

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323911

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mitek Systems, Inc.		07/29/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Snapchat, Inc.		
Street Address:	63 Market Street		
City:	Venice		
State/Country:	CALIFORNIA		
Postal Code:	90291		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85598614	SNAPCASH	
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202 842 7800		
Email:	trademarks@cooley.com		
Correspondent Name:	Peter J. Willsey / Cooley LLP		
Address Line 1:	1299 Pennsylvania Avenue, NW, Suite 700		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	317145-20000		
NAME OF SUBMITTER:	Peter J. Willsey		
SIGNATURE:	/Peter J. Willsey/		
DATE SIGNED:	11/20/2014		
Total Attachments: 1			
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CH \$40.00 85598614

TRADEMARK ASSIGNMENT

Mitek Systems, Inc., a Delaware corporation with an address of 8911 Balboa Avenue, Suite B, San Diego, California 92123, hereby assigns, for good and valuable consideration, the receipt and sufficiency of which has been acknowledged, to Snapchat, Inc., a Delaware corporation with an address of 63 Market Street, Venice, California 90291, all of its right, title and interest in and to the SNAPCASH mark (the "Trademark") including the business associated with the Trademark and all goodwill pertaining thereto and symbolized by the Trademark and all trademark applications therefor, specifically including U.S. Trademark Application No. 85598614.

Mitek Systems, Inc.

By: 

Name: JAMES DEBELLO

Title: PRESIDENT, CEO

Date: JULY 29, 2014