

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM324021

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Triple Crown America, Inc.		11/20/2014	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dämmans AB		
<b>Street Address:</b>	383 24 Monsteras		
<b>Internal Address:</b>	Box 152		
<b>City:</b>	Kalmar län		
<b>State/Country:</b>	SWEDEN		
<b>Entity Type:</b>	COMPANY: SWEDEN		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1901415	BEAUTY FROM WITHIN	
<b>Registration Number:</b>	1932013	ALKYROL	
<b>Registration Number:</b>	1894799	SALIX	
<b>Registration Number:</b>	2061060	SINCERA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3125786666		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-578-6689		
<b>Email:</b>	scott.petersen@hklaw.com		
<b>Correspondent Name:</b>	Scott W. Petersen c/o Holand & Knight		
<b>Address Line 1:</b>	131 South Dearborn Street		
<b>Address Line 2:</b>	30th Floor		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603		
<b>ATTORNEY DOCKET NUMBER:</b>	BEAUTY FROM WITHIN		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Scott W. Petersen		
<b>Address Line 1:</b>	131 South Dearborn Street		
<b>Address Line 2:</b>	30th Floor		

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<b>Address Line 4:</b> Chicago, ILLINOIS 60603	
<b>NAME OF SUBMITTER:</b>	Scott W. Petersen
<b>SIGNATURE:</b>	/Scott W. Petersen/
<b>DATE SIGNED:</b>	11/21/2014
<b>Total Attachments: 2</b> source=trademark assignement DA&#776; 20141120#page1.tif source=trademark assignement DA&#776; 20141120#page2.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, Triple Crown America, Inc., a corporation of Pennsylvania having an address of 13 North Seventh Street, Perkasio, Pennsylvania, having secured United States trademark registrations as follows:

<u>Trademark</u>	<u>U.S. Registration No.</u>	<u>Registered</u>
BEAUTY FROM WITHIN	1,901,415	June 27, 1995
ALKYROL	1,932,013	October 31, 1995
SALIX	1,894,799	May 23, 1995
SINCERA	2,061,060	May 13, 1997

AND WHEREAS, Dämmans AB, a Swedish company having an address of Box 152, 383 24 Monsternas, Kalmar län, Sweden, is desirous of acquiring the rights of Triple Crown America, Inc., in said trademarks, and the good will of the business associated therewith and the part of the business with which the trademarks will be used.

NOW, THEREFORE, for the good and valuable consideration the receipt and sufficiency of which is hereby acknowledged and confessed, Triple Crown America, Inc., hereby sells, assigns, transfers and sets over unto Dämmans the entire right, title and interest in and to said trademarks and the registrations thereof, together with the goodwill of the business in connection with which the trademark registrations have been and are being used, all rights to continue said registrations, all common law rights associated therewith, together with the right to bring and maintain actions based on the trademarks. Assignee is the successor to the entire business of the trademarks Registrant and the successor to that part of the business with which the trademarks will be used.

IN WITNESS WHEREOF, Triple Crown America, Inc., has caused this Assignment to be executed on this 20th day of November, 2014.

[SIGNATURE ON FOLLOWING PAGE]

FOR:

Crown America, Inc.

Signature

Name and Title

*[Handwritten Signature]*  
*VA OEDERBERG, PRESIDENT*

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