# OP \$840.00 281770

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM323517

| SUBMISSION TYPE:      | NEW ASSIGNMENT     |
|-----------------------|--------------------|
| NATURE OF CONVEYANCE: | Security Agreement |

#### **CONVEYING PARTY DATA**

| Name                        | Formerly | Execution Date | Entity Type           |
|-----------------------------|----------|----------------|-----------------------|
| Nebraska Book Company, Inc. |          | 11/13/2014     | CORPORATION: DELAWARE |
| Specialty Books, Inc.       |          | 11/13/2014     | CORPORATION: DELAWARE |

#### **RECEIVING PARTY DATA**

| Name:           | PNC Bank, National Association, as Agent |  |  |
|-----------------|--|--|--|
| Street Address: | Two Tower Center Boulevard               |  |  |
| City:           | East Brunswick                           |  |  |
| State/Country:  | NEW JERSEY                               |  |  |
| Postal Code:    | 08816                                    |  |  |
| Entity Type:    | Association: UNITED STATES               |  |  |

### **PROPERTY NUMBERS Total: 33**

| PROPERTY NUMBERS Total: 33 |         |   |  |
|----------------------------|---------|---|--|
| Property Type              | Number  | Word Mark                                     |  |
| Registration Number:       | 2817707 | WEBPRISM                                      |  |
| Registration Number:       | 2568157 | NBCPRISM                                      |  |
| Registration Number:       | 1312759 | NBC   |  |
| Registration Number:       | 2867029 | CAMPUSHUB                                     |  |
| Registration Number:       | 3669119 | CAMPUSHUB                                     |  |
| Registration Number:       | 3739013 | CAMPUSHUB                                     |  |
| Registration Number:       | 3685557 | ULOAD   |  |
| Registration Number:       | 3346005 | JUMPBOOKS                                     |  |
| Registration Number:       | 3349098 | VALIDIS                                       |  |
| Registration Number:       | 3328622 | CAMPUS AUTHENTIC                              |  |
| Registration Number:       | 3484123 | COLLEGE STORE DESIGN                          |  |
| Registration Number:       | 3671529 | FOUNDERS                                      |  |
| Registration Number:       | 3484126 | WINPRISM                                      |  |
| Registration Number:       | 3484122 | NBC TEXTBOOKS                                 |  |
| Registration Number:       | 3670280 | COLLEGE DINING DESIGN                         |  |
| Registration Number:       | 3640881 | CAMPUS AUTHENTIC                              |  |
| Registration Number:       | 2923017 | TRADITIONS                                    |  |
| Registration Number:       | 3185880 | SPECIALTY BOOKS                               |  |
| Registration Number:       | 3967523 | COLLEGE CONVENIENCE STORE DESIGN<br>TRADEMARK |  |

900307468 REEL: 005404 FRAME: 0487

| Property Type        | Number   | Word Mark           |
|----------------------|----------|---------------------|
| Registration Number: | 3933020  | MOBILE BUYBACK UNIT |
| Registration Number: | 3933019  | MOBILE BUYBACK      |
| Registration Number: | 4119082  | NEEBO               |
| Registration Number: | 4129218  | NEEBO               |
| Registration Number: | 3968022  | NEEBO               |
| Registration Number: | 4016137  | NEEBO               |
| Serial Number:       | 86442459 | NEEBO               |
| Serial Number:       | 86442455 | NEEBO               |
| Serial Number:       | 85286876 | NEEBO               |
| Serial Number:       | 85976290 | NEEBO               |
| Serial Number:       | 85900562 | PRISM360            |
| Serial Number:       | 85900568 | PRISM360+           |
| Serial Number:       | 86140891 | NEEBO BOOKSMART     |
| Serial Number:       | 86368392 | THREAD              |

#### CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Email:** michael.barys@thomsonreuters.com

Correspondent Name: John Salvage

Address Line 1: 4400 Easton Commons Way Suite 125

Address Line 2: CT Lien Solutions

Address Line 4: Columbus, OHIO 43219

| NAME OF SUBMITTER: | John Salvage       |  |
|--------------------|--------------------|--|
| SIGNATURE:         | /Michael Barys TR/ |  |
| DATE SIGNED:       | 11/18/2014         |  |

#### **Total Attachments: 6**

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Form **PTO-1594** (Rev. 07/05) OMB Collection 0651-0027 (exp. 6/30/2008)

#### RECORDATION FORM COVER SHEET TRADEMARKS ONLY To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below. 2. Name and address of receiving party(ies) 1. Name of conveying party(ies): ☐ Yes Additional names, addresses, or citizenship attached? Nebraska Book Company, Inc. **√** No Name: PNC Bank, National Association, as Agent Internal Association Individual(s) Address: Limited Partnership General Partnership Street Address: Two Tower Center Boulevard ✓ Corporation- State: Delaware City: East Brunswick Other \_\_ State: New Jersey Citizenship (see guidelines)\_\_\_\_ Zip: 08816 Country: USA Additional names of conveying parties attached? 🗸 Yes 🦳 No ✓ Association Citizenship USA General Partnership Citizenship 3. Nature of conveyance )/Execution Date(s): Limited Partnership Citizenship Execution Date(s) November 13, 2014 Corporation Citizenship Merger Assignment Other Citizenship \_ If assignee is not domiciled in the United States, a domestic ✓ Security Agreement Change of Name representative designation is attached: Yes No Other (Designations must be a separate document from assignment) 4. Application number(s) or registration number(s) and identification or description of the Trademark. B. Trademark Registration No.(s) A. Trademark Application No.(s) See Schedule A attached See Schedule A attached Additional sheet(s) attached? Yes C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): 5. Name & address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: 33 registrations involved: John Salvage Name: Internal Address: CT Lien Solutions 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$\_\_\_ Authorized to be charged by credit card Authorized to be charged to deposit account 4400 Easton Commons Way Street Address: . Suite 125 \_\_\_ Enclosed Columbus 8. Payment Information: City:\_ 43219 Ohio a. Credit Card Last 4 Numbers Zip: State: Expiration Date 614-280-3568 Phone Number: b. Deposit Account Number \_\_\_\_\_ 800-516-6304 Fax Number: Authorized User Name John.Salvage@wolterskluwer.com Email Address: 9. Signature: November 18, 2014 Date Signature Total number of pages including cover Leslie Kirsner sheet, attachments, and document: Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

# Page 2

Continuation of the information in Item 1 (Trademark Recordation form cover sheet Nebraska Book Company, Inc. (conveying party #1)

# Name of Conveying Party# 2:

**Specialty Books, Inc.**Delaware Corporation

#### NOTICE OF TRADEMARK ASSIGNMENT OF SECURITY

November 13, 2014

To: United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that each of the undersigned grantors (each a "Grantor" and collectively, the "Grantors"), owns the marks shown under such Grantor's name in the attached Schedule A (the "Marks"), for which there are registrations or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A, and Grantors are obligated to PNC BANK, NATIONAL ASSOCIATION ("PNC") and various other financial institutions (collectively with PNC, "Lenders") and PNC as agent for Lenders ("Agent") pursuant to (i) a certain Revolving Credit and Security Agreement, dated the date hereof, among Agent, Lenders, Grantors and the other credit parties named therein and (ii) a certain Trademark Collateral Security Agreement, dated the date hereof, made by Grantors and the other credit parties named therein in favor of Agent (as each may be amended, modified, supplemented or restated from time to time, collectively, the "Agreements"). Pursuant to the Agreements, each Grantor has granted to Agent for its benefit and for the ratable benefit of Lenders a security interest in such Grantor's Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor to secure all the Obligations as defined in the Agreements and in accordance with the terms and provisions thereof.

[Signature pages to follow]

447375/216-4705423.6

Each Grantor expressly acknowledges and affirms that the rights and remedies of Agent and Lenders with respect to the above-referenced assignment and security interest are more fully set forth in the Agreements.

NEBRASKA BOOK COMPANY, INC.

Name

SPECIALTY BOOKS, INC.

Ву:\_\_\_\_

[Signature Page to Notice of Trademark Assignment of Security]

PNC BANK, NATIONAL ASSOCIATION,

as Agent

By: Michael A. Gassel Title: Senior Vice President

[Signature Page to Notice of Trademark Assignment of Security]

#### **SCHEDULE A**

Schedule A to Notice of Trademark Assignment of Security dated November 13, 2014, by and between NEBRASKA BOOK COMPANY, INC., SPECIALTY BOOKS, INC. and PNC BANK, NATIONAL ASSOCIATION, as Agent.

| Trademark            | Serial No. | Registration No. | Owned by                    |
|----------------------|------------|------------------|-----------------------------|
| WEBPRISM             | 75/925323  | 2817707          | Nebraska Book Company, Inc. |
| NBCPRISM             | 75/925321  | 2568157          | Nebraska Book Company, Inc. |
| NBC and Design       | 73/457327  | 1312759          | Nebraska Book Company, Inc. |
| CAMPUSHUB            | 75/925306  | 2867029          | Nebraska Book Company, Inc. |
| CAMPUSHUB            | 77/663051  | 3669119          | Nebraska Book Company, Inc. |
| CAMPUSHUB            | 77/663067  | 3739013          | Nebraska Book Company, Inc. |
| ULOAD                | 77/674052  | 3685557          | Nebraska Book Company, Inc. |
| JUMPBOOKS            | 78/869361  | 3346005          | Nebraska Book Company, Inc. |
| VALIDIS              | 77/006352  | 3349098          | Nebraska Book Company, Inc. |
| CAMPUS AUTHENTIC     | 77/105056  | 3328622          | Nebraska Book Company, Inc. |
| COLLEGE STORE        | 77/358131  | 3484123          | Nebraska Book Company, Inc. |
| DESIGN AND DESIGN    |            |                  |                             |
| FOUNDERS             | 77/358201  | 3671529          | Nebraska Book Company, Inc. |
| WINPRISM             | 77/358228  | 3484126          | Nebraska Book Company, Inc. |
| NBC TEXTBOOKS        | 77/358077  | 3484122          | Nebraska Book Company, Inc. |
| COLLEGE DINING       | 77/413706  | 3670280          | Nebraska Book Company, Inc. |
| DESIGN AND DESIGN    |            |                  |                             |
| CAMPUS AUTHENTIC     | 77/452337  | 3640881          | Nebraska Book Company, Inc. |
| TRADITIONS AND       | 78/344625  | 2923017          | Nebraska Book Company, Inc. |
| DESIGN               |            |                  |                             |
| SPECIALTY BOOKS      | 78/649357  | 3185880          | Specialty Books, Inc.       |
| COLLEGE              | 77/967452  | 3967523          | Nebraska Book Company, Inc. |
| CONVENIENCE STORE    |            |                  |                             |
| DESIGN AND DESIGN    |            |                  |                             |
| MOBILE BUYBACK       | 85/018521  | 3933020          | Nebraska Book Company, Inc. |
| UNIT                 |            |                  |                             |
| MOBILE BUYBACK       | 85/018476  | 3933019          | Nebraska Book Company, Inc. |
| NEEBO                | 85/021123  | 4119082          | Nebraska Book Company, Inc. |
| NEEBO                | 85/021073  | 4129218          | Nebraska Book Company, Inc. |
| NEEBO                | 85/975202  | 3968022          | Nebraska Book Company, Inc. |
| NEEBO AND DESIGN     | 85/290374  | 4016137          | Nebraska Book Company, Inc. |
| NEEBO (1)            | 86/442459  | Pending          | Nebraska Book Company, Inc. |
| NEEBO AND DESIGN (1) | 86/442455  | Pending          | Nebraska Book Company, Inc. |
| NEEBO AND DESIGN (2) | 85/286876  | Pending          | Nebraska Book Company, Inc. |
| NEEBO AND DESIGN     | 85/976290  | 4129909          | Nebraska Book Company, Inc. |
| PRISM360             | 85/900562  | Pending          | Nebraska Book Company, Inc. |
| PRISM360+            | 85/900568  | Pending          | Nebraska Book Company, Inc. |
| NEEBO BOOKSMART      | 86/140891  | Pending          | Nebraska Book Company, Inc. |
| (3)                  |            |                  |                             |
| THREAD               | 86/368392  | Pending          | Nebraska Book Company, Inc. |

Schedule A - 1