

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324081

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE PRUDENTIAL INSURANCE COMPANY OF AMERICA, as Administrative Agent		11/20/2014	MUTUAL INSURANCE COMPANY: NEW JERSEY

RECEIVING PARTY DATA

Name:	PRO-PET, L.L.C.
Street Address:	1601 McKinley Road
City:	St. Marys
State/Country:	OHIO
Postal Code:	45885
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	2785595	THE DOWN TO EARTH PET FOOD PEOPLE
Registration Number:	2990884	THE DOWN-TO-EARTH PET FOOD PEOPLE
Registration Number:	2253782	RABBIT'S CHOICE
Registration Number:	1840782	QUALITY CARE PLUS
Registration Number:	1840781	QC+
Registration Number:	1748761	DEMAND
Registration Number:	1621519	DAINTY
Registration Number:	1602663	
Registration Number:	1522830	BIG RED
Registration Number:	1367991	PRO-PET
Registration Number:	1405183	COUNTRY SQUIRE
Registration Number:	1181410	BIG RED
Registration Number:	1178393	SPUNKY
Registration Number:	1026338	LI'L RED
Registration Number:	1693792	GREAT GRAVY
Registration Number:	1277293	BUSTER
Registration Number:	1522829	LI'L RED

OP \$440.00 2785595

CORRESPONDENCE DATA**Fax Number:** 3128637806*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 312-863-7198**Email:** nancy.brougher@goldbergkohn.com**Correspondent Name:** Nancy Brougher, Paralegal**Address Line 1:** Goldberg Kohn Ltd.**Address Line 2:** 55 East Monroe Street, Suite 3300**Address Line 4:** Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	2759.182
--------------------------------	----------

NAME OF SUBMITTER:	Nancy Brougher
---------------------------	----------------

SIGNATURE:	/njb/
-------------------	-------

DATE SIGNED:	11/24/2014
---------------------	------------

Total Attachments: 3

source=Pro-Pet Trademark Release#page1.tif

source=Pro-Pet Trademark Release#page2.tif

source=Pro-Pet Trademark Release#page3.tif

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of this 20th day of November 2014, by THE PRUDENTIAL INSURANCE COMPANY OF AMERICA, as Administrative Agent ("Administrative Agent"), in favor of PRO-PET, L.L.C., a Delaware limited liability company ("Company").

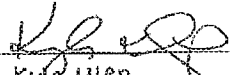
FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Administrative Agent hereby unconditionally and expressly releases, terminates, and extinguishes its liens on and security interests in the trademarks listed on Schedule A attached hereto and made a part hereof without any representation, recourse or undertaking by Administrative Agent, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated December 23, 2010 executed by Company in favor of Administrative Agent and recorded with the United States Patent and Trademark Office on December 27, 2010, at reel number 4441 and frame number 0134.

Administrative Agent consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively release, terminate and extinguish any such liens and security interests upon such trademarks.

[Signature Page Follows]

IN WITNESS WHEREOF, Administrative Agent has caused this Release to be duly executed by its duly authorized officer as of the day and year first above written.

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA, as Administrative Agent

By:  ^{ML}
Name: Kyle Ulep
Title: Vice President

SCHEDULE A

TRADEMARKS

MARK	SERIAL NUMBER	REGIS. NUMBER	REGIS. DATE
THE DOWN TO EARTH PET FOOD PEOPLE	76405701	2785595	11/25/03
THE DOWN-TO-EARTH PET FOOD PEOPLE	76405676	2990884	09/06/05
RABBIT'S CHOICE	75521005	2253782	06/15/99
QUALITY CARE PLUS	74438953	1840782	06/21/94
QC+	74438929	1840781	06/21/94
DEMAND	74275767	1748761	01/26/93
DAINTY	74015696	1621519	11/06/90
None (Design only)	73838522	1602663	06/19/90
BIG RED	73730232	1522830	01/31/89
LFL RED	73730138	1522829	01/31/89
PRO-PET	73535433	1367991	10/29/85
COUNTRY SQUIRE	73522044	1405183	08/12/86
BIG RED	73294465	1181410	12/08/81
SPUNKY	73275157	1178393	11/17/81
LFL RED	73042078	1026338	12/02/75
GREAT GRAVY	74078531	1693792	06/09/92
BUSTER	73383499	1277293	05/08/84