

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324231

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Network Communications, Inc.		08/29/2014	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Esteem Media, Inc.		
Street Address:	119 Pine Brook Road		
City:	Carlisle		
State/Country:	MASSACHUSETTS		
Postal Code:	01741		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2824708	ATLANTA HOMES	
Registration Number:	2827715	ATLANTAHOMES & LIFESTYLES	
Registration Number:	1830930	ATLANTAHOMES AND LIFESTYLES	
CORRESPONDENCE DATA			
Fax Number:	6174826444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-482-8200		
Email:	bgold@connkavanaugh.com		
Correspondent Name:	Barry E. Gold, Conn Kavanaugh		
Address Line 1:	Ten Post Office Square		
Address Line 4:	Boston, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	02319-000		
NAME OF SUBMITTER:	Barry E. Gold		
SIGNATURE:	/Barry E. Gold/		
DATE SIGNED:	11/24/2014		
Total Attachments: 2			
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OP \$90.00 2824708

ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned Network Communications, Inc., a corporation organized under the laws of the State of Georgia ("Assignor"), hereby assigns and transfers to Esteem Media, Inc., a corporation organized under the laws of the Commonwealth of Massachusetts ("Assignee") all right, title, interest and goodwill of the Assignor in and to the each of the trademarks identified on Schedule A hereto (the "Marks"). The rights in said Marks are transferred by Assignor to Assignee in connection with the sale of all or substantially all of the assets of Assignor used in the publication and sale of *Atlanta Homes & Lifestyles* magazine under a Purchase and Sale Agreement dated on or about the date hereof.


EXECUTED as of this 29th day of August, 2014.

ASSIGNOR:
NETWORK COMMUNICATIONS, INC.

By: 

Leonard Palma, duly authorized

ASSIGNEE:
ESTEEM MEDIA, INC.

By: 

Adam Janko, duly authorized

SCHEDULE A
ASSIGNED TRADEMARKS

<u>Mark</u>	<u>U.S. Registration No.</u>	<u>Class</u>
Atlanta Homes	2824708	16
Atlanta Homes & Lifestyles	2827715	16
Atlanta Homes and Lifestyles (and design)	1830930	16

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