

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM324171

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FreeRun Technologies, Inc		06/30/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	WineCountry Media, LLC		
Street Address:	550 Gateway Dr		
Internal Address:	Suite 200		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94558		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3049285	SONOMA.COM	
Registration Number:	3210138	WINECOUNTRY.COM	
Registration Number:	3547348	EXCLUSIVE EXPERIENCES BROUGHT TO YOU BY	
Registration Number:	3537629	EXCLUSIVE EXPERIENCES BROUGHT TO YOU BY	
Registration Number:	4420652	NAPAVALLEY.COM	
CORRESPONDENCE DATA			
Fax Number:	415-383-47		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-383-47343		
Email:	hcann@kemapartners.com		
Correspondent Name:	WineCountry Media LLC		
Address Line 1:	550 Gateway Dr		
Address Line 2:	Suite 22		
Address Line 4:	Napa, CALIFORNIA 94558		
NAME OF SUBMITTER:	Howard W. Cann		
SIGNATURE:	/Howard W. Cann/		
DATE SIGNED:	11/24/2014		
Total Attachments: 2			

OP \$140.00 3049285

source=FreeRun to WineCountry Trade Mark Assignment#page1.tif

source=FreeRun to WineCountry Trade Mark Assignment#page2.tif

TRADE MARK ASSIGNMENT

FreeRun Technologies, Inc., a California corporation, having an address at 114 Cottage Cove Lane, Napa, California 94559 ("Assignor"), for valuable consideration, the receipt and adequacy whereof are acknowledged, hereby assigns and transfers to WineCountry Media, LLC, a California limited liability company, having an address at 550 Gateway Drive, Napa, California 94558 ("Assignee"), and Assignee hereby accepts:

A. All rights, title and interest held by Assignor in and to the trade marks, service marks, registrations of trade marks and service marks and applications for such registration, more fully identified in Schedule A attached hereto (hereinafter collectively and individually referred to as the "Trade Marks");

B. The goodwill of the business connected with the use of and symbolized by the Trade Marks, and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Marks or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

IN WITNESS WHEREOF, the parties have executed this Trade Mark Assignment effective June 30, 2014

ASSIGNOR

FreeRun Technologies, Inc.

By: 

Heidi Paul, President

ASSIGNEE

WineCountry Media, LLC

By: 

Michael Cann, President

SCHEDULE A

1. sonoma.com (U.S. Trademark Registration No. 3049285)
2. winecountry.com (U.S. Trademark Registration No. 3210138)
3. Exclusive Experiences Brought to You by Winecountry.com (U.S. Trademark Registration No. 3547348)
4. Exclusive Experiences Brought to You by Winecountry.com (U.S. Trademark Registration No. 3537629)
5. NapaValley.com (U.S. Trademark Registration No. 4420652)