

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323931

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CMP INVESTMENTS PTY LTD		11/13/2014	PROPRIETARY LIMITED COMPANY: AUSTRALIA
RECEIVING PARTY DATA			
Name:	QSA BRAND PTY LTD		
Street Address:	Level 21, 390 St. Kilda Road		
City:	Melbourne, Victoria		
State/Country:	AUSTRALIA		
Postal Code:	3004		
Entity Type:	PROPRIETARY LIMITED COMPANY: AUSTRALIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3733129	QUEST	
Registration Number:	3653127		
CORRESPONDENCE DATA			
Fax Number:	2026288844		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-624-2500		
Email:	rswann@crowell.com		
Correspondent Name:	Crowell & Moring LLP		
Address Line 1:	PO Box 14300		
Address Line 2:	Intellectual Property Group		
Address Line 4:	Washington, D.C. 20044-4300		
ATTORNEY DOCKET NUMBER:	103823.13971US		
NAME OF SUBMITTER:	William J. Sauers		
SIGNATURE:	/William J. Sauers/		
DATE SIGNED:	11/21/2014		
Total Attachments: 5			
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ASSIGNMENT

THIS ASSIGNMENT made the 13 day of November 2014

BETWEEN **CMP INVESTMENTS PTY LTD**
Level 21, 390 St Kilda Road
Melbourne, Victoria, 3004, Australia
("the Assignor")

AND **QSA BRAND PTY LTD**
Level 21, 390 St Kilda Road
Melbourne, Victoria, 3004, Australia
("the Assignee")

RECITALS

The Assignor is the registered owner of the United States of America Trade Mark(s), particulars of which are set out in the Schedule ("the Trade Mark registrations")

The Assignor has agreed with the Assignee to assign and transfer to the Assignee the Trade Mark registrations on the terms and conditions set out in this document.

In consideration for the mutual promises, covenants, and agreements made below, the parties, intending to be legally bound, agree as follows:

THE ASSIGNOR AND ASSIGNEE AGREE

1. ASSIGNMENT

- 1.1 The Assignor assigns and transfers to the Assignee all right, title and interest in the Trade Mark registrations listed in the Schedule, together with the goodwill of the business in the United States of America concerned in the goods or services, to hold the same absolutely, and Assignee consents to the assignment and transfer.
- 1.2 The Assignor assigns and transfers to the Assignee any and all of the Assignor's rights and remedies against others in relation to any and all past, present and future infringement of any and all of the rights in the Trade Mark registrations.

2. CONSIDERATION

In return for the assignment the Assignee has paid to the Assignor good and valuable consideration, the receipt of which the Assignor hereby acknowledges.

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3. UNDERTAKINGS

- 3.1 The Assignor and Assignee mutually covenant and agree to do and execute all such documents, papers, forms and authorisations and take all other actions which may be necessary or desirable to give full effect the provisions of this Assignment, and in event of default, the Assignor appoints the Assignee as its attorney for that purpose.
- 3.2 The Assignee is responsible for applying to have the assignment recorded on the Register of Trade Marks, which application must be made within a reasonable time following execution of this Assignment.


4. GENERAL PROVISIONS

- 4.1 This Assignment shall be governed by and construed in accordance with the laws of Victoria, Australia and any claim made by one party against the other in any way arising out of this Assignment will be heard in Victoria, Australia and the parties submit to the jurisdiction of those Courts.
- 4.2 The terms of this Assignment constitute the entire terms of the Assignment and all understandings, prior representations, arrangements or commitments that are not contained in this Assignment have no effect whatsoever and do not bind the Assignor or Assignee.
- 4.3 If any provision of this Assignment is invalid under any law the provision will be limited, narrowed, construed or altered as necessary to render it valid, but only to the extent necessary to achieve such validity. If necessary the invalid provision will be deleted from the Assignment and the remaining provisions will remain in full force and effect.

SCHEDULE – United States of America

Number	Classes	Mark	Goods/Services
3733129	16, 35 & 43	QUEST	<p>Class: 16 Protective covers for photograph albums; Book covers; paper napkins; paper tray mats; paper cutlery bags; paper cover bags for glasses for drinking and wine, paper toast bags, paper disposable bags, namely, bags for sanitary napkins; toilet paper; paper towels; blotting paper pads; office stationery, namely, letterhead paper, envelopes, desk pads and writing pads</p> <p>Class 35 Management and operation of business for others, namely, hotels, motels, cafeterias, cafes, restaurants, snack bars and catering businesses, for use by members of a motel management organisation; hotel and motel management for others, namely, members of a motel management organisation</p> <p>Class: 43 Hotel and motel services, accommodation services, namely, providing temporary accommodation, making hotel and motel reservations for others, booking of cabins; cafeterias, cafes, restaurants, snack bar and catering services; supplying of meals to customers of hotels and motels; rental of rooms.</p>

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Number	Classes	Mark	Goods/Services
3653127	16, 35 & 43		<p>Class: 16 Brochures, pamphlets, magazines, booklets, and printed publications, namely, newsletters and information sheets, all relating to hotel and motel services, local attractions, local activities, local facilities, maps, the provision of accommodation services, the provision of food and drink; printed visuals in the nature of information graphics and promotional materials; books about hotels, motels, accommodation services, attractions, activities, facilities, food and drink; motel and hotel compendiums, namely, publications providing summaries and descriptions of hotels, motels and accommodations; books and manuals relating to training services for the operation of hotels and motels and training hotel and motel staff; account books; receipt books; commercial books, namely, accommodation register books; album covers including covers for CDs and DVDs and book covers; paper napkins; paper tray mats; paper cutlery bags; paper cover bags for glasses for drinking and wine, paper toast bags, paper disposable bags, namely, bags for sanitary napkins; toilet paper, paper towels; blotting paper pads; office stationery, namely, letterhead paper, envelopes, desk pads, writing pads and pens</p> <p>Class 35 Management and operation of business for others, namely, hotels, motels, cafeterias, cafes, restaurants, snack bars and catering businesses, for use by members of a motel management organization, hotel and motel management for others, namely, members of a motel management organization</p> <p>Class: 43 Hotel and motel services; accommodation services, namely, providing temporary accommodation; making hotel and motel reservations for others; booking of cabins; cafeterias, cafes, restaurants, snack bar and catering services; supplying of meals to customers of hotels and motels; rental of rooms</p>

IN WITNESS WHEREOF the parties hereto have executed this Assignment as of the day and year first above written

EXECUTED for and on behalf of
and with the authority of

CMP INVESTMENTS PTY LTD

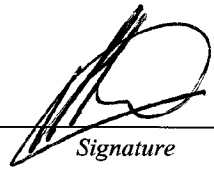
Print Name of Company

Paul Constantinou

Print Name of Signatory

Director

Position in Company



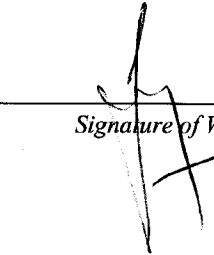
Signature

in the presence of

JEFFREY STANLEY LEIGH

Level 21, 390 St Kilda Road, Melbourne VIC 3004.

A natural person who is an Australian Legal Practitioner within the meaning prescribed by the Legal Profession Act (Vic) 2004.



Signature of Witness

Nov 2014

- AND -

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and with the authority of

CMP INVESTMENTS PTY LTD

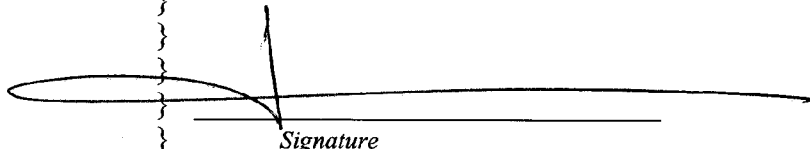
Print Name of Company

Rohan Davis

Print Name of Signatory

Director

Position in Company



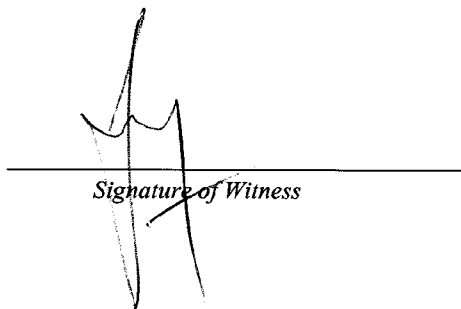
Signature

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QSA BRAND PTY LTD

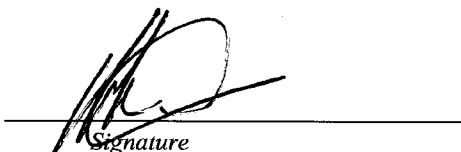
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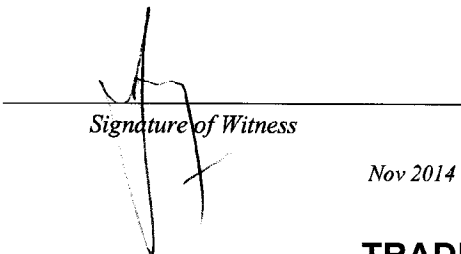
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