

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324147

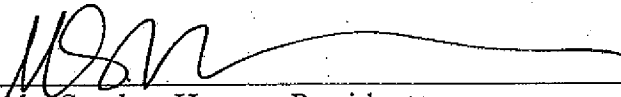
SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Petite Chou, LLC		09/29/2014	LIMITED LIABILITY COMPANY: INDIANA
Patachou Administrative Services, LLC		09/29/2014	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	Patachou IP Holdings, LLC		
Street Address:	4923 N. College Avenue, Suite 25		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46205		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	86202355	PATACHOU	
Serial Number:	77369008	PETITE CHOU PATACHOU	
Serial Number:	77368998	PETITE CHOU PATACHOU	
Serial Number:	77369004	PETITE CHOU A PATACHOU CAFE	
Serial Number:	77257658	THIS IS HOW OUI ROLL	
CORRESPONDENCE DATA			
Fax Number:	3177133699		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3177133500		
Email:	efstrademarks@taftlaw.com		
Correspondent Name:	Amy Wright		
Address Line 1:	One Indiana Square, Suite 3500		
Address Line 2:	Taft, Stettinius & Hollister LLP		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	12586-00100		
NAME OF SUBMITTER:	Amy Wright		
SIGNATURE:	/Amy Wright/		

TRADEMARK

DATE SIGNED:	11/24/2014
Total Attachments: 2 source=PATACHOU ASSIGNMENT II#page1.tif source=PATACHOU ASSIGNMENT II#page2.tif	

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Petite Chou, LLC and Patachou Administrative Services, LLC (ASSIGNORS), hereby assign, sell, convey and transfer to Patachou IP Holdings, LLC, an Indiana limited liability company with an address of 4923 N. College Avenue, Suite 25, Indianapolis, Indiana 46205 (ASSIGNEE), all rights, title and interests in and to all trademarks (the "Marks") listed in attached EXHIBIT A, the goodwill of the business with which the Marks are to be used, that portion of the business with which the Marks will be used which is ongoing and existing, and all past or present claims for damages by reason of infringement, with the right to sue for and collect the same for, its own use and for the use of its successors and assigns. ASSIGNEE is a successor to the ASSIGNORS' business, or portion of the business to which the Marks pertain, and that business is ongoing and existing.



Martha Sanders Hoover, President

Date: September 29, 2014

EXHIBIT A

<u>Mark</u>	<u>Ser. No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
PATACHOU and Design	86202355	02/24/2014	n/a	n/a
PETITE CHOU PATACHOU and Design	77369008	01/10/2008	3515329	10/14/2008
PETITE CHOU PATACHOU	77368998	01/10/2008	3515327	10/14/2008
PETITE CHOU A PATACHOU CAFÉ and Design	77369004	01/10/2008	3515328	10/14/2008
THIS IS HOW OUI ROLL	77257658	08/17/2007	3422155	05/06/2008