application for and obtaining registration of the Trademark with the trademark office in all countries and in enforcing any rights or choses in action as a result of such applications or the Trademark by giving testimony in any proceedings or transactions involving such applications or

