

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323517

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nebraska Book Company, Inc.		11/13/2014	CORPORATION: DELAWARE
Specialty Books, Inc.		11/13/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PNC Bank, National Association, as Agent		
Street Address:	Two Tower Center Boulevard		
City:	East Brunswick		
State/Country:	NEW JERSEY		
Postal Code:	08816		
Entity Type:	Association: UNITED STATES		
PROPERTY NUMBERS Total: 33			
Property Type	Number	Word Mark	
Registration Number:	2817707	WEBPRISM	
Registration Number:	2568157	NBCPRISM	
Registration Number:	1312759	NBC	
Registration Number:	2867029	CAMPUSHUB	
Registration Number:	3669119	CAMPUSHUB	
Registration Number:	3739013	CAMPUSHUB	
Registration Number:	3685557	ULOAD	
Registration Number:	3346005	JUMPBOOKS	
Registration Number:	3349098	VALIDIS	
Registration Number:	3328622	CAMPUS AUTHENTIC	
Registration Number:	3484123	COLLEGE STORE DESIGN	
Registration Number:	3671529	FOUNDERS	
Registration Number:	3484126	WINPRISM	
Registration Number:	3484122	NBC TEXTBOOKS	
Registration Number:	3670280	COLLEGE DINING DESIGN	
Registration Number:	3640881	CAMPUS AUTHENTIC	
Registration Number:	2923017	TRADITIONS	
Registration Number:	3185880	SPECIALTY BOOKS	
Registration Number:	3967523	COLLEGE CONVENIENCE STORE DESIGN	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	3933020	MOBILE BUYBACK UNIT
Registration Number:	3933019	MOBILE BUYBACK
Registration Number:	4119082	NEEBO
Registration Number:	4129218	NEEBO
Registration Number:	3968022	NEEBO
Registration Number:	4016137	NEEBO
Serial Number:	86442459	NEEBO
Serial Number:	86442455	NEEBO
Serial Number:	85286876	NEEBO
Serial Number:	85976290	NEEBO
Serial Number:	85900562	PRISM360
Serial Number:	85900568	PRISM360+
Serial Number:	86140891	NEEBO BOOKSMART
Serial Number:	86368392	THREAD

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: michael.barys@thomsonreuters.com

Correspondent Name: John Salvage

Address Line 1: 4400 Easton Commons Way Suite 125

Address Line 2: CT Lien Solutions

Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER:	John Salvage
SIGNATURE:	/Michael Barys TR/
DATE SIGNED:	11/18/2014

Total Attachments: 6

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Continuation of the information in Item 1 (Trademark Recordation form cover sheet
Nebraska Book Company, Inc. (conveying party #1)

Name of Conveying Party# 2:

Specialty Books, Inc.
Delaware Corporation

NOTICE OF TRADEMARK ASSIGNMENT OF SECURITY

November 13, 2014

To: United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that each of the undersigned grantors (each a "Grantor" and collectively, the "Grantors"), owns the marks shown under such Grantor's name in the attached Schedule A (the "Marks"), for which there are registrations or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A, and Grantors are obligated to PNC BANK, NATIONAL ASSOCIATION ("PNC") and various other financial institutions (collectively with PNC, "Lenders") and PNC as agent for Lenders ("Agent") pursuant to (i) a certain Revolving Credit and Security Agreement, dated the date hereof, among Agent, Lenders, Grantors and the other credit parties named therein and (ii) a certain Trademark Collateral Security Agreement, dated the date hereof, made by Grantors and the other credit parties named therein in favor of Agent (as each may be amended, modified, supplemented or restated from time to time, collectively, the "Agreements"). Pursuant to the Agreements, each Grantor has granted to Agent for its benefit and for the ratable benefit of Lenders a security interest in such Grantor's Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor to secure all the Obligations as defined in the Agreements and in accordance with the terms and provisions thereof.

[Signature pages to follow]

Each Grantor expressly acknowledges and affirms that the rights and remedies of Agent and Lenders with respect to the above-referenced assignment and security interest are more fully set forth in the Agreements.

NEBRASKA BOOK COMPANY, INC.

By: Jon C. Clift
Name: Jon C. D'Herberg
Title: CFO

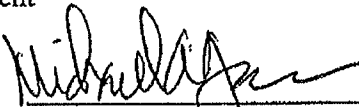
SPECIALTY BOOKS, INC.

By: Jon C. Clift
Name: Jon C. D'Herberg
Title: CFO

[Signature Page to Notice of Trademark Assignment of Security]

TRADEMARK
REEL: 005404 FRAME: 0492

PNC BANK, NATIONAL ASSOCIATION,
as Agent

By: 
Name: Michael A. Gasse
Title: Senior Vice President

[Signature Page to Notice of Trademark Assignment of Security]

TRADEMARK
REEL: 005404 FRAME: 0493

SCHEDULE A

Schedule A to Notice of Trademark Assignment of Security dated November 13, 2014, by and between NEBRASKA BOOK COMPANY, INC., SPECIALTY BOOKS, INC. and PNC BANK, NATIONAL ASSOCIATION, as Agent.

Trademark	Serial No.	Registration No.	Owned by
WEBPRISM	75/925323	2817707	Nebraska Book Company, Inc.
NBCPRISM	75/925321	2568157	Nebraska Book Company, Inc.
NBC and Design	73/457327	1312759	Nebraska Book Company, Inc.
CAMPUSHUB	75/925306	2867029	Nebraska Book Company, Inc.
CAMPUSHUB	77/663051	3669119	Nebraska Book Company, Inc.
CAMPUSHUB	77/663067	3739013	Nebraska Book Company, Inc.
ULOAD	77/674052	3685557	Nebraska Book Company, Inc.
JUMPBOOKS	78/869361	3346005	Nebraska Book Company, Inc.
VALIDIS	77/006352	3349098	Nebraska Book Company, Inc.
CAMPUS AUTHENTIC	77/105056	3328622	Nebraska Book Company, Inc.
COLLEGE STORE DESIGN AND DESIGN	77/358131	3484123	Nebraska Book Company, Inc.
FOUNDERS	77/358201	3671529	Nebraska Book Company, Inc.
WINPRISM	77/358228	3484126	Nebraska Book Company, Inc.
NBC TEXTBOOKS	77/358077	3484122	Nebraska Book Company, Inc.
COLLEGE DINING DESIGN AND DESIGN	77/413706	3670280	Nebraska Book Company, Inc.
CAMPUS AUTHENTIC	77/452337	3640881	Nebraska Book Company, Inc.
TRADITIONS AND DESIGN	78/344625	2923017	Nebraska Book Company, Inc.
SPECIALTY BOOKS	78/649357	3185880	Specialty Books, Inc.
COLLEGE CONVENIENCE STORE DESIGN AND DESIGN	77/967452	3967523	Nebraska Book Company, Inc.
MOBILE BUYBACK UNIT	85/018521	3933020	Nebraska Book Company, Inc.
MOBILE BUYBACK	85/018476	3933019	Nebraska Book Company, Inc.
NEEBO	85/021123	4119082	Nebraska Book Company, Inc.
NEEBO	85/021073	4129218	Nebraska Book Company, Inc.
NEEBO	85/975202	3968022	Nebraska Book Company, Inc.
NEEBO AND DESIGN	85/290374	4016137	Nebraska Book Company, Inc.
NEEBO (1)	86/442459	Pending	Nebraska Book Company, Inc.
NEEBO AND DESIGN (1)	86/442455	Pending	Nebraska Book Company, Inc.
NEEBO AND DESIGN (2)	85/286876	Pending	Nebraska Book Company, Inc.
NEEBO AND DESIGN	85/976290	4129909	Nebraska Book Company, Inc.
PRISM360	85/900562	Pending	Nebraska Book Company, Inc.
PRISM360+	85/900568	Pending	Nebraska Book Company, Inc.
NEEBO BOOKSMART (3)	86/140891	Pending	Nebraska Book Company, Inc.
THREAD	86/368392	Pending	Nebraska Book Company, Inc.