

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM324162

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INNOVITAMIN ORGANICS, LLC		11/24/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	SIENA LENDING GROUP LLC		
Street Address:	1177 Summer Street		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06905		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3891355	RE-BODY	
Registration Number:	3730748	NUTRAVINA	
Registration Number:	3639536	RESERVEATROL	
Registration Number:	3720310	RED WINE ANTIOXIDANT	
Registration Number:	3697294	THE WORLD'S FINEST RESVERATROL	
Registration Number:	4196278	PRO-LONGEVITY FACTORS	
Registration Number:	4629867	ONE OPTIMAL NUTRIENTS EVERYDAY	
Serial Number:	86319671	RESVITALE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	kansley@stradley.com		
Correspondent Name:	Kareem Ansley		
Address Line 1:	Stradley Ronon		
Address Line 2:	100 Park Avenue		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	187251-0007		
NAME OF SUBMITTER:	Kareem Ansley		

CH \$215.00 3891355

SIGNATURE:	/Kareem Ansley/
DATE SIGNED:	11/24/2014
Total Attachments: 9 source=Patent & Trademark Security Agreement (InnoVitamin)#page1.tif source=Patent & Trademark Security Agreement (InnoVitamin)#page2.tif source=Patent & Trademark Security Agreement (InnoVitamin)#page3.tif source=Patent & Trademark Security Agreement (InnoVitamin)#page4.tif source=Patent & Trademark Security Agreement (InnoVitamin)#page5.tif source=Patent & Trademark Security Agreement (InnoVitamin)#page6.tif source=Patent & Trademark Security Agreement (InnoVitamin)#page7.tif source=Patent & Trademark Security Agreement (InnoVitamin)#page8.tif source=Patent & Trademark Security Agreement (InnoVitamin)#page9.tif	

PATENT AND TRADEMARK SECURITY AGREEMENT

This Patent and Trademark Security Agreement (the “*Agreement*”), dated as of November 24, 2014, is made by and between INNOVITAMIN ORGANICS, LLC, a Delaware limited liability company (“*Loan Party*”), and Siena Lending Group LLC, a Delaware limited liability company (“*Lender*”).

Recitals

A. Loan Party and Lender are, among others, parties to a Loan and Security Agreement (as amended, supplemented or restated from time to time, the “*Loan Agreement*”) dated the same date as this Agreement, setting forth the terms on which Lender may now or hereafter extend credit to or for the account of certain affiliates of Loan Party (“*Borrowers*”).

B. As a condition to extending credit to or for the account of Borrowers, Lender has required the execution and delivery of this Agreement by Loan Party .

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Documents and herein, the parties hereby agree as follows:

1. Definitions. All capitalized terms used in this Agreement that are not otherwise defined herein shall have the meanings given to them in the Loan Agreement. In addition, the following terms have the meanings set forth below:

“Patents” means all of Loan Party’s right, title and interest in and to patents or applications for patents, fees or royalties with respect to each, and including without limitation the right to sue for past infringement and damages therefor, and licenses thereunder, all as presently existing or hereafter arising or acquired, including without limitation the patents listed on Exhibit A.

“Security Interest” has the meaning given in Section 2.

“Trademarks” means all of Loan Party’s right, title and interest in and to: (i) trademarks, service marks, collective membership marks, registrations and applications for registration for each, and the respective goodwill associated with each, (ii) licenses, fees or royalties with respect to each, (iii) the right to sue for past, present and future infringement, dilution and damages therefor, and (iv) licenses thereunder, all as presently existing or hereafter arising or acquired, including, without limitation, the marks listed on Exhibit B.

2. Security Interest. Loan Party hereby irrevocably pledges and assigns to, and grants Lender a security interest (the “*Security Interest*”) with power of sale to the extent permitted by law, in the Patent and Trademarks to secure payment of the Obligations. As set forth in the Loan Agreement and the other Loan Documents, the Security Interest is coupled with a security interest in substantially all of the personal property of Loan Party. This Agreement grants only the Security Interest herein described, is not intended to and does not affect any present transfer of title of any trademark registration or application and makes no assignment and grants no right to assign or perform any other action with respect to any intent to use trademark application, unless such action is permitted under 15 U.S.C. § 1060.

3. Representations, Warranties and Agreements. Loan Party represents, warrants and agrees as follows:

(a) (i) **Patents.** Exhibit A accurately lists all Patents owned or controlled by Loan Party as of the date hereof, or to which Loan Party has a right as of the date hereof to have assigned to it, and accurately reflects the existence and status of applications and letters patent pertaining to the Patents as of the date hereof. If after the date hereof, Loan Party owns, controls or has a right to have assigned to it any Patents not listed on Exhibit A, or if Exhibit A ceases to accurately reflect the existence and status of applications and letters patent pertaining to the Patents, then Loan Party shall within 30 days provide written notice to Lender with a replacement Exhibit A, which upon acceptance by Lender shall become part of this Agreement.

(ii) **Trademarks.** Exhibit B accurately lists all Trademarks owned or controlled by Loan Party as of the date hereof and accurately reflects the existence and status of Trademarks and all applications and registrations pertaining thereto as of the date hereof; provided, however, that Exhibit B need not list common law marks (i.e., Trademarks for which there are no applications or registrations) which are not material to Loan Party's or any Affiliate's business(es). If after the date hereof, Loan Party owns or controls any Trademarks not listed on Exhibit B (other than common law marks which are not material to Loan Party's or any Affiliate's business(es)), or if Exhibit B ceases to accurately reflect the existence and status of applications and registrations pertaining to the Trademarks, then Loan Party shall promptly provide written notice to Lender with a replacement Exhibit B, which upon acceptance by Lender shall become part of this Agreement.

(b) **Affiliates.** As of the date hereof, no Affiliate owns, controls, or has a right to have assigned to it any items that would, if such item were owned by Loan Party, constitute Patents or Trademarks. If after the date hereof any Affiliate owns, controls, or has a right to have assigned to it any such items, then Loan Party shall promptly either: (i) cause such Affiliate to assign all of its rights in such item(s) to Loan Party; or (ii) notify Lender of such item(s) and cause such Affiliate to execute and deliver to Lender a patent and trademark security agreement substantially in the form of this Agreement.

(c) **Title.** Loan Party has absolute title to each Patent and Trademark listed on Exhibits A and B, free and clear of all Liens except Permitted Liens. Loan Party (i) will have, at the time Loan Party acquires any rights in Patents or Trademarks hereafter arising, absolute title to each such Patent or Trademark free and clear of all Liens except Permitted Liens, and (ii) will keep all Patents and Trademarks free and clear of all Liens except Permitted Liens.

(d) **No Sale.** Loan Party will not assign, transfer, encumber or otherwise dispose of the Patents or Trademarks, or any interest therein, without Lender's prior written consent.

(e) **Defense.** Loan Party will at its own expense and using commercially reasonable efforts, protect and defend the Patents and Trademarks against all claims or demands of all Persons other than those holding Permitted Liens.

(f) **Maintenance.** Loan Party will at its own expense maintain the Patents and Trademarks to the extent reasonably advisable in its business including, but not limited to, filing

all applications to obtain letters patent or trademark registrations and all affidavits, maintenance fees, annuities, and renewals possible with respect to letters patent or trademark registrations and applications therefor. Loan Party covenants that it will not abandon nor fail to pay any maintenance fee or annuity due and payable on any Patent or Trademark, nor fail to file any required affidavit or renewal in support thereof, without first providing Lender: (i) sufficient written notice, of at least 30 days, to allow Lender to timely pay any such maintenance fees or annuities which may become due on any Patent or Trademarks, or to file any affidavit or renewal with respect thereto, and (ii) a separate written power of attorney or other authorization to pay such maintenance fees or annuities, or to file such affidavit or renewal, should such be necessary or desirable.

(g) **Lender's Right to Take Action.** If Loan Party fails to perform or observe any of its covenants or agreements set forth in this **Section 3**, and if such failure continues for a period of ten (10) calendar days after Lender gives Loan Party written notice thereof (or, in the case of the agreements contained in subsection (f), immediately upon the occurrence of such failure, without notice or lapse of time), or if Loan Party notifies Lender that it intends to abandon a Patent or Trademark, Lender may (but need not) perform or observe such covenant or agreement or take steps to prevent such intended abandonment on behalf and in the name, place and stead of Loan Party (or, at Lender's option, in Lender's own name) and may (but need not) take any and all other actions which Lender may reasonably deem necessary to cure or correct such failure or prevent such intended abandonment.

(h) **Costs and Expenses.** Except to the extent that the effect of such payment would be to render any loan or forbearance of money usurious or otherwise illegal under any applicable law, Loan Party shall pay Lender on demand the amount of all moneys expended and all costs and expenses (including reasonable attorneys' fees and disbursements) incurred by Lender in connection with or as a result of Lender's taking action under subsection (g) or exercising its rights under **Section 6**, together with interest thereon from the date expended or incurred by Lender at the Default Rate.

(j) **Power of Attorney.** To facilitate Lender's taking action under subsection (g) and exercising its rights under **Section 6**, Loan Party hereby irrevocably appoints (which appointment is coupled with an interest) Lender, or its delegate, as the attorney-in-fact of Loan Party with the right (but not the duty) from time to time to create, prepare, complete, execute, deliver, endorse or file, in the name and on behalf of Loan Party, any and all instruments, documents, applications, financing statements, and other agreements and writings required to be obtained, executed, delivered or endorsed by Loan Party under this **Section 3**, or, necessary for Lender, after an Event of Default, to enforce or use the Patents or Trademarks or to grant or issue any exclusive or non-exclusive license under the Patents or Trademarks to any third party, or to sell, assign, transfer, pledge, encumber or otherwise transfer title in or dispose of the Patents or Trademarks to any third party. Loan Party hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. The power of attorney granted herein shall terminate upon the termination of the Loan Agreement as provided therein and the payment and performance of all Obligations.

4. **Loan Party's Use of the Patents and Trademarks.** Loan Party shall be permitted to control and manage the Patents and Trademarks, including the right to exclude others from making, using or selling items covered by the Patents and Trademarks and any licenses thereunder, in the same manner

and with the same effect as if this Agreement had not been entered into, so long as no Event of Default occurs.

5. Events of Default. Each of the following occurrences shall constitute an event of default under this Agreement (herein called "Event of Default"): (a) an Event of Default, as defined in the Loan Agreement, shall occur; or (b) Loan Party shall fail promptly to observe or perform any covenant or agreement herein binding on it; or (c) any of the representations or warranties contained in Section 3 shall prove to have been incorrect in any material respect when made.

6. Remedies. Upon the occurrence of an Event of Default and at any time thereafter, Lender may, at its option, take any or all of the following actions:

(a) Lender may exercise any or all remedies available under the Loan Agreement and the other Loan Documents.

(b) Lender may sell, assign, transfer, pledge, encumber or otherwise dispose of the Patents and Trademarks.

(c) Lender may enforce the Patents and Trademarks and any licenses thereunder, and if Lender shall commence any suit for such enforcement, Loan Party shall, at the request of Lender, do any and all lawful acts and execute any and all proper documents required by Lender in aid of such enforcement.

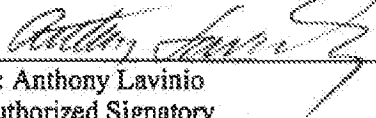
7. Miscellaneous. This Agreement can be waived, modified, amended, terminated or discharged, and the Security Interest can be released, only explicitly in a writing signed by Lender. A waiver signed by Lender shall be effective only in the specific instance and for the specific purpose given. Mere delay or failure to act shall not preclude the exercise or enforcement of any of Lender's rights or remedies. All rights and remedies of Lender shall be cumulative and may be exercised singularly or concurrently, at Lender's option, and the exercise or enforcement of any one such right or remedy shall neither be a condition to nor bar the exercise or enforcement of any other. All notices to be given to Loan Party under this Agreement shall be given in the manner and with the effect provided in the Loan Agreement. Lender shall not be obligated to preserve any rights Loan Party may have against prior parties, to realize on the Patents and Trademarks at all or in any particular manner or order, or to apply any cash proceeds of Patents and Trademarks in any particular order of application. This Agreement shall be binding upon and inure to the benefit of Loan Party and Lender and their respective participants, successors and assigns and shall take effect when signed by Loan Party and delivered to Lender, and Loan Party waives notice of Lender's acceptance hereof. Lender may execute this Agreement if appropriate for the purpose of filing, but the failure of Lender to execute this Agreement shall not affect or impair the validity or effectiveness of this Agreement. A carbon, photographic or other reproduction of this Agreement or of any financing statement signed by Loan Party shall have the same force and effect as the original for all purposes of a financing statement. This Agreement shall be governed by the internal law of the State of New York without regard to conflicts of law provisions. If any provision or application of this Agreement is held unlawful or unenforceable in any respect, such illegality or unenforceability shall not affect other provisions or applications which can be given effect and this Agreement shall be construed as if the unlawful or unenforceable provision or application had never been contained herein or prescribed hereby. All representations and warranties contained in this Agreement shall survive the execution, delivery and performance of this Agreement and the creation and payment of the Obligations.

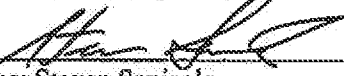
THE PARTIES WAIVE ANY RIGHT TO TRIAL BY JURY IN ANY ACTION OR PROCEEDING BASED ON OR PERTAINING TO THIS AGREEMENT.

[Signatures follow on next page]

IN WITNESS WHEREOF, the parties have executed this Patent and Trademark Security Agreement as of the date written above.

SIENA LENDING GROUP LLC

By: 
Name: Anthony Lavinio
Its: Authorized Signatory

By: 
Name: Steven Sanicola
Its: Authorized Signatory

INNOVITAMIN ORGANICS, LLC

By: _____
Name: Robert G. Whittel
Title: Chief Legal Officer

IN WITNESS WHEREOF, the parties have executed this Patent and Trademark Security Agreement as of the date written above.

SIENA LENDING GROUP LLC

By: _____
Name: Anthony Lavinio
Its: Authorized Signatory

By: _____
Name: Steven Sanicola
Its: Authorized Signatory

INNOVITAMIN ORGANICS, LLC

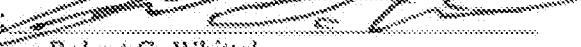
By:  _____
Name: Robert G. Whittel
Title: Chief Legal Officer

EXHIBIT A

PATENTS

Patent Number

8,623,433

Issue Date

January 7, 2014

PATENT APPLICATIONS

Serial Number

N/A

Filing Date

EXHIBIT B

UNITED STATES ISSUED TRADEMARKS, SERVICE MARKS

TRADEMARK REGISTRATIONS

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
RE-BODY	3891355	December 14, 2010
NUTRAVINA	3730748	December 29, 2009
RESERVEATROL	3639536	June 16, 2009
RED WINE ANTIOXIDANT	3720310	December 1, 2009
THE WORLD'S FINEST RESVERATROL	3697294	October 13, 2009
PRO-LONGEVITY FACTORS	4196278	August 28, 2012
ONE OPTIMAL NUTRIENTS EVERYDAY	4629867	October 28, 2014

TRADEMARK APPLICATIONS

<u>Mark</u>	<u>Application Number</u>	<u>Application Date</u>
RESVITALE	86319671	June 25, 2014

UNREGISTERED MARKS

N/A