TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM323907

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Maven Management, LLC		11/20/2014	LIMITED LIABILITY COMPANY: WASHINGTON

RECEIVING PARTY DATA

Name:	Health Transformance LLC	
Street Address:	227 Bellevue Way NE, #38	
City:	Bellevue	
State/Country:	WASHINGTON	
Postal Code:	98004	
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	86178710	HEALTH TRANSFORMANCE

CORRESPONDENCE DATA

Fax Number: 3035726540

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303.572.6574 gtipmail@gtlaw.com Email: **Correspondent Name:** Gayle L. Strong

Address Line 1: 1200 17th Street, Suite 2400 Address Line 4: Denver, COLORADO 80202

ATTORNEY DOCKET NUMBER:	150038.010200
NAME OF SUBMITTER:	Grace Linker
SIGNATURE:	/gl/
DATE SIGNED:	11/20/2014

Total Attachments: 1

source=assignment#page1.tif

TRADEMARK REEL: 005405 FRAME: 0506

900307849

Assignment of Trademark

WHEREAS, Maven Management, LLC, a Washington limited liability company having its business located at 11225 SE 6th Street, #230, Bellevue, WA 98004 ("Assignor") owns all right, title and interest in the HEALTH TRANSFORMANCE trademark and U.S. Serial No. 86178710 that was filed on January 29, 2014 for HEALTH TRANFORMANCE (hereinafter referred to as the "Mark") in connection with the goods and services set forth in the application; and

WHEREAS, Health Transformance LLC, a Washington limited liability company ("Assignee"), having a business address at 227 Bellevue Way NE, #38 Bellevue, WA 98004, as a successor to the original applicant's business, or portion of the business to which the mark pertains, is desirous of acquiring any and all rights that Assignor may have in and to the said mark, together with the goodwill of the business in connection with which said mark is and will be used and which is symbolized by said mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest throughout the world in and to said mark, together with the goodwill of the business in connection with which said mark is used and which is symbolized by said mark, along with the rights to police, monitor and enforce said mark against any and all past infringements, and to sue for and recover damages and profits for past infringements thereof, together with any and all further privileges throughout the world to establish use, ownership, and/or registration thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to said mark in the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor agrees to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of trademark, service mark, and trade name rights, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to said mark, at Assignee's expense.

Assignor: Mayen Management, LLC

By:

lis

Date:

DEN 98670257v1

RECORDED: 11/20/2014

TRADEMARK REEL: 005405 FRAME: 0507

1