

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324181

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest recorded on October 17, 2011 at Reel/Frame 4642/0694		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A., as Administrative Agent		03/19/2014	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Rent-A-Center West, Inc.		
Street Address:	5501 Headquarters Drive		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 53			
Property Type	Number	Word Mark	
Registration Number:	1302055	GET IT NOW	
Registration Number:	1264550	RENT-A-CENTER	
Registration Number:	1667049	RAC	
Registration Number:	1763556	RENTERS CHOICE	
Registration Number:	1714083	THE TAX ADVANTAGE	
Registration Number:	2170721	TRY IT BEFORE YOU BUY IT	
Registration Number:	2125173	AMERICA'S HOME OF RENT TO OWN	
Registration Number:	3093509	REMCO	
Registration Number:	2850251	GET IT NOW! FURNITURE APPLIANCES ELECTRO	
Registration Number:	2850252	GET IT NOW	
Registration Number:	2876244	RAC RENT-A-CENTER	
Registration Number:	2870944	RENT-A-CENTER	
Registration Number:	3075173	TRS HOME FURNISHINGS	
Registration Number:	3052373	WANT IT! GET IT! OWN IT!	
Registration Number:	3454210	WANT IT. GET IT. FAST.	
Registration Number:	3310465	THE EDGE SIGNATURE LOAN	
Registration Number:	3531518	CASH ADVANTEDGE	
Registration Number:	3580985	CASH ADVANTEDGE	
Registration Number:	3534548	TAX ADVANTEDGE	
		TRADEMARK	

Property Type	Number	Word Mark
Registration Number:	3534549	TAX ADVANTEDGE
Registration Number:	3620128	RAC WORRY FREE GUARANTEE
Registration Number:	3620129	RAC WORRY FREE GUARANTEE
Registration Number:	3620130	RAC WORRY FREE GUARANTEE
Registration Number:	3620131	RAC WORRY FREE GUARANTEE
Registration Number:	3623803	RAC WORRY FREE GUARANTEE
Registration Number:	3623804	RAC WORRY FREE GUARANTEE
Registration Number:	3466283	EASY PAY NO CREDIT NO PROBLEM
Registration Number:	3646656	RENT-A-CENTER SUPER VALUE \$
Registration Number:	3646658	RENT-A-CENTER SUPER VALUE \$
Registration Number:	3646661	RENT-A-CENTER SUPER VALUE \$
Registration Number:	3646662	RENT-A-CENTER SUPER VALUE \$
Registration Number:	3646663	RENT-A-CENTER SUPER VALUE \$
Registration Number:	3891827	WORRY FREE GUARANTEE
Registration Number:	3054671	RAC BENEFITS PLUS
Registration Number:	3161654	RAC
Registration Number:	3055184	RENT-A-CENTER
Registration Number:	3055502	RAC NATIONAL PRODUCT SERVICE
Registration Number:	3157587	RAC
Registration Number:	3157588	RENT-A-CENTER
Registration Number:	3201581	WE MAKE IT EASY TO MAKE IT YOUR OWN
Registration Number:	3346229	RAC ACCEPTANCE
Registration Number:	3490677	WE MAKE IT EASY TO MAKE IT YOUR HOME
Registration Number:	3538990	WE MAKE IT EASY TO MAKE IT YOUR HOME
Registration Number:	3490678	WE MAKE IT EASY TO MAKE IT YOUR HOME
Registration Number:	3490679	WE MAKE IT EASY TO MAKE IT YOUR HOME
Registration Number:	3490680	WE MAKE IT EASY TO MAKE IT YOUR HOME
Registration Number:	3659513	HOME CHOICE
Registration Number:	4048564	RAC
Registration Number:	4048565	RAC
Registration Number:	4031722	RAC RENT-A-CENTER FURNITURE APPLIANCES E
Registration Number:	4059335	RAC RENT-A-CENTER FURNITURE APPLIANCES E
Registration Number:	4153948	RENT-A-CENTER
Serial Number:	85240720	RENT-A-CENTER LIMITED

CORRESPONDENCE DATA

Fax Number: 2148558200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2148558000

TRADEMARK

REEL: 005407 FRAME: 0106

Email:	chris.andersen@nortonrosefulbright.com
Correspondent Name:	Linda M. Merritt
Address Line 1:	2200 Ross Avenue, Suite 2800
Address Line 2:	Fulbright & Jaworski LLP
Address Line 4:	Dallas, TEXAS 75201-2784

ATTORNEY DOCKET NUMBER:	10409631
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NAME OF SUBMITTER:	Chris Andersen
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SIGNATURE:	/chris andersen/
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DATE SIGNED:	11/24/2014
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Total Attachments: 5

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TERMINATION AND RELEASE OF
SECURITY INTEREST IN TRADEMARKS

This TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "**Release**") is made as of March 19, 2014, by JPMorgan Chase Bank, N.A., as Administrative Agent (the "**Agent**") in favor of Rent-A-Center West, Inc., a Delaware corporation (the "**Grantor**"). All capitalized terms used but not otherwise defined herein shall have the meanings ascribed to such terms in the Trademark Security Agreement described below.

WHEREAS, pursuant to that certain Amended and Guarantee and Collateral Agreement, dated as of May 28, 2003, as amended and restated as of July 14, 2004 and as further supplemented, in favor of the Agent for the benefit of the Secured Parties (as amended, supplemented, replaced or otherwise modified from time to time, the "**Guarantee and Collateral Agreement**"), and that certain Reaffirmation dated July 14, 2011 to same (the "**Reaffirmation**"), Grantor granted to the Agent for the benefit of the Agent and the Lenders a continuing security interest in certain Intellectual Property, including certain trademarks (the "**Security Interest**");

WHEREAS, pursuant to that certain Grant of Security Interest in Trademark Rights, dated as of July 14, 2011 between Grantor and the Agent (the "**Trademark Security Agreement**"), Grantor, by reference to the Guarantee and Collateral Agreement and the Reaffirmation, reaffirmed its intent to grant the Security Interest to the Agent specifically in the Trademarks (as defined below);

WHEREAS, the Trademark Security Agreement was recorded at the United States Patent and Trademark Office on October 17, 2011 at Reel/Frame 4642/0694;

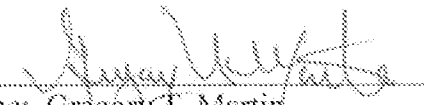
WHEREAS, the Agent now desires to terminate and release the entirety of its Security Interest in the Trademarks under the Trademark Security Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent agrees as follows:

1. Agent, on behalf of the Secured Parties, hereby terminates, releases and discharges its Security Interest in the trademarks listed on **Schedule A** hereto (the "**Trademarks**"), without recourse, representation or warranty, and any right, title or interest of the Agent in such Trademarks shall hereby cease and become void.
2. Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to affect the release of the Security Interest contemplated hereby.
3. This Release shall be governed by, and construed in accordance with the laws of the State of New York.

IN WITNESS WHEREOF, the Agent has caused this TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS to be duly executed as of the date first written above.

JPMORGAN CHASE BANK, N.A.
as Administrative Agent for the
Lenders

By: 
Name: Gregory T. Martin
Title: Vice President

SCHEDULE A

U.S. Trademark Registrations and Applications

Mark	Application No./ Registration No.	Application Date/ Registration Date	Owner
AMERICA'S HOME OF RENT TO OWN	76/161025 2125173	August 28, 1996 December 30, 1997	Rent-A-Center West, Inc.
CASH ADVANTEDGE	77/028,108 3531518	October 24, 2006 November 11, 2008	Rent-A-Center West, Inc.
CASH ADVANTEDGE & Design	77/028,166 3580985	October 24, 2006 February 24, 2009	Rent-A-Center West, Inc.
EASY PAY NO CREDIT NO PROBLEM & Design	77/287981 3466283	September 25, 2007 July 15, 2008	Rent-A-Center West, Inc.
GET IT NOW	76/461852 2850252	October 28, 2002 June 8, 2004	Rent-A-Center West, Inc.
GET IT NOW & Design	73/234914 1302055	October 12, 1979 October 23, 1984-	Rent-A-Center West, Inc.
GET IT NOW & Design	76/461851 2850251	October 28, 2002 June 8, 2004	Rent-A-Center West, Inc.
HOME CHOICE	78/981029 3659513	April 6, 2006 July 21, 2009	Rent-A-Center West, Inc.
RAC	78/722110 3157587	September 28, 2005 October 17, 2006	Rent-A-Center West, Inc.
RAC	78/559090 3161654	February 2, 2005 October 24, 2006	Rent-A-Center West, Inc.
RAC	85/267791	March 15, 2011	Rent-A-Center West Inc.
RAC & Design	74/038721 1667049	March 15, 1990 December 3, 1991	Rent-A-Center West, Inc.
RAC & Design	85/267817	March 15, 2011	Rent-A-Center West Inc.
RAC ACCEPTANCE	78/923518 3346229	July 6, 2006 November 27, 2007	Rent-A-Center West, Inc.
RAC BENEFITS PLUS	78/558985 3054671	February 2, 2005 January 31, 2006	Rent-A-Center West, Inc.
RAC NATIONAL PRODUCT SERVICE	78/624453 3055502	May 6, 2005 January 31, 2006	Rent-A-Center West, Inc.
RAC RENT-A-CENTER & Design	76/477879 2876244	December 24, 2002 August 24, 2004	Rent-A-Center West, Inc.
RAC RENT-A-CENTER & Design	85/272496	March 21, 2011	Rent-A-Center West Inc.
RAC RENT-A-CENTER & Design	85/272525	March 21, 2011	Rent-A-Center West Inc.
RAC WORRY FREE GUARANTEE	77/287216 3620128	September 24, 2007 May 12, 2009	Rent-A-Center West Inc.
RAC WORRY FREE GUARANTEE	77/287249 3620129	September 24, 2007 May 12, 2009	Rent-A-Center West Inc.
RAC WORRY FREE GUARANTEE	77/287277 3620130	September 24, 2007 May 12, 2009	Rent-A-Center West Inc.
RAC WORRY FREE GUARANTEE	77/287308 3620131	September 24, 2007 May 12, 2009	Rent-A-Center West Inc.

Mark	Application No./ Registration No.	Application Date/ Registration Date	Owner
RAC WORRY FREE GUARANTEE	77/287323 3623803	September 24, 2007 May 19, 2009	Rent-A-Center West Inc.
RAC WORRY FREE GUARANTEE	77/287341 3623804	September 24, 2007 May 19, 2009	Rent-A-Center West Inc.
REMCO (Stylized)	76/343516 3093509	November 28, 2001 May 16, 2006	Rent-A-Center West, Inc.
RENT-A-CENTER	85/444100	October 11, 2011	Rent-A-Center West, Inc.
RENT-A-CENTER	78/722117 3157588	September 28, 2005 October 17, 2006	Rent-A-Center West, Inc.
RENT-A-CENTER	73/382791 1264550	August 30, 1982 January 17, 1984	Rent-A-Center West, Inc.
RENT-A-CENTER	76/477,880 2870944	December 24, 2002 August 10, 2004	Rent-A-Center West, Inc.
RENT-A-CENTER	78567643 3055184	February 15, 2005 January 31, 2006	Rent-A-Center West, Inc.
RENT-A-CENTER LIMITED	85/240720	February 11, 2011	Rent-A-Center West Inc.
RENT-A-CENTER SUPER VALUE & Design	77/622280 3646656	November 26, 2008 June 30, 2009	Rent-A-Center West Inc.
RENT-A-CENTER SUPER VALUE & Design	77/622305 3646658	November 26, 2008 June 30, 2009	Rent-A-Center West Inc.
RENT-A-CENTER SUPER VALUE & Design	77/622315 3646661	November 26, 2008 June 30, 2009	Rent-A-Center West Inc.
RENT-A-CENTER SUPER VALUE & Design	77/622326 3646662	November 26, 2008 June 30, 2009	Rent-A-Center West Inc.
RENT-A-CENTER SUPER VALUE & Design	77/622334 3646663	November 26, 2008 June 30, 2009	Rent-A-Center West Inc.
RENTERS CHOICE	74/165881 1763556	May 13, 1991 April 6, 1993	Rent-A-Center West, Inc.
THE EDGE SIGNATURE LOAN	77/007751 3310465	26-Sep-2006 16-Oct-2007	Rent-A-Center West Inc.
TAX ADVANTAGE	74/222063 1714083	November 15, 1991 September 8, 1992	Rent-A-Center West Inc.
TAX ADVANTEDGE	77/049467 3534548	November 22, 2006 November 18, 2008	Rent-A-Center West Inc.
TAX ADVANTEDGE	77/049472 3534549	November 22, 2006 November 18, 2008	Rent-A-Center West Inc.
TRY IT BEFORE YOU BUY IT	75/137859 2170721	July 17, 1996 July 7, 1998	Rent-A-Center West, Inc.
TRS HOME FURNISHINGS	76/587753 3075173	April 21, 2004 April 4, 2006	Rent-A-Center West, Inc.
WANT IT. GET IT. FAST.	76/601395 3454210	July 8, 2004 June 24, 2008	Rent-A-Center West, Inc.
WANT IT! GET IT! OWN IT!	76/601394 3052373	July 8, 2004 January 31, 2006	Rent-A-Center West, Inc.
WE MAKE IT EASY TO MAKE IT YOUR HOME	78/970998 3490677	September 11, 2006 August 19, 2008	Rent-A-Center West Inc.
WE MAKE IT EASY TO MAKE IT YOUR HOME	78/971002 3538990	September 11, 2006 November 25, 2008	Rent-A-Center West Inc.
WE MAKE IT EASY TO MAKE IT YOUR HOME	78/971007 3490678	September 11, 2006 August 19, 2008	Rent-A-Center West Inc.
WE MAKE IT EASY TO MAKE IT YOUR HOME	78/971010 3490679	September 11, 2006 August 19, 2008	Rent-A-Center West Inc.

Mark	Application No./ Registration No.	Application Date/ Registration Date	Owner
WE MAKE IT EASY TO MAKE IT YOUR HOME	78/971013 3490680	September 11, 2006 August 19, 2008	Rent-A-Center West Inc.
WE MAKE IT EASY TO MAKE IT YOUR OWN	78/835816 3201581	March 13, 2006 January 23, 2007	Rent-A-Center West, Inc.
WORRY FREE GUARANTEE	77/736343 3891827	May 13, 2009 December 21, 2010	Rent-A-Center West Inc.